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MAYOR DYER

On Wednesday, August 5th, the **CFHLA Governmental Affairs Committee** met with **Mayor Buddy Dyer** of the City of Orlando.

Mayor Dyer and GA Committee Members discussed the use of **Tourist Development Tax (TDT)** dollars on Downtown Orlando venues, "**Shared Economy**" concerns relating to the Central Florida Tourism Economy, the proposed **UCF – Downtown Orlando Campus**, the **Ultimate I-4 Project**, and the upcoming **International Housekeeping Week** (September 13-19, 2015).

LINKS

LINKS OF INTEREST

[Florida Governor Rick Scott](#)

[State of Florida Senate](#)

[State of Florida House of Representatives](#)

[Orange County](#)

[Osceola County](#)

[Seminole County](#)

[City of Orlando](#)

[City of Kissimmee](#)

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(Left to Right) CFHLA Board Secretary Fred Sawyers of the Walt Disney World Swan & Dolphin Resort, CFHLA Board Assistant Treasurer Jetse Pottinga of the Melia Orlando Suite Hotel at Celebration, City of Orlando Mayor Buddy Dyer, CFHLA Board Chairman Gerald Urquiola of the Caribe Royale Resort & Convention Center, CFHLA GA Committee Chairman Scott Tripoli of the DoubleTree by Hilton Orlando at SeaWorld and CFHLA 2nd Vice Chairman David Friederich of the Grand Bohemian Hotel Orlando.

The next CFHLA Governmental Affairs Committee Meeting will be held on September 9th at the [Wyndham Lake Buena Vista Resort](#), where GA Committee Members will gather to draft the Association's **2016 Legislative Priorities**.

Importantly, CFHLA thanks the 2015 Governmental Affairs Committee Sponsor, **Maureen Haggerty** of:



TEE IT UP

The CFHLA Political Committee annual golf fundraiser is returning to the [Grand Cypress Golf Club](#) for the **2015 Tee it Up for Tourism Golf Outing & Luncheon**, being held on **Thursday, September 24th**.

State Representative Eric Eisnaugle (South Orlando) will be serving as the **"Keynote Speaker"** during the Luncheon occurring before golf, which will also feature a live auction and the ability to network with other local Elected Officials.

Foursomes are available at \$500 with individual golf registration fees at \$150

per person. (See registration link below)

To date, over *70 Golfers* from the following CFHLA Member Companies have registered to participate in this golf outing:

American Resort Development Association

Ashberry Water Conditioning

ATM FLA, INC.

Bags Parking & Guest Services

Bluegreen Vacations – The Fountains

Bright House Networks Enterprise Solutions

DoubleTree by Hilton Orlando East – UCF Area

Driveway Maintenance, Inc.

GrayRobinson, P.A.

Hyatt Regency Orlando

Nickelodeon Suites Resort

Orange Lake Resort

Orlando Airport Marriott Lakeside

Squeegee Squad

Sunbelt Rentals, Inc.

Universal Orlando Resort

Walt Disney World Dolphin Resort

Wyndham Lake Buena Vista Resort

The fees for this event serve as a contribution to the CFHLA Political Committee, which interviews and endorses **Hospitality-Friendly candidates** throughout the Central Florida region. Please note that a contribution to a Political Committee is not tax-deductible.

Please **[click here](#)** to register today!

If you have any questions, please contact CFHLA Public Policy Director, Kevin Craig, at 407-313-5035.

CFHLA Salutes the PAC Golf Sponsors:



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ENDORSEMENTS

At the July 24th **CFHLA-PAC Board of Directors Meeting**, the CFHLA-PAC unanimously endorsed the re-election campaigns of the following Orlando City Council Commissioners:

*Orlando City Council District 2 – **Tony Ortiz***

*Orlando City Council District 4 – **Patty Sheehan***

*Orlando City Council District 6 – **Sam Ings***

The campaigns of these City of Orlando Commissioners, including Mayor Dyer, were endorsed by the CFHLA-PAC for their **support of Central Florida's Hospitality Industry**.

To view these CFHLA – City of Orlando Endorsements on the CFHLA website, please [click here](#).

CFHLA encourages all Members to **GET OUT AND VOTE** on **Tuesday, November 3!**

COFFEE

Recently, members of the **CFHLA-PAC Board of Directors** met with **City of Orlando Commissioners Sam Ings, Tony Ortiz and Patty Sheehan** for separate “**catch-up coffee**” meetings at the CFHLA Offices.

CFHLA-PAC members discussed a range of topics with the individual Commissioners including “**Shared Economy**” concerns, **Tourist Development Tax (TDT)** uses as it relates to Downtown Orlando venues, **Orlando homelessness** and shared ideas as to how the Hospitality Industry can support the Commissioners’ respective districts/communities.



CFHLA Board Chairman Gerald Urquiola of the Caribe Royale Resort & Convention Center (left) and CFHLA-PAC Chairman Jay Leonard of the Wyndham Lake Buena Vista Resort (right) present City of Orlando Commissioner Sam Ings (center) with an official endorsement of the Commissioner’s City Council District 6 re-election campaign.



CFHLA 2nd Vice Chairman David Friederich of the Grand Bohemian Hotel Orlando (left) and CFHLA-PAC Chairman Jay Leonard of the Wyndham Lake Buena Vista Resort (right) present City of Orlando Commissioner Tony Ortiz (center) with an official endorsement of the Commissioner's City Council District 2 re-election campaign.



CFHLA-PAC Chairman Jay Leonard of the Wyndham Lake Buena Vista Resort (left) and CFHLA GA Committee Chairman Scott Tripoli of the DoubleTree by Hilton Orlando at SeaWorld (right) present City of Orlando Commissioner Patty Sheehan (center) with an official endorsement of the Commissioner's City Council District 4 re-election campaign.

ORLANDO NORTH



On Tuesday, August 25th, the [Seminole County Commissioners](#) approved

identify itself as **“Orlando North Seminole County”** for tourism marketing purposes. This rebranding initiative has been supported by both the **Seminole County Tourist Development Council** and by CFHLA’s Seminole County Lodging Members.

After months of debate and workshop meetings, the Seminole County Commission approved the new name and logo 3-2 in favor of **“Orlando North Seminole County,”** with the supporting votes coming from **Commissioner Lee Constantine, Commissioner Bob Dallari and Commissioner John Horan.**

HOUSEKEEPING

Time to recognize your housekeeping staff!

September 13th – 19th is **International Housekeeping Week** and at a recent Orlando City Council Meeting, **Orlando Mayor Buddy Dyer** officially proclaimed September 13th – 19th as **Housekeeping Week in Orlando.** **Mayor Dyer** presented the proclamation to a large group of CFHLA Members, including Downtown Orlando Hoteliers and Housekeeping staff members. **Mayor Dyer** took this opportunity to “extend appreciation to our Central Florida Housekeepers, Managers, and Custodial Staff and Suppliers for maintaining high professional and industry standards and to honor these individuals for their contributions to Central Florida’s largest industry.”



City of Orlando Mayor Dyer presents an official City of Orlando Proclamation recognizing International Housekeeping Week in Orlando to CFHLA Members including Downtown Orlando General Managers and Housekeeping staff.

TOURISM DAY 2016

SAVE THE DATE - JANUARY 20, 2016!

On **Wednesday, January 20th, 2016**, CFHLA will once again be traveling to Tallahassee for Florida Tourism Day. This important CFHLA political function is an **“all-day” trip to the State Capitol**, where CFHLA Members will meet with over a dozen State Representatives and State

This past spring, over **25 CFHLA Members** traveled to Tallahassee and had the opportunity to meet with some of Florida's most influential policymakers, promoting the best interests for Central Florida's Hospitality Industry.

If you would like more information about this event, please contact *CFHLA Public Policy Director Kevin Craig* at publicpolicy@cfhla.org

VOTERVOICE

NEW CFHLA ADVOCACY SERVICE!

CFHLA is currently in the process of implementing **VoterVoice** advocacy software onto the CFHLA website. This new partnership, once completed, will assist CFHLA Members with **collectively lobbying and contacting Central Florida Elected Officials** in support of CFHLA's legislative priorities and public policy initiatives.

The VoterVoice program is currently being utilized as an effective lobbying tool by over 400 large associations nationally.

The VoterVoice software will be labeled "**Advocacy**" under the Public Policy tab of the CFHLA Website and the anticipated "go live" date on the CFHLA website is **September 1st, 2015**.

Additional **VoterVoice** information is forthcoming next week.

LINKS

Below please find news articles, relating to the political interests of the Hospitality Industry:

[County's New Tourism Logo: 'Orlando North Seminole County'](#)

[Seminoles, State Head to Arbitration Over Gambling Pact](#)

[Florida House Asks Court to Mediate Redistricting; Senate Objects](#)

["Ready to Run?" Cent. FL Candidates We Could See Soon](#)

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