Florida Citrus Sports CEO Steve Hogan to Receive CFHLA’s Highest Honor

WHO: The Central Florida Hotel & Lodging Association (CFHLA) to honor Florida Citrus Sports CEO Steve Hogan

WHAT: The Central Florida Hotel & Lodging Association (CFHLA) will recognize Steve Hogan, CEO of Florida Citrus Sports, as the association’s 2017 Charles Andrews Memorial Hospitality Award recipient at the Saturday, December 16th CFHLA Hospitality Gala. This award is the highest honor bestowed upon an individual by CFHLA, in recognition of achievements and contributions to Central Florida’s Hospitality Industry, as well as the community at large.

Steve Hogan was selected as this year’s Charles Andrews Memorial Hospitality Award Honoree for his role in enhancing Central Florida’s Hospitality Industry and community through the following initiatives:

- Secured Orlando as the host site for the 2017 and 2018 NFL Pro Bowl, with the 2017 event generating a local economic impact of nearly $45 million and attracting 60,000+ fans
- Has made Orlando one of only three US cities to host multiple NCAA Football Bowl Games (AutoNation Cure Bowl, Camping World Bowl and the Citrus Bowl presented by Overton’s)
- Developed the Camping World Kickoff series, part of a multi-year agreement between Florida Citrus Sports and ESPN Events to host a major neutral-site college football game in Orlando during the opening weekend of the college football season
- Has served as a primary advocate of reconstruction and renaming efforts of Camping World Stadium to secure additional high-profile sporting events for Central Florida
- Cofounder of “LIFT Orlando,” an organization that brings business leaders into the community to help families build a better life for themselves through education, mixed-income housing, community health & wellness and economic development
- Has ensured that sporting events directly benefit the surrounding Orlando community, such as the “Pro Bowl Community Grant” program

The award is named after the first CFHLA Board of Directors Chairperson, Charles Andrews, and exemplifies perseverance and dedication to a cause. Since being promoted to CEO of Florida Citrus Sports in 2006, Steve Hogan has been a champion of the Central Florida community and has significantly raised Orlando’s status as a world-class sporting event destination.

CFHLA sincerely thanks Steve Hogan for all of his efforts to enhance Central Florida’s Hospitality Industry and to better the Central Florida community as a whole. CFHLA will be honored to present him with the 2017 Charles Andrews Memorial Hospitality Award at the December 16th CFHLA Hospitality Gala.

WHEN: Saturday, December 16, 2017
   Begins: 6 PM

WHERE: Hyatt Regency Orlando (Invitation Only)
   9801 International Dr., Orlando, FL 32819

CONTACT: Kevin Craig, CFHLA Public Policy Director
   publicpolicy@cfhla.org

*Please note: This is a CFHLA Members-Only event*

The Central Florida Hotel & Lodging Association is the world’s largest regional hotel association, representing approximately 80% of the lodging rooms in Orange, Osceola and Seminole Counties.