

**Sarah Alexanderson**

---

**From:** cfhla@memberclicks-mail.net on behalf of Central Florida Hotel and Lodging Association  
**Sent:** Thursday, June 27, 2019 2:08 PM  
**To:** communications@cfhla.org  
**Subject:** CFHLA - The Insider: The Hospitality Industry's Political Advocate Newsletter - June 2019



Volume 1  
Edition 6

June 27, 2019

IN THIS  
EDITION:

TDT LETTER

PAC  
RECEPTION

ADOPT-AN-  
ELECTED  
MEETINGS

TDT SEMINAR

GA MEETING

PAC

This Newsletter is Proudly Sponsored By:



ATM PLACEMENT ANYWHERE IN THE USA

---

## TDT LETTER

For your information, recently CFHLA delivered a letter to **Orange County Mayor Jerry Demings** and **City of Orlando Mayor Buddy Dyer** outlining the Central Florida Tourism Industry's recommendations for future **Orange County TDT allocations**.

This letter serves as a follow-up communication to the April 2016 letter delivered to former **Mayor Teresa Jacobs**. The priority for the Tourism Industry is to increase funding for [Visit Orlando](#) and to protect the integrity of the TDT.

To view this letter, please [Click Here](#).

MAYOR  
DEMINGS -  
CFHLA BOARD  
MEETING

RELATED  
LINKS

LINKS OF  
INTEREST

Florida Governor  
Ron DeSantis

State of Florida  
Senate

State of Florida  
House of  
Representatives

Orange County

Osceola County

Seminole County

City of Orlando

City of Kissimmee

City of Sanford

## PAC RECEPTION

On Wednesday, June 5, CFHLA presented the 7th Annual **PAC Reception**. Over **80 CFHLA Members** networked with prominent Central Florida Elected Officials at this annual fundraising activity for the CFHLA Political Action Committee. This event featured an exciting game of "**Hospitality Feud**" with Elected Officials "facing off" in teams Stars vs. Stripes.

This activity generated over **\$5,000** for CFHLA-PAC Candidate Endorsements.

CFHLA Thanks Board Member **John Lamont**, General Manager of the [Florida Hotel & Conference Center](#) for hosting this activity.

The CFHLA-PAC Thanks the following sponsors for their support of this event:

### Presenting Sponsors



### Beverage Sponsors



Please find photographs below from the reception:



Osceola County Commissioner Fred Hawkins Jr. (District 5), Tiffany Homler Hawkins of LYNX, CFHLA Board Member and PAC Reception Host John Lamont, General Manager of the Florida Hotel & Conference Center



CFHLA Board Member Justin Williams, General Manager of the Grand Bohemian Hotel Orlando and Orange County Sheriff John Mina



CFHLA Board Chairman Jesse Martinez, General Manager of The Alford Inn at Rollins, City of Orlando Mayor Buddy Dyer, CFHLA Board Member Chris Mueller, General Manager of the Hilton Orlando and CFHLA VIP Member Lou Rocco of Global Sourcing Int'l, LLC



CFHLA Board Member Harold Bassler, General Manager of the DoubleTree by Hilton Orlando at SeaWorld and Osceola County Commissioner Peggy Choudhry (District 1)



CFHLA Board Member Jeff Swirsky, Regional Director of Hotel Operations of AD1 Global, Inc. and State Senator Victor Torres (District 15)



State Representative David Smith (District 28) and CFHLA Board Member



CFHLA Board Chairman Jesse Martinez, General Manager of The Alfond Inn at Rollins, Orange County Commissioner Mayra Uribe (District 3), Orange County Mayor Jerry Demings, CFHLA Board Members Jeff Swirsky, Regional Director of Hotel Operations of AD1 Global, Inc. and Justin Williams, General Manager of the Grand Bohemian Hotel Orlando

## ADOPT-AN-ELECTED MEETINGS

During the month of June, three **CFHLA Board Members** hosted their **Adopted-Elected Officials** on property for a back-of-house operations tour highlighting the incredible work of their front-line staff.

Thank you, **Mike Magnelli** for hosting **Senator Randolph Bracy** at the [Hilton Grand Vacation Las Palmeras by Hilton Grand Vacations!](#)

Thank you, **John McCracken** for hosting **Representative Kamia Brown** at the [Marriott Village Orlando!](#)



And thank you **Michael Wilke** for hosting **Orange County Comntroller Phil**

## SeaWorld!



---

## TDT SEMINAR

On Thursday, June 13 **Orange County Comptroller Phil Diamond** presented a **“TDT Seminar”** for CFHLA members to learn more about the Comptroller’s process collecting TDT. The Comptroller and his staff shared important insights and helped CFHLA members gain more clarity to how the Comptroller operates for the County. CFHLA thanks Comptroller Phil Diamond and all of the CFHLA members that attended.



## GA MEETING

For your information, the **CFHLA Governmental Affairs Committee** will be meeting with **Representative Mike La Rosa, District 42** on **Wednesday, July 10** at **The Mall at Millenia** (Thank you, **Steven Jamieson**). Representative La Rosa is **Chair of the House Commerce Committee**, an important stop for **all tourism** and **VISIT FLORIDA** related legislation. We look forward to learning more about Representative La Rosa's **priorities for 2020** and will advocate heavily for VISIT FLORIDA's future.

---

## PAC INTERVIEWS

On **Thursday, July 11** the **CFHLA-PAC** will interview three candidates for **City of Orlando Commissioner, District 6**. This elected position has been vacated by current **Commissioner Sam Ings**, who is currently running for City of Orlando Mayor. The candidates for City of Orlando Commissioner, District 6 are:

### **Gary Siplin**

Former Florida State Senator and husband to Orange County Commissioner Victoria Siplin



### **Bakari Burns**

President & CEO of Health Care Center for the Homeless





**Lawanna Gelzer**  
Community Activist & Business Owner



---

## MAYOR DEMINGS - CFHLA BOARD MEETING

For your information, **Orange County Mayor Jerry Demings** will be presenting at the upcoming **Tuesday, July 30 CFHLA Board of Directors Meeting**.

Mayor Demings will share his vision for an upcoming (November 2020) Orange County sales tax ballot measure to support funding for regional transportation initiatives.



---

## LINKS

Below please find news articles relating to the political interests of the Hospitality Industry:

[Buddy Dyer declares Orlando the 'future-ready' city](#)

[Virgin Trains USA breaks ground for Orlando-South Florida rail](#)

[Vetoed: Money for UCF Downtown campus, Orlando DNA lab, Altamonte Springs 'smart road'](#)

THIS NEWSLETTER IS PROUDLY SPONSORED BY:



ATM PLACEMENT ANYWHERE IN THE USA

- 24 Hour ATM Monitoring & Reporting
- Quick Down Time Resolution
- Nationwide Technical Support



Mac Cochran  
mac@atmfla.com  
407-425-7708  
www.atmfla.com

CFHLA eNews is a subscription-based email publication from the Central Florida Hotel & Lodging Association to its members. If you would prefer not to receive the newsletter anymore, simply click the unsubscribe link.  
Copyright 2006 Central Florida Hotel & Lodging Association. All rights reserved.

This email was sent to [communications@cfhla.org](mailto:communications@cfhla.org) by [Cfhla\\_info@cfhla.org](mailto:Cfhla_info@cfhla.org)

Central Florida Hotel and Lodging Association

[Remove My Email or Manage Preferences](#) · [Privacy Policy](#)

powered by MemberClicks