

Kevin Deo

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**From:** cfhla@memberclicks-mail.net on behalf of CFHLA  
**Sent:** Friday, May 19, 2017 11:26 AM  
**To:** communications@cfhla.org  
**Subject:** CFHLA - Back of the House - May 19, 2017



Volume 2 - Edition 20

05/19/2017

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**68 MILLION**

CFHLA Congratulates the Orlando Destination on yet another

**Record Breaking  
68 Million  
Visitors in 2016!**

The new record was announced by [Visit Orlando](#) late last week.

SILVER

HOSPITALITY OPPORTUNITIES

This Newsletter proudly sponsored by:



Honorees

May Allied Member of the Month



Katie Korell  
[Orlando Gift Baskets](#)

May Lodging Member of the Month



Keith Odza  
[Wyndham Vacation Rentals](#)



Visit Orlando President/CEO George Aguel (right) with Visit Orlando Board Chairman Don Engfer and Orange County Mayor Teresa Jacobs at the Visit Orlando Travel and Tourism Week Celebration where they announced the 68 Million Visitors milestone

**CFHLA is proud to be a part of this Hospitality Accomplishment!**

To read more about this milestone, please [CLICK HERE](#)

**STATE OF THE SCHOOLS**

On Wednesday, May 17, CFHLA co-sponsored the **2017 State of the Orange County Public Schools Address**

which had over

**300**

attendees.

The Address was given by Orange County School Board Chairman

**Bill Sublette**

and

Orange County Public Schools Superintendent

**Dr. Barbara Jenkins**

who provided insight on current and future plans for the county school system.

**CFHLA Executive Committee**

*Chairperson*  
**Dave Bartek**  
[Loews Hotels](#)

*1st Vice Chairperson*  
**Fred Sawyers**  
[Walt Disney World](#)  
[Swan and Dolphin Resort](#)

*2nd Vice Chairperson*  
**Brian Comes**  
[Hyatt Regency Orlando](#)

*Secretary*  
**Keith Wolling**  
[B Resort & Spa Lake Buena Vista](#)

*Treasurer*  
**Jesse Martinez**  
[The Alford Inn at Rollins](#)

*Assistant Treasurer*  
**Sonja Giselbrecht**  
[Sheraton Suites Orlando Airport](#)

*Historian*  
**Peter Kacheris**  
[Hilton Orlando Bonnet Creek / Waldorf Astoria Orlando](#)

*Immediate Past Chair*  
**Gerald Urquiola**  
[Caribe Royale Orlando](#)

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**Partners of the Month:**

**Allied Relations Council Breakfast**

[Associated Planners Group](#)

**CFHLA Board Meeting**

[Belfor Property Restoration](#)

**Executive Committee Meeting**

[Blown Away, LLC](#)

Below are highlights from the event:



Orange County School Board Chairman Bill Sublette with CFHLA Board Member Jeff Swirsky of the Holiday Inn Resort Orlando Lake Buena Vista



Orange County Schools Superintendent Dr. Barbara Jenkins (center) with (left to right) CFHLA Board Members Jeff Swirsky of the Holiday Inn Resort Orlando Lake Buena Vista, Jay Leonard of the Wyndham Lake Buena Vista Resort Disney Springs Resort Area and Wyndham Garden Lake Buena Vista Disney Springs Resort Area, Jay Hunt of Massey Services, Inc. and CFHLA Board Secretary Keith Wolling of the B Resort & Spa Lake Buena Vista

**Committee Meeting**

[Spinout Guest Laundries, Inc.](#)

**Human Resources Seminar Series**

[Allen Norton & Blue](#)

[EduMatics](#)

[Hospitality Staff](#)

[Jackson Lewis, LLP](#)

[University of Phoenix](#)

**Online Auction**

[Allegra Print](#)

**Quarterly Membership Networking Luncheon**

[Pirate's Dinner Adventure](#)

**State of the Schools Address Orange County**

[AXA Advisors](#)

[Downtown Development Board](#)

[Duke Energy](#)

[OUC - The Reliable One](#)

[Terminix Commercial](#)

[UCF College of Education and Human Performance](#)

**Summer Golf League**

[EMCOR Mechanical Services of Central Florida, Inc. - MSI](#)

**Vacation Ownership Council Meeting**

[Minuteman Press](#)

**Vacation Rental Council Meeting**

[ABM](#)

**Area General Manager Meetings:**



Orange County Comptroller Phil Diamond with CFHLA Board Member Craig Leicester of the Aloft Orlando Downtown



CFHLA Board Member Jay Leonard of the Wyndham Lake Buena Vista Resort Disney Springs Resort Area and Wyndham Garden Lake Buena Vista Disney Springs Resort Area with Orange County School Board Member Nancy Robbinson - District 6



Airport Area

[Minuteman Press](#)

Osceola County Area

[Greenery Productions, Inc.](#)

Seminole County Area

[Driveway Maintenance, Inc.](#)



Over 300 attended at the Orange County State of the Schools Address



(left to right) CFHLA Member Joey Kratt of the Residence Inn by Marriott Orlando Downtown with CFHLA Board Member Jay Leonard of the Wyndham Lake Buena Vista Resort Disney Springs Resort Area and Wyndham Garden Lake Buena Vista Disney Springs Resort Area, State Representative Mike Miller - District 47, CFHLA Board Secretary Keith Wolling of the B Resort and Spa Lake Buena Vista, CFHLA Board Members Jeff Swirsky of the Holiday Inn Resort Orlando Lake Buena Vista and Craig Leicester of the Aloft Orlando Downtown.

## NEW MEMBERS

The following representatives attended a **New Member Orientation** on Tuesday, May 16 at the CFHLA Offices.



**Paul Barden, Randy Pearce**

Creative PGM

**Linda Rose**  
Expedia, Inc.

**Bill DeMent and James Groves**  
Hole in the Wall Drywall Repair, LLC

**Max Vogler**  
NABCO Entrances

**Paul Hoffine and Priscilla Torres**  
Ripley's Believe It or Not! Orlando

**Eric Shulman**  
Sandler Training

**Beth Griffin and Deron Johnson**  
Sun in Comfort, Inc.

**Kyle Pena**  
System Tech Services, Inc.

**Chris and Rick Harriman**  
Tieworks Construction, Inc.

**John Bower and Ned Kojic**  
Wealth Management  
Strategies of Central Florida

**Dwight Wright**  
Wright & Associates, LLC





**WELCOME TO CFHLA!**

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## HEROIN

On Thursday, May 25,  
CFHLA will host a seminar presented by



of the  
**Orange County Drug Free Office**  
which will provide information on the impact of  
**Heroin & Fentanyl**  
on the local community.

This seminar is complimentary to all  
**CFHLA Members**  
and will take place at the  
CFHLA Offices  
from  
**8:30AM - 10:00AM.**

**SEATING IS LIMITED!**  
**CLICK HERE TO REGISTER**

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## **AIRPORT**

On Thursday, May 18<sup>th</sup> the  
**CFHLA Airport Area Hoteliers Group**  
conducted their 2nd quarterly meeting at the  
**Orlando Airport Marriott Lakeside**  
**(Thank You Mete Baykal, General Manager)**

This meeting featured presentations from:

**City of Orlando Commissioner**



-AND-

**Greater Orlando Aviation Authority  
Senior Director of Public Affairs and Community Relations**



CFHLA recognizes and thanks  
**Minuteman Press**  
for sponsoring this luncheon series

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**HR RECEPTION**



# HR Networking Reception

**THURSDAY, JUNE 1**

5:00PM - 6:30PM AT THE CFHLA OFFICES  
6675 WESTWOOD BLVD, SUITE 210, ORLANDO, FL 32821

The CFHLA Employee Relations Committee invites you and your team to attend the **HR Professionals Reception**, to support **"Members Doing Business With Members."**

This networking activity will include complimentary wine, beer and light hors d'oeuvres for **CFHLA Lodging HR Professionals and HR Related Allied Members.**

*Proudly Sponsored By:*



Associated Planners Group



www.globalsourcingintl.com



people ready  
A TRUEBLUE COMPANY



University of Phoenix®

*Click Here* to Register Today!

For additional information, contact CFHLA Staff Member Taylor Hahn: (407) 313-5022 / [assistant@cfhla.org](mailto:assistant@cfhla.org)

CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION | 6675 WESTWOOD BLVD, SUITE 210 | ORLANDO, FL 32821

PHONE: 407-313-5000 | FAX: 407-313-5050 | WEBSITE: WWW.CFHILA.ORG

## PAC

For the last 5 years, CFHLA has presented the opportunity for Members to network and engage with

**Central Florida Elected Officials**

via the

**Political Action Committee Reception.**

This networking event will occur on

**Thursday, June 8**

at the

**Loews Sapphire Falls Resort at Universal Orlando**



**5:30PM - 7:30PM**

and will feature wine, beer, cocktails and hors d'oeuvres in addition to a Silent Auction.

Fee: \$40.00  
(Includes 2 beverage tickets)

**[CLICK HERE TO REGISTER](#)**

Disclaimer: The registration fee for this event is a contribution to the CFHLA Political Action Committee.

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## **SPONSORSHIP OPPORTUNITY**

The following sponsorships are available:

### **Back of the House Newsletter** **Quarters 3 & 4**

This weekly newsletter which features CFHLA highlights, event reminders and Member achievements is sent out every Friday to nearly 3,000 Member contacts.

**\$1,500 Per Quarter**

#### **Sponsorship Includes:**

- Company logo with web link at top of newsletter
- Business card ad with web link at bottom of newsletter
- Featured article (1 Per Quarter - Submitted by Sponsor)
- 13 Editions per Quarter

For additional information about this opportunity, please contact CFHLA Communications and Publications Manager Kevin Deo at [communications@cfhla.org](mailto:communications@cfhla.org)

**[To view additional sponsorship opportunities, CLICK HERE](#)**

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## **GOLF - TWO WEEKS**

The 2017  
**CFHLA "SecuriTee" Golf Classic**  
is only  
**2 WEEKS AWAY!**

Come tee off at the  
[Celebration Golf Club](#)

on

**Friday, June 2**

with a Shotgun Start at 8:00AM.

A portion of the net proceeds will contribute to the support of local Law Enforcement initiatives and to continue honoring Central Florida Hospitality Employees and Law Enforcement for "Above & Beyond" Guest Safety Services.

**REGISTRATION IS CLOSING SOON!**  
**CLICK HERE**  
**TO SECURE YOUR TEE TIME**

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## LAST CHANCE

[The Hob Nob Reverse Tradeshow](#)

is set to occur on

**Thursday, June 15, 2017**

at the

[DoubleTree by Hilton at the  
Entrance to Universal Orlando](#)

from

**8:00AM - 12Noon.**

Currently, there are **ONLY**

**28 Registrations Left**

for Allied Members!

Don't miss out on this networking opportunity to showcase your products and services to a captive audience of local Central Florida Lodging Professionals!

**CLICK HERE TO REGISTER**

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## ADOPT-A-SCHOOL

In recognition of

the team from  
**Sunbrite Outdoor Furniture, Inc.**  
donated gift bags and lunch for all of the staff at their  
**CFHLA Adopt-A-School Partner**  
**Ivey Lane Elementary School.**



Katie Korell (far left) of Orlando Gift Baskets and Cindy Andrews (center) of Sunbrite Outdoor Furniture, Inc. with staff members from Ivey Lane Elementary School

The team from  
**Orlando Gift Baskets**  
assisted with creating and delivering the custom gift bags.

***THANK YOU SUNBRITE  
OUTDOOR FURNITURE, INC.  
AND  
ORLANDO GIFT BASKETS  
FOR SUPPORTING EDUCATORS  
IN CENTRAL FLORIDA***

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## **THANK YOU**

CFHLA would like to extend a  
**"Thank You"**  
to the team at  
**Foliage Design Systems**  
for helping to make our CFHLA office space a little more  
"lively" by supplying and maintaining assorted plant life.

# **THANK YOU FOLIAGE DESIGN SYSTEMS**

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## **SILVER**

Meet The Silver Partner:



**Southern Appeal Carpet and  
Upholstery Cleaners, Inc.  
has been in business for 10 Years!**

**Fun Fact:**

The team at Southern Appeal Carpet and Upholstery Cleaners, Inc. prides themselves on being the "Hospitality Experts" with a success rate of 98% for stain removal and repairs. They are hard pressed to find a stain or trouble area that they cannot fix.

***Thank You Southern Appeal Carpet and  
Upholstery Cleaners, Inc.  
For Your Commitment To CFHLA!***

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## **HOSPITALITY OPPORTUNITIES**



***Below please find current employment opportunities  
in the Central Florida Hospitality Industry:***

**Engineer, Security, Food and Beverage  
and MORE!**

**Loews Hotels**

**Email resumes to**

**[Orlandorecruiting@LoewsHotels.com](mailto:Orlandorecruiting@LoewsHotels.com)**

**or**

**Call Patrick at (407) 503-9081**

**8th Annual Virtual Online Hospitality Career Fair  
100's of Hospitality Jobs - Over 30 Companies**

**Presented By [OrlandoJobs.com](http://OrlandoJobs.com)**

**Open: May 1 - May 30**

**Host, Lifeguards, F&B Manager  
and MORE!**

**Reunion Resort & Spa**

**[CLICK HERE](#) to view open positions.**

**Host, Housekeeper, Guest Services  
and MORE!**

**Marriott Hotels & Resorts**

**[CLICK HERE](#) to view open positions.**

**EMCOR Services MSI**  
is a Proud Supporter of the

**CFHLA**



**1-877-MSI-FLA1** [www.msifla.com](http://www.msifla.com)

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United States

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