

**Sarah Alexanderson**

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**From:** cfhla@memberclicks-mail.net on behalf of Central Florida Hotel and Lodging Association  
**Sent:** Thursday, August 30, 2018 2:46 PM  
**To:** communications@cfhla.org  
**Subject:** CFHLA - The Insider: The Hospitality Industry's Political Advocate Newsletter - August 2018



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## PRIMARY ELECTIONS

**Tuesday, August 28** was **Primary Election Day** and Central Florida voters weighed in on several important elections for our region.

CFHLA would like to **CONGRATULATE** the following **CFHLA-Endorsed Candidates** who were officially **ELECTED** Tuesday Night to the following offices:

**ORANGE COUNTY MAYOR**

[BRACY](#)

[COFFEE CLUB](#)

[RELATED LINKS](#)

[LINKS OF INTEREST](#)

[Florida Governor Rick Scott](#)

[State of Florida Senate](#)

[State of Florida House of Representatives](#)

[Orange County](#)

[Osceola County](#)

[Seminole County](#)

[City of Orlando](#)

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**JERRY DEMINGS**

[ORANGE COUNTY COMMISSION, DISTRICT 6](#)

**VICTORIA SIPLIN (Incumbent)**

[ORANGE COUNTY SCHOOL BOARD, DISTRICT 3](#)

**LINDA KOBERT (Incumbent)**

[ORANGE COUNTY SCHOOL BOARD, DISTRICT 6](#)

**KAREN CASTOR DENTEL**

[ORANGE COUNTY SCHOOL BOARD CHAIR](#)

**TERESA JACOBS**

Additionally, CFHLA is pleased to report that the **CFHLA-endorsed “One Mill”** to support Orange County Public Schools was renewed by Orange County voters with **83.5% of the vote!**

CFHLA would like to

**CONGRATULATE**

the following **CFHLA-Endorsed Candidates**

who were **victorious** in their Tuesday Night primaries and will advance to a "Run Off" in the

**GENERAL ELECTION**  
on **Tuesday, November 6:**

[FL HOUSE, DISTRICT 50](#)

**RENE “COACH P” PLASENCIA (R- INCUMBENT)**

[SEMINOLE COUNTY COMMISSION, DISTRICT 2](#)

**JAY ZEMBOWER (R)**

[OSCEOLA COUNTY COMMISSION, DISTRICT 2](#)

**VIVIANA JANER (D - Incumbent)**

[OSCEOLA COUNTY COMMISSION, DISTRICT 4](#)

**CHERYL GRIEB (D - Incumbent)**

## ORANGE COUNTY - RUNOFFS

In a number of Orange County races, no candidates were able to achieve the 50% + 1 vote needed to secure Election on Tuesday night.

In the following races, the **following top two vote-earning candidates** from the August 28 Primary Election will “face-off” on the **November 6 General Election Ballot**:

### Orange County Commission, District 2:

**Patricia Rumph: 30.09%**

**Christine Moore: 28.48%**

### Orange County Commission, District 3:

**Pete Crotty: 22.23%**

**Mayra Uribe: 28.20%**

### Orange County Commission, District 4:

**Susan Makowski (CFHLA-Endorsed): 35.05%**

**Maribel Cordero: 21.20%**

### Orange County School Board, District 2:

**Johanna Lopez: 34.40%**

**David Grimm: 20.62%**

### Orange County School Board, District 7:

**Melissa Byrd: 45.33%**

**Eric Schwallbach: 22.97%**

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## ENDORSEMENTS

Following Tuesday’s Primary Election, the **CFHLA-PAC and PC Boards of Directors** met earlier today to review election results and make a number of new endorsement decisions. The CFHLA-PAC proudly adds the following

support of these individuals in the **November 6 General Election**:

ORANGE COUNTY COMMISSION, DISTRICT 3

**PETE CROTTY**

ORANGE COUNTY SCHOOL BOARD, DISTRICT 7

**MELISSA BYRD**

FL HOUSE, DISTRICT 47

**STOCKTON REEVES**

FL SENATE, DISTRICT 18

**DANA YOUNG**

FL SENATE, DISTRICT 36

**MANNY DIAZ, JR.**

To review all CFHLA-PAC endorsed candidates, please [click here](#).

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## **ELECTION NIGHT PARTIES**

CFHLA continued an **Election Night tradition** on Tuesday, with several PAC Board Members joining CFHLA Staff for a **“victory tour”** of a number of **“Election Night Parties”** for **CFHLA-PAC endorsed candidates**.

CFHLA representatives attended events hosted by **Orange County Mayor-Elect Jerry Demings** and **Orange County School Board Chair-Elect Teresa Jacobs**



CFHLA Board Member Jeff Swirsky, General Manager of the Holiday Inn Resort Orlando Lake Buena Vista, CFHLA Board Member Duane Winjum, General Manager of the Melia Orlando Suite Hotel, Orange County Mayor-Elect Jerry Demings, CFHLA Board Member Jay Leonard, General Manager of the Wyndham and Wyndham Garden Lake Buena Vista Disney Springs Resort Area and CFHLA Board Chairman Fred Sawyers, Complex General Manager of the Walt Disney World Swan and Dolphin Resort



CFHLA VIP Member Michael Hanley of Wealth Management Strategies of Central Florida, CFHLA Board Member Jeff Swirsky, General Manager of the Holiday Inn Resort Orlando Lake Buena Vista, CFHLA Silver Partner Ron Silveira of F.P.I.S., Inc. Brochure Distribution & Travel Marketing, CFHLA Board Member Jay Leonard, General Manager of the Wyndham and Wyndham Garden Lake Buena Vista Disney Springs Resort Area, CFHLA Board Chairman Fred Sawyers, Complex General Manager of the Walt Disney World Swan and Dolphin Resort, CFHLA VIP Member Maureen Haggerty of Spinout Guest Laundries, Inc., Orange County School Board Chair-Elect Teresa Jacobs, CFHLA President / CEO Rich Maladecki and CFHLA Board Member Duane Winjum, General Manager of the Melia Orlando Suite Hotel

CFHLA thanks [Earls Kitchen & Bar at the Mall at Millenia](#) for hosting the group for a pre-Election Night tour gathering and [Steven Jamieson](#) of the [Mall at Millenia](#) for serving as the "food sponsor."

Additionally, CFHLA salutes **Board Member Ross Burke**, General Manager of the [Blue Heron Beach Resort](#) for providing charter van transportation.

## TEE IT UP

Join over **100 prominent Elected Officials and Hospitality executives** on **Thursday, September 20** at **Celebration Golf Club** for the CFHLA Political Committee's "**Tee It Up for Tourism**" **Golf Outing and Luncheon** presented by **Spinout Guest Laundries, Inc.**

This annual fundraising activity for the CFHLA-PC will begin with a **12 Noon** networking luncheon featuring Keynote Speaker and "**Tourism Champion,**" **State Representative Rene "Coach P" Plasencia** (House District 50).

Following lunch, the golf outing will commence with a **1:15 PM "shotgun start"** on the popular Celebration Golf Club course.

The CFHLA-PC salutes the following **hole sponsors** for this year's event:



Additionally, a "**Roving Beverage Cart**" featuring complimentary beer will once again be provided courtesy of:



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## ARC

On **Monday, September 17** the **Orange County Application Review**

for capital projects.

The [OnePULSE Foundation](#) is seeking approximately \$10 Million for the design and land acquisition funding in the area near the Pulse site.

The [Orlando Ballet](#) is seeking \$4 million to complete their new headquarters project in [Loch Haven Park](#), that, if approved, will go alongside the late Harriett Lake's \$5 million contribution to the project.

If approved by the [Application Review Committee](#), both projects would then need to be supported by Orange County's Tourist Development Council and then would seek final approval by the Board of County Commissioners.

The following CFHLA Board Members serve on Orange County's Application Review Committee:

[Ross Burke - Blue Heron Beach Resort](#)

[Brian Comes - Hyatt Regency Orlando](#)

[Jon McGavin - Ritz-Carlton Orlando, Grande Lakes](#)

[Louis Robbins - Key Performance Hospitality Management](#)

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## BRACY

On Wednesday, August 8, State Senator and longtime CFHLA ally, [State Senator Randolph Bracy](#), visited with the [CFHLA Governmental Affairs Committee](#). This meeting was held at the [Citrus Club in Downtown Orlando](#), hosted by the [American Resort Development Association](#) (Thank You, Justin Vermuth and Chris Stewart).

Senator Bracy discussed a number of Hospitality Industry priorities with the GA Committee including preserving the integrity of the Tourist Development Tax and the importance of [Visit Orlando](#) to the region's economy, in addition to an engaging discussion on important [2018 Central Florida electoral races](#).



CFHLA Board Member Jon McGavin, General Manager of the Ritz-Carlton Orlando, Grande Lakes, State Senator Randolph Bracy and CFHLA Board Chairman Fred Sawyers, Complex General Manager of the Walt Disney World Swan and Dolphin Resort

The next CFHLA GA Committee meeting will be held on **Wednesday, September 12.**

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## COFFEE CLUB

CFHLA Members are invited to a **Friday, September 7 “Coffee Club” meeting** with **State Representative Mike La Rosa** (District 42). This meeting will occur from **8:00AM - 9:00AM** on the 7 at the **CFHLA Offices**.

Representative La Rosa serves as **Chairman of the House Tourism & Gaming Control Subcommittee** and is considered by many as Central Florida's highest-ranking member of the Florida House.

If you are interested in attending, please email **CFHLA Public Policy Director Kevin Craig** at [publicpolicy@cfhla.org](mailto:publicpolicy@cfhla.org).

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## LINKS


Below please find news articles relating to the political interests of the Hospitality Industry:

[Jerry Demings, Teresa Jacobs win in Orange County primary](#)

[Teresa Jacobs wins Orange County school board chair race](#)




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