

From: cfhla@memberclicks-mail.net on behalf of CFHLA
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INVITATION

On behalf of CFHLA, please accept this
Official Invitation
to attend the 2017
BACCHUS BASH
at the
Orlando Vineland Premium Outlets
(Thank you Don Dooley, Area General Manager)
on
Friday, March 31
5PM-10PM.

This annual "street party" style event will feature over
50 Vendors
showcasing tasty food melodies and beverages in addition to live
entertainment, raffle prizes and a silent auction.
Benefiting Hospitality Education
through the CFHLA Foundation, a 501(c)(3) charitable organization.

Thank you to our presenting sponsor:

This Newsletter proudly sponsored by:



Honorees

**Allied Member
of the Month:**



Jill Cooper
[Blown Away, LLC](#)

**Lodging Member
of the Month:**



Craig Leicester
[Aloft Orlando
Downtown](#)

**2017
CFHLA Executive
Committee**

Chairperson



Follow us on Social Media:

[Facebook: /cfhla.bacchusbash/](#)

Instagram: @bacchus_bash

Twitter: @bacchus_bash

[CLICK HERE for more information.](#)

***COME JOIN US FOR FOOD, DRINKS &
FUN FOR EVERYONE!***

ONLINE AUCTION

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[Walt Disney World](#)
[Swan & Dolphin Resort](#)

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Partners of the Month:

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CFHLA
Central Florida
Hotel & Lodging Association

ST. PATRICK'S DAY

ONLINE AUCTION

Are You Feeling Lucky?

Grab your four-leafed clover and place your bids on nearly 50 items including vacation / stay-cation packages, theme park tickets, and MORE!

**BIDDING WILL OPEN ON:
WEDNESDAY, MARCH 15, 2PM**
AND WILL OFFICIALLY CLOSE:
WEDNESDAY, MARCH 22, 2PM

All bids must be submitted online at:
www.CFHLA.org/Online-Auction

PROUDLY SPONSORED BY:

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For further information, please contact CFHLA Staff Person Kevin Deo: 407-313-5025 / Communications@cfhla.org
Central Florida Hotel & Lodging Association — 6675 Westwood Blvd. — Suite 210 — Orlando, FL 32821
Phone (407) 313-5000 — Fax (407) 313-5050 — Website: www.cfhla.org

CHARITY CHALLENGE

On Saturday, May 20, the
Charity Challenge XXXII
will commence at the
Camping World Stadium
10AM - 7PM.

The Charity Challenge brings together co-ed teams for a day full of spirited athletic competition with six exciting sporting tournaments, including:

Basketball Shootout
Kayak Relay
Obstacle Course
Tubing Relay
Volleyball

[GES - Global Experience Specialists](#)

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Board of Directors Meeting

Tug-of-War

Over the last 30 years, the Charity Challenge has raised over

\$6 Million

for Central Florida charities including

\$230,000

to 85 organizations in 2016.

CFHLA encourages Members to participate in this great, community based, team-building opportunity by registering a team to compete.

Registration Rates:

Present - March 31: \$500

April 1 - May 5: \$550

Please CLICK HERE to register online

or

CLICK HERE to download and print the registration form.

CFHLA respectfully requests Members that register a team to please designate the **CFHLA FOUNDATION as their charity of choice.**

THANK YOU!



URBAN LEAGUE

On Saturday, February 25, the

[Greenery Productions, Inc.](#)

Executive Committee Meeting

[Clean Tec Services](#)

Governmental Affairs Committee Meeting

[Spinout Guest Laundry Services](#)

Online Auction

[Allegra Print](#)

St. Patrick's Day Golf Open

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Remediation Specialists

hosted their
2017 Gala and Reception
where CFHLA was awarded the
2017 Cornerstone Award
for
Economic Empowerment.

Three CFHLA "Community Friends" were also recognized for their contributions to the Central Florida Community at this event:

Orange County
Sheriff Jerry L. Demings
was awarded the
Dick Batchelor
Public Service Award

Greater Orlando Aviation Authority
Senior Director of Public Affairs & Community Relations
Carolyn Fennell
was awarded the
Dorian Boyland
Community Service Award

and

Orange County Superintendent
Dr. Barbara M. Jenkins, Ed.D.
was awarded the
Individual Cornerstone Award
for
Youth Empowerment

**CONGRATULATIONS TO OUR
COMMUNITY FRIENDS ON THEIR
ACHIEVEMENTS AND RECOGNITION**

LAST CHANCE

[System Tech Services, Inc.](#)

[VS Media Group](#)

[Wealth Management
Strategies of Central Florida](#)

Driving Range Sponsor

[Jack Nicklaus
Academy of Golf](#)

Putting Contest Sponsor

[Sunbrite Outdoor Furniture](#)

**Vacation Ownership
Council Meeting**

[Minuteman Press](#)

**Vacation Rental
Council Meeting**

[AMB](#)

ALLIED RELATIONS COUNCIL
BREAKFAST

TUESDAY, MARCH 7, 2017

8:00AM - 9:00AM

B Resort & Spa
Lake Buena Vista
(1905 Hotel Plaza Blvd, Lake Buena Vista, FL 32830)

Registration: \$25



Central Florida
Hotel & Lodging Association

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Associated Planners Group

TOPIC:
"Members Doing Business
with Members"

FEATURED PANELISTS:

Jim Gross
General Manager
DoubleTree by Hilton Orlando at SeaWorld

Keith Odza
General Manager
Wyndham Vacation Rentals

Frank Quallen
General Manager
Renaissance Orlando Airport Hotel

Jeff Swirsky
General Manager
Holiday Inn Resort Orlando-LBV

CLICK HERE TO REGISTER

This is a "Members Only" Event

RSVP: BY MARCH 2, 2017. CANCELLATIONS MUST BE SUBMITTED TO CFHLA IN WRITING AND WILL NOT BE ACCEPTED AFTER 2:00 PM ON MARCH 2, 2017.

KINDLY NOTE: PAYMENT MUST BE MADE IN ADVANCE VIA THE CFHLA WEBSITE OR WALK-IN RATE WILL APPLY.

Central Florida Hotel & Lodging Association * 6675 Westwood Blvd, Suite 210 * Orlando, FL 32821
(407) 313-5000 * Fax (407) 313-5050 * website: www.cfhla.org

**REGISTRATION CLOSSES
THIS MONDAY,
MARCH 6, 2017 at 12Noon**

RECOGNITION

CFHLA would like to take a moment to congratulate two of our Members for recent workplace recognition and achievements.

Michael Hanley

of

Wealth Management Strategies

2016 Leader Senior Salesforce Associate
in the Central Florida branch at the WMS Awards Banquet on
Friday, February 3, 2017
in Clearwater, Florida



CFHLA Silver Partner Michael Hanley (center) with Co-Branch Managers Marcus Healey (left) and Carmine LaCognata of Wealth Management Strategies.

and

Keith Wolling
of the
B Resort & Spa Lake Buena Vista
and more recently, the
CoCo Key Resort & Waterpark
has been promoted to
Area General Manager
and will now oversee both resorts.



CFHLA Board Secretary, Keith Wolling of the B Resort & Spa Lake Buena Vista and CoCo Key Resort & Waterpark

**CONGRATULATIONS MICHAEL AND
KEITH ON A JOB WELL DONE!**

FINAL OPPORTUNITY

The
2017 Bacchus Bash

is set to occur on

Friday, March 31
5PM - 10PM

at the
Orlando Vineland Premium Outlets
(Thank you Don Dooley, Area General Manager)

The deadline to become a Vendor is:
TODAY, FRIDAY, MARCH 3

To Register as a Vendor Participant,
CLICK HERE

Please contact CFHLA Staff Member
Kim Gordon, specialevents@cfhla.org, for further information.

TOPGOLF

For a limited time only,
Topgolf is offering a special
promotion to CFHLA Members.

The 2017 Topgolf Crush social experience will take place at the
Camping World Stadium
Friday, March 10 - Sunday, March 12.

This event will feature a lively crowd, music, games, drinks and food. Guests will have the opportunity to take a swing from the North Plaza Deck, aiming for six targets placed at varying distances with Toptracer technology to track their shots.

- - - -

[CLICK HERE](#)

Enter promo code "CWSTADIUM" for 20% off standard tickets.

KEVIN

CFHLA Public Policy Director
Kevin Craig
celebrated his birthday on
Thursday, March 2



**CFHLA WOULD LIKE TO SAY:
"HAPPY BIRTHDAY KEVIN!"**

VIP

Meet The VIP Member:



in business for 48 years!

Fun Fact:

TRS Wireless, Inc. is one of the nation's largest two-way radio distributors, specializing in industries such as construction, government, hospitality, public safety, retail, transportation, utilities and events.

***Thank You
TRS Wireless, Inc.
For Your Dedication To CFHLA!***

HEYER



2017 CFHLA Board Member

Jorg Heyer

General Manager

Sheraton Vistana Villages

Birthday: April 8

Fun Facts:

Jorg's first Hospitality Industry job was serving at a restaurant while attending college. In 1999 he accepted his first General Manager position at age 33, making him the youngest General Manager for Starwood International at the time. "Never stop learning, never think you know it all and when you stop

best career advice Jorg has received.

***Thank you Jorg Heyer
for being a CFHLA Leader!***

HOSPITALITY OPPORTUNITIES

***Below please find current employment opportunities
in the Central Florida Hospitality Industry:***

**Server, Hostess, Housekeeping
and MORE!**

Marriott Hotels & Resorts
[CLICK HERE](#) to view open positions

Banquet Server and Bartender

Renaissance Orlando Resort at SeaWorld
[CLICK HERE](#) to view open positions

**Hair Stylist, Loss Prevention, Lead Cook
and MORE!**

Gaylord Palms Resort & Convention Center
[CLICK HERE](#) to view open positions



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