

Kevin Deo

**From:** cfhla@memberclicks-mail.net on behalf of CFHLA  
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This Newsletter proudly

## ST. PATRICK'S DAY

The CFHLA

### St. Patrick's Day Golf Open

was an

**Amazing Membership Experience!**



**144 Lucky Golfers**

and

**20 Sponsors**

participated in this

**"Members Doing Business  
With Members"**

golf outing at the scenic

**Hawk's Landing Golf Club**



**Honorees**

**Allied Member  
of the Month:**



**Jill Cooper**  
[Blown Away, LLC](#)

**Lodging Member  
of the Month:**



**Craig Leicester**  
[Aloft Orlando  
Downtown](#)

**2017  
CFHLA Executive  
Committee**

*Chairperson*  
**Dave Bartek**  
[Loews Hotels](#)

**Orlando World Center Marriott.**  
**(Thank You Ralph Scatena, General Manager)**



CFHLA St. Patrick's Day Golf Open host and CFHLA Board Member Ralph Scatena (center) of the Orlando World Center Marriott with CFHLA Silver Partner Mike Bozeman of EMCOR - Mechanical Services of Central Florida (MSI) (left) and CFHLA St. Patrick's Day Golf Open Committee Chairman Ross Burke (right) of Blue Heron Beach Resort



Golfers enjoying the warm, sunny 40 degree weather on the green

**Fred Sawyers**  
[Walt Disney World](#)  
[Swan & Dolphin Resort](#)

*2nd Vice Chairperson*  
**Brian Comes**  
[Hyatt Regency Orlando](#)

*Secretary*  
**Keith Wolling**  
[B Resort & Spa Lake](#)  
[Buena Vista](#)

*Treasurer*  
**Jesse Martinez**  
[The Alford Inn at Rollins](#)

*Assistant Treasurer*  
**Sonja Giselbrecht**  
[Sheraton Suites](#)  
[Orlando Airport](#)

*Historian*  
**Laura Sherman**  
[CLC World Resorts](#)

*Immediate Past Chair*  
**Gerald Urquiola**  
[Caribe Royale Resort &](#)  
[Convention Center](#)

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**Partners of the Month:**

**Allied Relations Council**  
**Breakfast**

[Associated Planners Group](#)

**Bacchus Bash**

*Platinum Sponsor*

[Coca-Cola](#)  
[Beverages Florida](#)

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[GES - Global Experience](#)  
[Specialists](#)



Paul Giordano and Ed Dougherty of Massey Services, Inc.

**CFHLA would like to thank the following sponsors for their support of this Membership Experience:**

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Marriott Business Council

[Minuteman Press](#)

[SeaWorld Parks  
& Resorts Orlando](#)

[TRS Wireless, Inc.](#)

[Uncharted Video  
Productions](#)

[Walt Disney World  
Parks & Resorts](#)

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[Food Manager Testing](#)

[Harvill's Produce Company](#)

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*Security Partner*

[Fidelity Security  
Services, LLC](#)

Board of Directors  
Meeting

[Greenery Productions, Inc.](#)

Executive Committee  
Meeting

CFHLA St. Patrick's Day Golf Open Corporate Sponsor, Massey Services, Inc. foursome, CFHLA Board Member Frank Quallen of the Renaissance Orlando Airport Hotel, CFHLA Allied Relations Council Board Vice-Chairman Jay Hunt of Massey Services, Inc., Gerry Tarantino of the DoubleTree Orlando at SeaWorld, 2016 CFHLA Engineer of the Year Keith Luka of the Holiday Inn Resort - Waterpark and Jack Neuhaus of Massey Services, Inc.

**Hole Sponsors:**

**ASI Landscape Management**

**Balance Staffing**

**Blown Away, LLC**

**Boyer Building Corporation**

**Comprehensive Energy Services, Inc.**

**Crown Linen, LLC**

**ET&T Distributors, Inc.**

**Harvill's Produce Company, Inc.**

**Hobart Corp.**

**HoneyDo Commercial Floor Care**

**Mechanical Services of  
Central Florida (MSI)**

**Mid Florida Golf Cars**

**PCD Building Corp.**

**Remediation Specialists**

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**VS Media Group, Inc.**

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Governmental Affairs  
Committee Meeting

[Spinout Guest  
Laundry Services](#)

Online Auction

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St. Patrick's Day  
Golf Open

*Corporate Sponsor*

[Massey Services, Inc.](#)

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[Wealth Management  
Strategies of Central Florida](#)

## Wealth Management Strategies of Central Florida

Driving Range Sponsor:

Jack Nicklaus Academy of Golf

Putting Contest Sponsor:

Sunbrite Outdoor Furniture

Additionally, CFHLA congratulates the following  
St. Patrick's Day Golf Open "Lucky Honorees":

Best Decorated Hole:

Wealth Management Strategies  
of Central Florida



Best Decorated Hole Sponsor: Wealth Management Strategies of Central Florida

Best Food and Beverage:

Remediation Specialists

*Driving Range Sponsor*

[Jack Nicklaus Academy of Golf](#)

*Putting Contest Sponsor*

[Sunbrite Outdoor Furniture](#)

Vacation Ownership Council Meeting

[Minuteman Press](#)

Vacation Rental Council Meeting

[AMB](#)



Best Food and Beverage Hole Sponsor: Remediation Specialists

**Best Costume:**

**Harvill's Produce Company**



Best Costume Hole Sponsor: Harvill's Produce Company, Inc.

**First Place Golf Team:**

**Premier Elevator  
John Gill**

**Tempur Sealy Int'l. Inc.**

**Brad Kaiser**

**T-Mobile**

**Carey Carter**



1st Place Team Premier Elevator, Tempur Sealy Int'l. Inc. and T-Mobile claiming their awards.

**Second Place Golf Team:**

**TRS Wireless**

**Barbara Kenney**

**Loren Poor**

**Charlie Weddle**

**Ryan Gilmore**

**Third Place Golf Team:**

**SeaWorld Parks & Resorts**

**Jay Davis**

**Nick Palma**

**Rob Smith**

**Steve Vinciguerra**

**"Out of Luck" Golf Team:**

**Wyndham Bonnet Creek**

**Becky Frasier**

**Chris "The Hammer" Hall**

**Melissa Keesee**

**David Meneses**

**Women's Longest Drive:**

## Julie Lehman



Women's Longest Drive Winner Julie Lehman

**Men's Longest Drive:**

## Steve McMillan



Men's Longest Drive Winner Steve McMillan

**Women's Closest to the Pin:**

## April Walker





Women's Closest to the Pin Winner April Walker

**Men's Closest to the Pin:**

**Lou Rocco**

**[CLICK HERE FOR MORE HIGHLIGHTS FROM THIS MEMBERSHIP EXPERIENCE](#)**



Orlando World Center Marriott foursome with the CFHLA Silver Partner Blown Away, LLC leprechauns



The Crown Linen, LLC hole hosted a "Bowling for Charity" game to raise funds for the CFHLA Allied Relations Council Adopt-A-School Partner, Lockhart Elementary.



CFHLA VIP Member Mark Moravec of Bags Parking & Guest Services with CFHLA Board Member David Friederich of the Kessler Collection

## ONLINE AUCTION

The CFHLA  
**St. Patrick's Day Golf Open**  
 (Presenting Sponsor - Massey Services, Inc.)

**IS CURRENTLY OPEN FOR BIDDING**

**and is scheduled to CLOSE**

**THIS Wednesday, March 22 at 2:00PM**

The auction features vacation/stay-cation packages,  
a KING size mattress set, assorted wine bundles and MORE!

**Thank You to our 2017 Online Auction Sponsor:**



**Please CLICK HERE to view items and place bids.**  
(CFHLA Staff reserves the right to add, remove or modify this list)

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**CARES**



**Help the Homeless Students!!!**

Once again, to support the spring collection efforts, CFHLA and

**Massey Services, Inc.**

will partner with

**DollarTree Stores**

to station

**CFHLA Cares Collection Bins**

at DollarTree locations throughout Central Florida.

***This collection will advance the efforts of CFHLA Cares  
to support over 10 000 Homeless Students in Central Florida.***

This in-store collection will occur

**Saturday, April 1 - Sunday, April 16.**

*Please spread the word and encourage your co-workers, families, and friends to visit their local DollarTree stores to donate items to support local Homeless Students.*

**You can also host your own collection drive!**

**Then, bring your collected items to the  
Official Spring CFHLA Cares**

**Collection Drive  
for Homeless Students**

occurring in conjunction with the

**April Membership Luncheon**

on

**Wednesday, April 19**

**(10:00AM - 2:00PM)**

at the

**Hyatt Regency Grand Cypress**

*(Thank You Pat Engfer, Area Vice President & General Manager).*

If you conduct an internal office collection drive,  
please bring these collected items to the

**Official Drop-Off on April 19**

at the Hyatt Regency Grand Cypress

If you have questions regarding this Collection, please contact  
CFHLA Staff Person Erin Walsh - [membership@cfhla.org](mailto:membership@cfhla.org).

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## TEAMS

The 2017

**Charity Challenge XXXII,**

set to occur on

**Saturday, May 20**

at

**Camping World Stadium,**

is currently registering teams to compete in  
this community based event.

If you are unable to register a team. but would like to participate.

# Sponsorships, Volunteer Positions and Charity Opportunities

are also available.

For additional information on how to get involved, [CLICK HERE.](#)



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## TIME SENSITIVE

The deadlines to submit an application for a CFHLA  
**Hospitality Student Scholarship**  
or  
**Hospitality Education Grant**  
are fast approaching.

Please click the links below to print or download  
the 2017 Application Forms.

**Hospitality Student  
Scholarship Application**  
**Due Friday, March 24 - 12 Noon**  
**(ONE WEEK FROM TODAY)**

**Hospitality Education  
Grant Application**

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## **(TWO WEEKS FROM TODAY)**

*For questions or additional information please contact  
CFHLA Staff Member, Taylor Hahn: (407) 313-5022 / Assistant@cfhla.org*

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## **THANKS!**

CFHLA is proud to announce that the

### **2017 Yellow Pages**

**(Allied Member Directory)**

Is completed.

This useful "*Members Doing Business With Members*"  
tool will be distributed to Lodging Members within the next week.

CFHLA Thanks the Following Sponsors:

**Cover Sponsors:**

**Hobart Corp**

**Spinout Guest Laundries, Inc.**

**Your Environment's Solution**

**Inside sponsors:**

**Clean Tec Construction**

**Clean Tec Outsourcing**

**Clean Tec Services**

**Comprehensive Energy Services**

**Driveway Maintenance**

**Mid-Florida Golf Cars**

**Orlando Prestige  
Painting & Restoration**

## Remediation Specialists

Spinout Guest Laundries, Inc.

System Tech Services, Inc.

Special Thanks To:

Drip Communications

for printing this publication

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## ADOPT-A-SCHOOL

### Best Western Orlando East Inn & Suites

recently gifted copy paper and art supplies to

**Legacy Middle School**

as part of their

**CFHLA Adopt-A-School Partnership.**



(left to right) Gina Grant, Reading Coach at Legacy Middle School, General Manager Stuart Bloomberg and Front Desk Manager Dena Jones of the Best Western Orlando East Inn & Suites with Legacy Middle School Principle Dr. Shannon Battoe

**THANK YOU BEST WESTERN  
ORLANDO EAST INN & SUITES  
FOR SUPPORTING  
CENTRAL FLORIDA STUDENTS**

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## FRIEDRICH



2017 CFHLA Board Member

**Bill Friedrich**

General Manager

**Embassy Suites Orlando I-Drive /  
Convention Center**

Birthday: February 28

### **Fun Facts:**

Bill's first Hospitality Industry job was working as a Monorail Pilot at Walt Disney World and acquired his first hotel position at Disney's Contemporary Resort as a Front Desk Agent. Bill's greatest Hospitality Industry accomplishment was chairing the Hilton Orlando Bonnet Creek Blue Energy Committee and having his property awarded the inaugural Blue Energy Award ahead of 300 other Hilton properties in the Americas. They were recognized for their Community, Sustainability, Guest Relations and Team Relations. "Hiring the best people and ensuring they are in the right role" is the best career advice Bill has received.

***Thank you Bill Friedrich  
for being a CFHLA Leader!***

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## SILVER

Meet The Silver Partner:





**T-Mobile has been  
in business for 20 Years!**

**Fun Fact:**

T-Mobile has the fastest 4G LTE data network in the country, and allows you to stream all your favorite HD videos and music with no slow downs, no overages, and no contracts!

***Thank You T-Mobile  
For Your Commitment To CFHLA!***

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## **MDBWM**

At CFHLA

### **"Members Doing Business With Members"**

is not only our Motto, but a way of life. We strive to provide quality in every facet of your Membership, so it is gratifying when we hear how CFHLA has positively impacted your business.

**Senior Manager of T-Mobile, North Florida**

**Noel Barton**

had this to say about CFHLA Membership:

"Thank you Rich and your wonderful staff, for guiding my team and my organization through the CFHLA last year. Your team has truly changed my opinion of membership and networking organizations, and has made a permanent and lasting impression on my organization as a whole.

**I cannot wait to attend more events and meetings with CFHLA, as I find more and more value daily with your organization.** Last year alone, I took (in my eyes) a calculated risk in becoming a member, and sponsoring a few events. **I feel like I barely scratched the surface of involvement with the organization and the reward was exponential.**

After analysis from 2016, **I received a 463% return on investment** for new customer acquisition and market share - all by living the basic philosophy of CFHLA - Members Doing Business with Members.

I regularly try to help other Allied members and Hotelier members now, and feel a greater sense of accomplishment in my everyday work - because this is giving me an opportunity to give back. I've met hundreds of new people as a result of being a member, but most importantly, I've met several new customers - and even better - made a few personal friends as a direct result of participation with CFHLA. **I can't even begin to place a value on the fulfillment and enjoyment I get from interacting with other members.** Thank you again for this amazing opportunity to get involved, give back, conduct business, and create lasting relationships."

## **MEMBERS DOING BUSINESS WITH MEMBERS**

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### **HOSPITALITY OPPORTUNITIES**

***Below please find current employment opportunities  
in the Central Florida Hospitality Industry:***

**Vehicle Service, Drivers, Sales Associates  
and MORE!**

Avis Budget Group

[CLICK HERE](#) to view open positions.

**Cook, Front Desk Agent Lead, Housekeeper  
and MORE!**

Marriott Hotels & Resorts

[CLICK HERE](#) to view open positions

**Valet Parker, Cook, Lounge Server  
and MORE!**

Renaissance Orlando at SeaWorld

[CLICK HERE](#) to view open positions

**Bartender, Sports Coordinator, Spa Concierge  
and MORE!**

Gaylord Palms Resort & Convention Center

[CLICK HERE](#) to view open positions



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