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ATMFLA

ATM PLACEMENT ANYWHERE IN THE USA

REGISTER TODAY

The CFHLA-PAC Reception is only TWO WEEKS AWAY!

Don't miss this unique opportunity to network and interact with your local elected officials while enjoying complimentary wine, beer and hors d'oeuvres at the Loews Sapphire Falls Resort at Universal Orlando.

To date, the following elected officials have confirmed their attendance:

Kamia Brown
State Representative
Peggy Choudhry  
Osceola County Commissioner

Lee Constantine  
Seminole County Commissioner

Bob Cortes  
State Representative

Jim Gray  
Orlando City Commissioner

Bryan Nelson  
Orange County Commissioner

Tony Ortiz  
Orlando City Commissioner

Rene Plasencia  
State Representative

Jay Wheeler  
Osceola County School Board Member

Click the flyer below to register
DEMINGS

Orange County Sheriff Jerry Demings joined CFHLA’s Governmental Affairs Committee on Wednesday, May 10th at Universal Orlando Resort to discuss a range of Orange County public safety initiatives which include protecting Central Florida's 68 million annual visitors.

Sheriff Demings, a longtime friend of the Hospitality Industry, has spearheaded a number of Orange County Sheriff's Office programs over the years to ensure that
visiting from around the world, including the **Tourist Oriented Policing Squad ("TOPS")**.

On June 14th, the Governmental Affairs Committee will meet with **State Representative Rene Plasencia**, who will provide a Legislative Session recap to the GA Members at the **Walt Disney World Swan and Dolphin Resort**.

**TOURISM**

Earlier this month, CFHLA coordinated four official "proclamations" recognizing **National Travel and Tourism Week**, in **Orange, Osceola** and **Seminole** counties, in addition to the **City of Orlando**, declaring **Sunday, May 7, 2017** through **Saturday, May 13, 2017** National Travel and Tourism Week.

Each year, CFHLA proudly partners with **Experience Kissimmee**, **Orlando North Seminole County Tourism** and **Visit Orlando** to ensure that Central Florida’s Hospitality Industry is recognized for the positive economic and community impact that tourism generates for the region.
(left to right) CFHLA President/CEO Rich Maladecki, U.S. Travel Association President/CEO Roger Dow, City of Orlando Mayor Buddy Dyer, CFHLA Board Chairman David Bartek of Loews Hotels at Universal Orlando, Ed Gilbert, Head Thinker of Absolute Thinking, Inc., CFHLA Secretary Keith Wolling of the B Resort & Spa Lake Buena Vista and CFHLA 2nd Vice Chairman Brian Comes of the Hyatt Regency Orlando

CFHLA Public Policy Director Kevin Craig (left) with Osceola County Commissioner - District 1 Peggy Choudhry and Experience Kissimmee President/CEO DT Minich

Orange County Officials presented their National Travel and Tourism Week Proclamation to CFHLA President/CEO Rich Maladecki and Visit Orlando President/CEO Georree Aruel
ALCOHOL

On Tuesday, May 9th, the Orange County Board of County Commissioners unanimously approved a CFHLA-proposed change to the County's alcohol ordinance relating to hours of sale and service.

This effort, initiated by CFHLA with the support of former Commissioner Scott Boyd nearly 2 years ago, now allows alcohol sale and service at Orange County hotels and dining establishments to begin as early as 7AM, four hours earlier than the previous "start" time of 11AM.

The Commissioners and Mayor Jacobs agreed that this change will level the "playing field" between Orange County hotels and restaurants with businesses in neighboring Osceola and Seminole Counties, as well as within the City of Orlando, where alcohol sales and service currently begin at 7AM.

This amendment provides added customer service to the region's 68 million visitors as it relates to brunch opportunities and catering to sports enthusiasts who may desire an early morning beverage while watching European soccer matches that traditionally air prior to 11AM here in the United States.

CFHLA expresses sincere thanks to Bertrand Daluzeau, Director of Food and Beverage at the Ritz-Carlton Orlando, Grande Lakes and Eduard Propst, Food and Beverage Director at the Hyatt Regency Grand Cypress for their statements of support at the May 9th County Commission meeting.

Please CLICK HERE for an Orlando Sentinel article on this development.

AUCTION
SAVE THE DATE!

The CFHLA Political Action Committee (CFHLA-PAC) will be conducting its annual **CFHLA-PAC Online Auction** from Wednesday, May 31st at 2:00PM to Wednesday, June 7th at 2:00PM.

This year’s auction features a number of exciting deals including multiple-night stays at some of Central Florida’s finest lodging establishments.

The funds raised by this online auction will allow the CFHLA-PAC to maintain its mission of financially supporting and electing "Hospitality-Friendly" candidates. This is extremely important after recent efforts in Tallahassee to damage the state's Tourism Industry by drastically reducing VISIT FLORIDA's budget by over $50 Million.

CFHLA Salutes the 2017 Online Auction Sponsor:

![Allegra logo](image)

**SUBLETTE**

On Friday, May 5th, over 25 CFHLA Members met with Orange County Public Schools Chairman, Bill Sublette, at the CFHLA offices for the inaugural CFHLA "Coffee Club" meeting.

This new CFHLA program will feature quarterly meetings with influential community leaders to discuss policy and Central Florida’s political landscape.
Chairman Sublette and CFHLA Members in attendance had an engaging 90 minute discussion with topics including public school funding, job training, homelessness, public safety and other issues confronting Orange County residents.

Chairman Sublette also discussed CFHLA’s recent award from Orange County Public Schools recognizing CFHLA as an “Outstanding Partner in Education” for the Association's Adopt-A-School and CFHLA Cares programs.

VISIT FL

Governor Rick Scott will soon have to decide whether to sign or veto HB 5501, a bill that would bring significant challenges to VISIT FLORIDA.

The bill would issue VISIT FLORIDA a 67% cut in funding (reducing state funding from $76 million to $25 million) and would implement numerous new regulations on the state’s tourism marketing agency that would severely limit the agency’s ability to compete with other destinations to attract travelers to Florida.

House Speaker Richard Corcoran, the architect of this bill, tied VISIT FLORIDA funding to onerous regulations being proposed so that if the Governor were to veto HB 5501, VISIT FLORIDA would receive no state funding whatsoever.

For more information regarding this topic, please CLICK HERE

LINKS
political interests of the Hospitality Industry:

Proposed Budget Kills Program Meant to Boost U.S. Tourism

TSA Fees Up, Teams that Patrol Airports Down in Budget Proposal

Haitians Get 6 Months of Protection from Deportation - but Told Prepare to Leave U.S.