

Sarah Alexanderson

From: cfhla@memberclicks-mail.net on behalf of Central Florida Hotel and Lodging Association
Sent: Thursday, September 27, 2018 2:37 PM
To: communications@cfhla.org
Subject: CFHLA - The Insider: The Hospitality Industry's Political Advocate Newsletter - September 2018



Volume 1
Edition 9

September 27,
2018

IN THIS
EDITION:

ENDORSEMENTS

"TEE IT UP"

GA

LA ROSA

BOARD
MEETING

ARC

This Newsletter is Proudly Sponsored By:



ATM PLACEMENT ANYWHERE IN THE USA

ENDORSEMENTS

On August 30, the **CFHLA Political Committee** met to review Primary Election results and made a number of new endorsement decisions for the **Tuesday, November 6 General Election**.

CFHLA proudly adds the following **"Tourism Champions"** to the Association's list of **2018 Endorsed Candidates**:

[LEONARD](#)

[RELATED LINKS](#)

[LINKS OF INTEREST](#)

[Florida Governor Rick Scott](#)

[State of Florida Senate](#)

[State of Florida House of Representatives](#)

[Orange County](#)

[Osceola County](#)

[Seminole County](#)

[City of Orlando](#)

[City of Kissimmee](#)

[City of Sanford](#)



Pete Crotty
Orange County Commission, District 3



Melissa Byrd
Orange County School Board, District 7



Mike La Rosa
State House, District 42



Stockton Reeves
State House, District 47



Manny Diaz Jr.
State Senate, District 36



Dana Young
State Senate, District 18

To view all 2018 CFHLA endorsed candidates to date, please visit:
[https://www.cfhla.org/pac-pc-endorsements.](https://www.cfhla.org/pac-pc-endorsements)

"TEE IT UP"

On Thursday, September 20, the CFHLA Political Committee conducted it's annual "Tee It Up for Tourism" Golf Outing & Luncheon at **Celebration Golf Club (Thank You, John Bixler)**. Over **110 CFHLA Members** enjoyed a pre-golf luncheon, highlighted by networking, a live auction and a "Keynote Address" from **State Representative Rene "Coach P" Plasencia**.

Representative Plasencia discussed the vital importance of the Hospitality Industry to Central Florida's economy and provided his thoughts on recent tourism-related bills in Tallahassee

A number of Central Florida Elected Officials were in attendance, including:

Osceola County Commissioner, District 1
Peggy Choudhry

Orange County Sheriff
Jerry Demings

City of Orlando Chief of Police
John Mina

State Representative, Florida House District 50
Rene "Coach P" Plasencia

State Representative, Florida House District 31
Jennifer Sullivan



State Representative Jennifer Sullivan, Florida House District 31



CFHLA Board Member Jeff Swirsky, General Manager of the Holiday Inn Resort Orlando Lake Buena Vista, Orange County Sheriff Jerry Demings and CFHLA Board Member Mark Politte, General Manager of the DoubleTree by Hilton at the Entrance to Universal Orlando



City of Orlando Chief of Police John Mina and CFHLA-PAC Committee Member Greg Moore of The Mall at Millenia

The CFHLA Political Committee would like to **thank** the following sponsors for their support of the 2018 Tee It Up For Tourism Golf Outing & Luncheon:

Presenting Sponsor:



Hole Sponsors:



CROWN LINEN



Golf Ball Sponsor:



Roving Beverage Cart Sponsor:





CFHLA Board Members and Elected Officials "Cut the Ribbon" to start the PC Golf Outing



CFHLA Members preparing to "Tee It Up for Tourism"



Keynote Speaker State Representative Rene Plasencia, Florida House District 50



Wyndham Bonnet Creek Resort Team at the Celebration Golf Club



CFHLA "Tee It Up" for Tourism Presenting Sponsor, CFHLA Board Member and VIP Member Maureen Haggerty of Spinout Guest Laundries, Inc.



CFHLA Members at the "Tee It Up" for Tourism Golf Outing

GA

On Wednesday, September 12 the **CFHLA Governmental Affairs Committee** met with **Orange County Commission District 2 candidate, Christine Moore**, to discuss a number of Orange County Hospitality Industry priorities.

This meeting, held at the **Wyndham Lake Buena Vista Disney Springs Resort Area (Thank You, Jay Leonard)**, allowed for CFHLA Members to share the Association's position on key Hospitality issues such as the **Tourist Development Tax, Visit Orlando** and **Orange County's TDT Application Review Committee** with Ms. Moore.

Next month, the Governmental Affairs Committee will be conducting its annual **"Legislative Priorities"** drafting meeting, where a panel of Hospitality Industry Government Relations professionals will work with the GA Committee to begin establishing **CFHLA's 2019 Legislative Priorities**.

LA ROSA

On Friday, September 7, CFHLA conducted a positive **"Coffee Club"** meeting with **State Representative Mike La Rosa** (District 42) at the CFHLA Offices.

Representative La Rosa, who serves as **Chairman of the House Tourism & Gaming Control Subcommittee** and is considered by many as Central Florida's highest-ranking member of the Florida House, answered questions from CFHLA Board and PAC Board members relating to his position and recent votes on tourism-related legislation in Tallahassee.

CFHLA President / CEO Rich Maladecki also thanked Representative La Rosa for serving as a **"Co-Honorary Chairman"** at the **September 11 Patriot Day Breakfast** event.



of the Wyndham and Wyndham Garden Lake Buena Vista Disney Springs Resort Area, State Representative Mike La Rosa (District 42), CFHLA Board Chairman Fred Sawyers, Complex General Manager of the Walt Disney World Swan and Dolphin Resort and CFHLA Board 1st Vice Chairman Jesse Martinez, General Manager of the Alford Inn at Rollins

BOARD MEETING

On Tuesday, September 25 CFHLA conducted the **September Board of Directors Meeting** at the **Avanti Palms Resort and Conference Center** (Thank you Rod O'Connor, Complex General Manager).

At the meeting, **Orange County Mayor Teresa Jacobs** discussed TDT successes. **City of Orlando Police Chief John Mina** presented the new, proposed **National Public Safety Training Center at Valencia College**.



CFHLA-PAC Board Chairman Jay Leonard, General Manager of the Wyndham and Wyndham Garden Lake Buena Vista Disney Springs Resort Area, CFHLA Board Chairman Fred Sawyers, General Manager of the Walt Disney World Swan and Dolphin, Orange County Mayor Teresa Jacobs and CFHLA President/CEO Rich Maladecki

ARC

On Monday, September 17, the **Orange County Application Review Committee** voted in support of two project applications seeking Orange County TDT funding, subsequently on Friday, September 21, the **Orange County's Tourist Development Council** approved both community investments:

The **OnePULSE Foundation's** application seeks \$10 Million for museum design and land acquisition funding in the area near the Pulse site.

The **Orlando Ballet** is seeking \$4 million to complete their new headquarters project in Loch Haven Park, that, if approved, will be partnered with the late **Harriett Lake's** \$5 million contribution to the project.

CFHLA thanks the following CFHLA Board Members who serve on **Orange County's Application Review Committee** and the **Tourist Development Council**:

Application Review Committee:

Ross Burke
[Blue Heron Beach Resort](#)

Brian Comes
[Hyatt Regency Orlando](#)

Jon McGavin
[Ritz-Carlton Orlando, Grande Lakes](#)

Louis Robbins
[Key Performance Hospitality Management](#)

Tourist Development Council:

David Bartek
[Loews Hotels](#)

Jesse Martinez
[The Alford Inn at Rollins](#)

Jorg Heyer
[Sheraton Vistana Villages](#)

LEONARD

CFHLA would like to congratulate **CFHLA-PAC Board Chairman Jay Leonard**, General Manager of the **Wyndham and Wyndham Garden Lake Buena Vista Disney Springs Resort Area** for being selected to serve on Orange County Mayor-elect Jerry Demings' transition team.



LINKS

Below please find news articles relating to the political interests of the Hospitality Industry:

[Breaking records and driving new projects: Orlando's Tourism leaders dish on industry growth](#)

[Central Florida hoteliers back Manny Diaz, Dana Young, Stockton Reeves](#)

[Gov. Scott: Orlando Creates More than 50,000 Jobs Over the Year](#)

[THIS NEWSLETTER IS PROUDLY SPONSORED BY:](#)



ATM PLACEMENT ANYWHERE IN THE USA

- 24 Hour ATM Monitoring & Reporting
- Quick Down Time Resolution
- Nationwide Technical Support



Mac Cochran
mac@atmfla.com
407-425-7708
www.atmfla.com

CFHLA eNews is a subscription-based email publication from the Central Florida Hotel & Lodging Association to its members. If you would prefer not to receive the newsletter anymore, simply click the unsubscribe link.
Copyright 2006 Central Florida Hotel & Lodging Association. All rights reserved.

This email was sent to communications@cfhla.org by Cfhla_info@cfhla.org

Central Florida Hotel and Lodging Association

[Remove My Email or Manage Preferences](#) · [Privacy Policy](#)

powered by MemberClicks