WE'RE STILL HERE

As a reminder, CFHLA Staff continues to work remotely.

Your CFHLA Team is still available to assist you and your business. Staff will be monitoring incoming emails and voicemail messages regularly.

During these challenging times for our tourism industry, CFHLA Staff "Stands Ready" to assist when needed.

Our primary objective is to continue to supply you with important updates relating to COVID-19. Starting next week, CFHLA will be hosting several Council Meetings virtually via Zoom.

Should you have any questions, please find the website link to the CFHLA Staff Page below: PLEASE CLICK HERE.

COLLECTIVELY, WE SHALL CONTINUE TO "WEATHER THIS STORM".

DONATIONS

If you are looking for a way to help others in the community during this difficult time, please see the below:

Heart of Florida United Way:
ALICE Recovery Fund – support for those who are experiencing financial hardship due to decreased hours or unpaid leave. A household can receive up to $1,200 in assistance for rent/mortgage and utilities.

For further information and to donate - https://www.hfuw.org/virus/
Honorees
April Allied Member of the Month
Matt Grier
Greenery Productions.

April Lodging Member of the Month
Cindy Staley
Sheraton Lake Buena Vista Resort

2020 CFHLA Executive Committee
Chairperson
Brian Comes
Hyatt Regency Orlando

1st Vice Chairperson
Sonja Giselbrecht
Marriott’s Lakeshore Reserve

2nd Vice Chairperson
Anthony Lazzara
Crowne Plaza Orlando Universal

Secretary
Jeff Swirsky

Treasurer
Jorg Heyer
Sheraton Vistana Resort

Assistant Treasurer
Mark Politte
DoubleTree by Hilton at the Entrance to Universal Orlando

or contact Jeff Collignon at j.collignon@hfuw.org

Mustard Seed of Central Florida:
Accepting furniture, linens and kitchen item donations on Monday, Wednesday and Friday from 8am to 4pm.

For more information – call Alexandra Jones at 407-515-0252

Second Harvest Food Bank of Central Florida:
Collecting ingredients and food for weekly food boxes.

For additional information contact Idalia Nunez - Inunez@feedhopenow.org or 407-619-9457

CORONAVIRUS INFORMATION
CFHLA Staff continues to update pertinent Coronavirus information daily for all Members on the CFHLA Website.

Please review and share this link with your team:
www.cfhla.org/coronavirus-information

Additionally, your CFHLA Staff has collected appropriate website links for assisting with your employees during this challenging time.

Please utilize the link below to view these resources:
www.cfhla.org/benefit-opportunities-covid-19

POSITIVITY
During this challenging time, it is important to remember that we, as a community, are stronger together.

If you are looking for ways to assist and share your support, please click the links below for more information:

#OneFlorida
to share messages of positivity and gratitude

#PickUpOrlando
to share how you’re helping the community

Let us continue to spread the positivity!
At this time, the following CFHLA Meetings (Invitation Only) will be conducted virtually via Zoom:

For your information, this includes:

Leads Group #1
Wednesday April 8 • 8:30AM

Leads Group #2
Wednesday, April 8 • 12Noon

Leads Group #3
Thursday, April 9 • 8:30AM

Security & Safety Council Board Meeting
Thursday, April 9 • 10:00AM

Engineers Council Board Meeting
Thursday, April 9 • 2:00PM

Allied Relations Council Board Meeting
Tuesday, April 14 • 8:00AM

Executive Committee Meeting
Tuesday, April 14 • 3:00PM

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Additionally, CFHLA will also be hosting a COVID-19 UPDATE AND LODGING GENERAL MANAGER OPEN DISCUSSION VIA ZOOM...

CFHLA Lodging General Managers will be able to participate in this "Zoom" virtual meeting for a CFHLA COVID-19 update and opportunity for open discussion.

For your convenience, CFHLA will be offering two meeting times this Monday, April 6th: 11:00AM and 2:00PM.

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Please Note: CFHLA will be conducting additional virtual "Zoom" meetings in the future.

HELPING HOSPITALITY EMPLOYEES

For your information, the American Hotel & Lodging
Association (AHLA) Foundation has provided a list for hospitality workers including **free trainings and educational courses, scholarships and short-term employment opportunities**.

**PLEASE CLICK HERE**
to learn more about AHLA’s Hospitality for Hope Initiative.

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Additionally, **The Above and Beyond Foundation** has established an initiative to provide grants to hospitality workers who have lost their jobs due to COVID-19.

Please Note: Grant nominations may be submitted by former employers in a senior management position.

**PLEASE CLICK HERE**
to donate or for more information.

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**VACATION RENTALS WEBINAR**

VISIT FLORIDA and Key Data Dashboard will be hosting a webinar on **COVID-19's Impact on Florida Vacation Rentals & DMO's**

**THIS**

**Wednesday, April 8 at 10:00AM.**

**PLEASE CLICK HERE**
to Register.

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**MEET THE VIP**
Wealth Management Strategies of Central Florida has been in business since 1989!

Fun Fact:
Our four Financial Professionals have combined over 100+ years of financial industry experience!

THANK YOU FOR YOUR DEDICATION TO CFHLA, WEALTH MANAGEMENT STRATEGIES OF CENTRAL FLORIDA!

CFHLA MEMBER BENEFITS

Please note, CFHLA has opened a CFHLA Community Forum for CFHLA Members to communicate with other Members.

Please continue to utilize this message board to share any current offers/benefits your business is running.

During this challenging time, CFHLA continues to encourage "Members Doing Business with Members".

To view this message board, CLICK HERE or find the CFHLA Community Forum under the Quick Links on the sidebar found on the right side of the page. Please make sure you are logged in to your CFHLA account.

If you have any difficulty logging in, please contact CFHLA Staff Person Sarah Alexanderson at communications@cfhla.org.
HOSPITALITY STUDENTS

Please note that the CFHLA 2020 Hospitality Student Scholarship Applications are still being accepted.

These awards range from $1,000 - $10,000 to support tuition, fees, and textbooks for full-time Central Florida Hospitality Students.

PLEASE CLICK HERE for the online application.

The Extended Application Due Date is: THIS FRIDAY, APRIL 10

For more information relating to this process, please contact Taylor Hahn at assistant@cfhla.org / 407-313-5022.

PLEASE FORWARD THIS INFORMATION TO CURRENT ELIGIBLE HOSPITALITY STUDENTS!

GORDON

CFHLA Special Events Director

KIM GORDON celebrates her birthday this Monday, April 6!
HAPPY BIRTHDAY KIM!

HILTON

For your information, Hilton is helping Hilton team members find temporary jobs in the Hilton Workforce Resource Center.

Thank you, Hilton, for your continued support!
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