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BARTEK

CFHLA Membership congratulates and salutes

David Bartek

of [Loews Hotels](#)

as the

2016 CFHLA Chairman

of the Board of Directors.

proudly sponsored by:



Honorees

January Allied
Member of the Month



Cindy Traenkner
Domino's

January Lodging
Member of the Month



David Friederich
Grand Bohemian
Hotel Orlando

2016
CFHLA Executive
Committee



**THANK YOU FOR YOUR
2016 LEADERSHIP!**

JOBS

On January 7, CFHLA produced - in partnership with
[CareerSource Central Florida](#) -
a one day

Hospitality Career Fair.



Dave Bartek
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Partners of the Month:

Vacation Rental Manager
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[Belfor Property Restoration](#)

Hospitality Career Fair

Event Partner

[CareerSource Central Florida](#)

Marketing Partner

[OrlandoJobs.com](#)

ARC Breakfast

[Associated Planners Group](#)

participated at this gathering which featured nearly
500 Job Seekers.

Exhibitors were provided a separate space to conduct "on the spot" interviews, resulting in dozens of job offers occurring during the activity - pending background checks.



CFHLA thanks the following Members for advancing this Career Fair:

Event Partner:

[CareerSource Central Florida](#)

Host:

[Orange County Convention Center](#)

Marketing Partner:

[OrlandoJobs.com](#)

Childcare Provider:

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[B Resort and Spa Lake Buena Vista](#)

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Executive Committee Meeting

[Belfor Property Restoration](#)

Governmental Affairs Committee Meeting

[Spinout Guest Laundries, Inc.](#)

Seminole County General Managers Meeting

[Bright House Networks Enterprise Solutions](#)

Board of Directors Meeting

[Orlando Mattress Company](#)

Vacation Ownership Council Meeting

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Golden Pineapple Awards Dinner

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2016 Calendar / Annual Report

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Sutter Roofing

[Caribe Royale Resort & Convention Center](#)

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[CLC Encantada Resort](#)

[Diamond Resorts International](#)

[DoubleTree by Hilton Orlando at SeaWorld](#)

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[International Palms Resort & Conference Center](#)

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[Melia Orlando Suite Hotel](#)

[Nickelodeon Suites Resort](#)

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Hospitality News:

**7 things to know about
Orlando Magic's possible
NBA Development League
team**

*Orlando Business Journal -
The Buzz*

Richard Bilbao

The Orlando Magic are looking to bring an NBA Development League team to Florida possibly Orlando.

While the team works on making that a reality, it's worth it to take a look at the Development League and what it's all about. The league isn't just some minor-league add-on to the Orlando Magic, as many players who come out of it make impacts on the team and sometimes are part of championship rosters.

So here are seven things about the league and how it operates:

1. The NBA Development League has 19 teams. Those teams include the Austin



87ers, Erie BayHawks, Fort Wayne Mad Ants, Grand Rapids Drive, Idaho Stampede, Iowa Energy, Los Angeles D-Fenders, Maine Red Claws, Oklahoma City Blue, Raptors 905, Reno Bighorns, Rio Grande Valley Vipers, Santa Cruz Warriors, Sioux Falls Skyforce, Texas Legends and Westchester Knicks.

2. The league will grow to 22 teams in the 2016-17 season with new additions from Greensboro, N.C.; Long Island, N.Y.; and Chicago.

3. The development league's regular season includes 50 games plus a post-season and runs from November to April.

4. The southeastern region of the U.S. has no team representing it. The closest teams are the Greensboro Swarm in North Carolina and the Austin Spurs in Texas.

5. Sports websites estimate the average attendance for teams can reach as many as 5,000-plus fans.

6. In this NBA season, players with NBA Development League experience made up at least 30 percent of the roster of players.

7. There's a long list of players who began in the development league who have been "called up" to the NBA and won championships with teams.

It's unknown how soon the Orlando Magic may announce if they're moving forward with the team, but it definitely should get most sports fans buzzed. A new team also will expand the sports business landscape in Orlando, as sports are a major factor in the economics of a city. More teams draw more fans and provide new platforms for businesses to market.

\$120M in 2 weeks? Sports biz scores big at Orange County Convention Center

Orlando Business Journal - The Buzz



AUCTION

Have you reviewed the current CFHLA Online Auction?

Over 30 Items are featured for your "bidding" consideration (Vacation Packages, Stay-Cations, Gift Baskets, and MORE!).

To review these items, please visit:

www.CFHla.org/Online-Auction

Sports trade shows will make big waves in Orlando within a 16-day period as two major industry events create an estimated impact of \$120.1 million.

Surf Expo will feature spring and summertime lines during its winter show at the Orange County Convention Center, Jan 14-16. The beach business bash happens every January and September to coincide with new product releases, which adds more vendor/buyer networking opportunities as well as additional hotel and tourism business for the region.

The average Surf Expo attendance exceeds 20,000, with this year's estimated economic impact at \$39.4 million, according to the Orange County Convention Center. But recent years have seen attendance go beyond 27,000 visitors.

Don't try to imagine that many Speedos at once. There's not enough Tylenol. And if boards don't float your boat there are sinking putts at the 2016 PGA Merchandise Show, Jan 27-29. The annual event boasts the latest and greatest in all things golf while attracting industry buyers, vendors, players and execs from across the globe. This year's attendance is expected to be 41,000, with an estimated economic impact of more than \$80.7 million.

The sheer glory of all those golf pants in one place makes for a mind-blowing fashion bonus.

9 things youre likely to see at new \$60M Maitland mixed-use project

Orlando Business Journal - The Buzz

Anjali Fluker

The city of Maitland may not have gotten a new Earth Fare store near its city center but there are plans percolating for another as-of-yet-unnamed organic grocer coming not too far away.

For your information, this auction will

CLOSE
THIS Tuesday, January 12 at 2PM.

Additionally, CFHLA recognizes the 2016 Online Auction Sponsor:



HAPPY SHOPPING!

NETWORKING

This Tuesday, January 12 features the first **Allied Relations Council (ARC) Breakfast** gathering of 2016, at the **Wyndham Lake Buena Vista Disney Springs Resort Area** (Thank you Jay Leonard, Complex General Manager).

To date, over 100 CFHLA Members have registered for this networking activity.

The breakfast features a panel discussion of 4 Lodging Executives:

Mark Politte

Area General Manager, DoubleTree by Hilton at the Entrance to Universal Orlando

Jetse Pottinga

General Manager, Melia Orlando Suite Hotel

Cheryl Seckman

General Manager, Courtyard by Marriott Orlando Downtown

Duane Winjum

Lake Mary-based Pelloni Development Corp. and Miami-based Related Development LLC are hard at work on a proposed \$60 million mixed-use complex that would combine a 350-unit luxury multifamily community with a 130,000-square-foot retail plaza.

Related Development, a division of The Related Group, previously shared its plans with Orlando Business Journal. And now, Pelloni Developments Justin Pelloni unveiled a few more tidbits about what we can expect with the retail piece of this project.

This certainly has to have a local character with everything from the architecture to the type of tenants, Pelloni told OBJ. We feel like we can create a better place and a better development.

No tenants have been signed yet, but Pelloni said he and his real estate representative, Forness Properties, are in talks with several potential retailers. In fact, there's interest in about 50 percent of the available space in the center.

Heres a look at some of the types of businesses Pelloni is in talks with for the project:

A 30,000-square-foot specialty organic grocer that would anchor the retail center. Several specialty grocers have been sniffing for sites in the area, including Phoenix, Ariz.-based Sprouts Farmers Market Inc. (Nasdaq: SFM) and Fletcher, N.C.-based Earth Fare Inc. Pelloni declined to name the potential tenant, but he did say its a community-focused concept that is new to the Central Florida market. I like what theyre doing ... to have an anchor like that is great.

Multiple restaurants, including at least two lunchtime eateries and some higher-end full-service restaurants with a bar. We want to make it a complementary mix of uses, Pelloni said.

A very cool bagel shop

A unique independent cafe

[Resort & Conference Center](#)

[To register, please CLICK HERE.](#)



Additionally, CFHLA Thanks



for sponsoring the 2016 ARC Breakfast Series.

CONGRATULATIONS

CFHLA congratulates

Jeff Plutz

Director of Engineering
at the [Orlando World Center Marriott](#)
as he celebrates

35 Years of Service

with Marriott International.



Jeff is an active Member in CFHLA - serving as the **2015 CFHLA Engineers Council Chairman**, and currently as **2016 Engineers Council Immediate Past Chairman**.

Ice cream shop

Florist

High-end day spa

High-end salon

Small wine bar

The design also incorporates a pedestrian experience, including outdoor dining, pocket parks, gathering areas and shaded areas, Pelloni said. When you break a project like this up as multiple buildings, by nature, you end up with gathering areas, he said.

CONGRATULATIONS JEFF PLUTZ!

BOWLING

LAST CHANCE TO BOWL!



Only a few lanes remain for this annual camaraderie activity.

Join over 125 CFHLA Members for a fun-filled networking evening,

THIS Wednesday, January 13

at the

AMF Sky Lanes.

Food, Soda, and Bowling Expenses

(2 Games, Shoes, etc.)

are covered in your registration fee.

For more information and registration, please visit:

www.CFHLA.org/Team-Building-Bowling-Night

CALENDARS

distributed next week!

This publication serves as both the
2016 CFHLA Calendar
AND the
2015 CFHLA Annual Report.

Please utilize this CFHLA Publication
to advance your 2016 ROI.

*For your information, your CFHLA Calendar can be claimed at the
CFHLA Offices and at upcoming CFHLA Events, starting next week.*

2016 CFHLA DUES

At this time, all CFHLA Members should have received their

**2016 CFHLA Membership
Renewal Dues Invoices.**

If you have **NOT** yet received yours, please contact

***Lee Johnson -
Finance@cfhla.org / 407-313-5010 -***
to receive your Renewal Notice.

As a reminder, all CFHLA 2016 Renewal Dues are due by

January 15, 2016.

**Additionally, please be aware that only PAID 2016 Members
will be eligible to attend 2016 CFHLA Membership Activities
(ARC Breakfast, Team Building Bowling, After Hours Reception, Etc.).**

**THANK YOU
for your CFHLA Membership!**



TRAFFIC REMINDER

I-4 ULTIMATE IMPROVEMENT PROJECT:

TRAFFIC ALERT!

For your information, the
*I-4 Eastbound Entrance Ramp
from Universal Boulevard*

will be

CLOSED

from

**10PM - 5AM,
January 10 - January 22.**

To learn more about this notice, and for more information on the
I-4 Ultimate Improvement Project,
please [CLICK HERE](#).

SAWYERS



2016 CFHLA Board Member:

Fred Sawyers

Complex General Manager of the

Walt Disney World Swan & Dolphin

Birthday: May 23

Fun Fact: Mr. Sawyer's greatest hospitality accomplishment was managing the Hilton New Orleans Riverside during Hurricane Katrina - 4,700 people were sheltered at this property during the storm!

***Thank you Fred Sawyers
for serving as a CFHLA Leader!***

HOSPITALITY OPPORTUNITIES

Below please find current hospitality employment opportunities:

Revenue Manager

Wyndham Vacation Rentals

[CLICK HERE](#) to view the job description

**Culinary Supervisor,
Guest Relations Coordinator,
and MORE!**

Ritz Carlton Orlando, Grande Lakes

[CLICK HERE](#) to view the job descriptions

Head Chef

[CLICK HERE](#) to view the job description

Food & Beverage Manager

Melia Orlando Suite Hotel

[CLICK HERE](#) to view the job description

**Loss Prevention Officer,
Recreation Supervisor,
and MORE!**

JW Marriott Orlando, Grande Lakes

[CLICK HERE](#) to view the job descriptions

To submit job postings, please forward a job description or application link to CFHLA Staff Person Lynnea Dawes - Communications@cfhla.org.

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