



2015 CFHLA Governmental Affairs Committee Charter

Effective January 1, 2015

Chairperson: Scott Tripoli | Vice Chairperson: Bruce Skwarlo

Committee Mission Statement: To monitor and offer recommendations regarding Central Florida Governmental Affairs/Public Policy issues, relating to tourism and hospitality to the Central Florida Hotel & Lodging Association's Board of Directors.

2015 GOALS RELATED TO THE 2015 CFHLA BUSINESS PLAN

- 1) Research and recommend to the CFHLA Board of Directors appropriate action, including any necessary actions, motions, and/or resolutions in support of or opposition to community issues with potential industry impact.
- 2) Conduct 12 monthly committee meetings, each featuring an elected official guest and a business agenda. (*With exception to September "Priorities-Setting" Meeting)
- 3) Maintain lodging representation from Orange, Osceola and Seminole Counties and a minimum of two Allied Member representatives on the GA Committee.
- 4) Include representatives from ARDA, Vacation Ownership Council, Vacation Rental Managers Council, SeaWorld Parks and Resorts, Universal Orlando Resort and The Walt Disney World Resort.
- 5) Maintain a list of items to watch relating to community and governmental issues affecting the hospitality industry, to include regular monitoring of the Employer-Sponsored Benefits Task Force and implementation of the Tourist Safety Act.
- 6) Develop and maintain for external use, when appropriate, talking points on all related hospitality issues.
- 7) Designate the September GA Meeting as the appropriate venue to host an official industry discussion to finalize CFHLA legislative priorities for the following year.
- 8) Support the annual CFHLA Tallahassee Legislative Day, featuring a minimum of 8 attendees and 10 preset meetings with legislators (Date: Wednesday, March 11, 2015).
- 9) Respond appropriately to community requests from elected officials.
- 10) Utilize contracted public policy consultants (GrayRobinson) and maintain a collaborative effort to support hospitality and tourism industry issues.
- 11) Continue CFHLA's community breakfast partnerships with the Orange County Mayor's Office and the Orange County School Board for Mayor Teresa Jacobs' State of the County Address and Bill Sublette's Orange County State of Schools Address, respectively. Maintain partnership with Osceola County Commission with the State of Osceola County Address.
- 12) Maintain the "Public Servant of the Year" award program within the established guidelines/criteria, to be presented during a CFHLA Membership Luncheon.