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From: cfhla@memberclicks-mail.net on behalf of Central Florida Hotel and Lodging Association
Sent: Thursday, October 24, 2019 2:06 PM
To: cfhla_info@cfhla.org
Subject: CFHLA - The Insider: The Hospitality Industry's Political Advocate Newsletter - October 2019



Volume 1
Edition 10

October 24, 2019

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On Tuesday, October 22 the **Orange County Board of County Commissioners** approved three important items relating to the **Tourist Development Tax** and **Visit Orlando**:

1. An amendment to the County's Tourism Development Plan allowing for funding for Visit Orlando to be updated to a simplified percentage model and increasing TDT funding for the organization from 23% to 30% over four (4) years
2. A nine (9) year Tourism Promotion Agreement for Visit Orlando to continue its marketing efforts on behalf of Orange County, including new

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tourism, and cultural tourism, and added transparency measures

3. Increased funding for Sports Incentives and Arts & Cultural Grants

This is an incredible achievement and milestone for Orange County and the Hospitality Industry. Continued investments of TDT dollars to our tourism promotion efforts will enhance our regional economy and keep Orlando as the number one destination in the world.

Thank you to all of our industry partners, the Orange County Commission, and to our CFHLA members and leadership for their support.

GA - MOORE

On Wednesday, October 9, the **CFHLA Governmental Affairs (GA) Committee** met with **Orange County Commissioner Christine Moore**. Commissioner Moore represents **District 2** in Orange County which includes the communities of **Lockhart, Pine Hills, and Wekiva**.

The Governmental Affairs Committee discussed the importance of TDT and the housing affordability crisis with Commissioner Moore. CFHLA thanks the Commissioner for her time and looks forward to working with her to advance our tourism industry and community.



CFHLA Board Immediate Past Chairman Fred Sawyers, Complex General Manager of the Walt Disney World Swan and Dolphin Resort, CFHLA Board Chair Jesse Martinez, General Manager of the Alford Inn at Rollins, CFHLA Governmental Affairs Committee Board Chair Jon McGavin, General Manager of the Ritz-Carlton Orlando, Grande Lakes, Orange County Commissioner Christine Moore (District 2) and CFHLA Board Member Chris Mueller, General Manager of the Hilton Orlando

BONILLA

Commissioner Emily Bonilla on **Wednesday, November 13** at [Universal Orlando](#) (Thank you, **Melanie Becker & John McReynolds!**). Commissioner Bonilla represents **District 5** which includes communities like **UCF, Bithlo, and Goldenrod**. The GA looks forward to discussing the potential sales tax increase and the housing affordability crisis with Commissioner Bonilla.

PAC

The **CFHLA Political Action Committee & Political Committee Boards of Directors** will be conducting Board elections beginning **Monday, October 28 to Monday, November 4**. **PAC Board Ballots** will be distributed on **Monday, October 28** to 2019-PAC Dues Paid CFHLA Members.

If you have any questions regarding the PAC/PC Elections please contact CFHLA Staff Member Rico Pasamba at 407-313-5035 or publicpolicy@cfhla.org.

ELECTIONS

On **Tuesday, November 5** the **City of Orlando** will conduct their elections for **City of Orlando Mayor** and **City of Orlando Commissioner, District 6**.

The CFHLA-PAC calls on your support to vote for the following **CFHLA-PAC Endorsed Candidates**:

For City of Orlando Mayor
Buddy Dyer



For City of Orlando Commissioner, District 6



For your information, a small delegation of CFHLA-PAC Board Members will be attending the victory-watch parties for both candidates.

TOURISM DAY

SAVE THIS DATE PLEASE:

The Annual
Florida Tourism Day Delegation Trip to Tallahassee
- to advance hospitality-related legislation -
will be held on:

Wednesday, January 22, 2020.

Registration will open by December 2.


LINKS

Below please find news articles relating to the political interests of the Hospitality Industry:

[Orange Co. increases bed tax support for Visit Orlando, sports, marketing, arts](#)


[Mayor Jerry Demings leads Orange County tourism entourage to London](#)

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