

From: cfhla@memberclicks-mail.net on behalf of CFHLA
Sent: Friday, January 22, 2016 12:25 PM
To: cfhla_info@cfhla.org
Subject: CFHLA - Back of the House - January 22, 2016



ADVANCING TOURISM & THE COMMUNITY THROUGH HOSPITALITY

Volume 1 - Edition 3

01/22/2016

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COMING SOON

CFHLA has a variety of

Member and Community Events

scheduled for 2016.

For planning purposes, please

Save The Dates

in your calendar for these confirmed activities:

Engineers Breakfast for Allied Members

Tuesday, February 2, 8AM

Holiday Inn and Suites at Universal Orlando

[CLICK HERE](#) for registration.



Orlando City

Kick Off Tailgate Party

Tuesday, March 1, 5PM



Honorees

**January Allied
Member of the Month**



Cindy Traenkner
Domino's

**January Lodging
Member of the Month**



David Friederich
Grand Bohemian
Hotel Orlando

**2016
CFHLA Executive
Committee**

Chairperson
David Bostick

[CLICK HERE](#) for more information and registration

**State of the County Address:
Osceola County**

Thursday, March 10, 12Noon
Osceola Heritage Park
Registration is forthcoming

St. Patrick's Day Golf Open

Thursday, March 17, 7:45AM
Tranquilo Golf Club at Four Seasons Resort Orlando
Registration is forthcoming

Bacchus Bash

Friday, April 1, 5PM
Orlando Premium Outlets - Vineland Ave
For more information, please [CLICK HERE](#).

\$40,000 SCHOLARSHIP



The deadline for High School Seniors to apply for the
\$40,000 - FULL RIDE
DON & LORRAINE FREEBERG
FOUNDATION / CFHLA SCHOLARSHIP
is approaching!

This scholarship awards an
exceptional graduating high school senior with a
\$40,000 Tuition, Textbooks, and Housing Scholarship
and potential internship / job opportunities to support their
Hospitality Education at the
UCF-Rosen College of Hospitality Management.

To download the application for this

[Loews Hotels](#)

1st Vice Chairperson
David Friederich
[Grand Bohemian Hotel](#)
[Orlando](#)

2nd Vice Chairperson
Doug Ridge
[Orlando World](#)
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Historian
Laura Sherman
[CLC Regal Oaks](#)

Immediate Past Chair
Gerald Urquiola
[Caribe Royale Resort &](#)
[Convention Center](#)

Partners of the Month:

Vacation Rental Manager
Council Meeting

[Belfor Property Restoration](#)

Hospitality Career Fair

Event Partner

[CareerSource Central Florida](#)

Marketing Partner

[OrlandoJobs.com](#)

ARC Breakfast

[Associated Planners Group](#)

[CLICK HERE.](#)

DEADLINE: Friday, January 29, 2016
ONE WEEK FROM TODAY!

(This award will be officially presented at the
April / May Educational Partnerships Luncheon in 2016)

For more information relating to this award, please contact
CFHLA Staff Person Lynnea Dawes - communications@cfhla.org.

NEW MEMBERS

Today, CFHLA welcomed
29 New Members
representing
23 New Member Companies
to the CFHLA Offices for a
New Member Orientation.

This orientation provided the new members
with an overview of the Association and the
"Steps to Maximizing CFHLA Membership".
CFHLA is proud to welcome the following New Members:

All County Paving
Chris Patterson

ASD/SKY
Sofia Stable

Balance Staffing
Lily Rappeport

Billier Reinhart Engineering Group, Inc.
Molly Burchette

Building Cleaning Solutions
Amanda McClure

Fidelity Security Agents
Anthony Fields

First Dynamic Solutions

Meeting

[Belfor Property Restoration](#)

**Governmental Affairs
Committee Meeting**

[Spinout Guest Laundries, Inc.](#)

**Seminole County General
Managers Meeting**

[Bright House Networks
Enterprise Solutions](#)

Board of Directors Meeting

[Orlando Mattress Company](#)

**Vacation Ownership Council
Meeting**

[Boyer Building Corporation](#)

**Golden Pineapple Awards
Dinner**

Presenting Sponsor

[Bright House Networks
Enterprise Solutions](#)

Corporate Partners

[AHLEI](#)

[Massey PrevenTech
Commercial Services](#)

[Orlando Mattress Company](#)

**2016 Calendar / Annual
Report**

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[Hufcor](#)

[Mechanical Services of Central
Florida](#)

[Serta Mattress Company](#)

[Smart City](#)

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Your Environment's Solution

Marycarmen Deyta

HDM Pools LLC

Hector Munoz

Hobart Corp.

Andrew Bryant

Intelity

Jessican Aslanian and Forrest Toomes

Karins Engineering Group, Inc.

Mitch Savoie

Kroff Chemical

Andria Zambito

Medical Concierge (The)

Andrea Barbosa and Laura Gifford, RN

Prestige Construction of FL

Clarissa Borrero

Progressive Employer Management Company

Lisa Besemer

Quick Response Fire Protection LLC

Marty Brasher

Restoration1

Ashley Peterson and Jamie Terrell

Signature Systems of Florida

Robert Radcliffe

SuperShuttle

Tannia Osorio

T-Mobile

Noel Barton, Carey Carter,
Leonardo Gomez, and David Matthew

W.W. Grainger, Inc.

Alexander Miller

WhiteWater West Industries

Jordanna Bower

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[Blown Away](#)

[Blue Team Restoration](#)

[Bright House Networks
Enterprise Solutions](#)

[Clean Tec Services](#)

[CSC Service Works](#)

[Helpro Restorations Corp](#)

[Mid-Florida Golf Cars](#)

[Orlando Business Journal](#)

[Summit Broadband](#)

Hospitality News:

Orlando has \$300B opportunity with 2016 biz travel

Orlando Business Journal - The Buzz

Richard Bilbao

U.S. travel spending is set to reach \$300 billion this year, and Orlando has a shot at grabbing a piece of that pie.

The Global Business Travel Association said U.S. travel spending "will grow at 3.2 percent in 2016 and 3.5 percent in 2017, reaching \$299.9 billion and \$310.4 billion, respectively." Part of that is due to the travel market returning to pre-recession levels of stability without many of the concerns that loomed in 2007 and 2008 before the economic crash.

That's quite the opportunity for Orlando, which draws business travel both in large conventions and smaller corporate visits. The region already boasts a \$60 billion tourism and travel industry, but a majority of that is leisure travel.

ZIO
Alex Lanauze



WELCOME NEW MEMBERS!

CALENDAR

HOT OFF THE PRESS!

**THE 2016 CALENDAR /
2015 ANNUAL REPORTS ARE HERE!**

Each year, CFHLA proudly distributes the Association's annual report in the form of a colorful, picture-filled calendar for the new year.

Importantly, CFHLA recognizes the following supporters of this publication:

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Smart City

Summit Broadband

Sutter Roofing

tourism industry needs that business the most: non-summer and non-holiday months.

International business travel is still uncertain due to lingering economic situations in some countries in Asia, Latin America and the Middle East, said the association. How that impacts Orlando travel is yet to be seen, but the region is working hard to open up international travel and investment via new projects like the expansions at Orlando International Airport and new flights such as the new Emirates route to Dubai.

Two new hotels, retail space being planned near SeaWorld

Orlando Business Journal - The Buzz

Richard Bilbao

Three parcels of land near SeaWorld soon may be home to two new hotel projects.

ACM Orlando Properties LLC and Zero I-Drive LLC submitted plans with Orange County to build two new hotels with a combined 315 rooms on 8.32 acres at the southeast corner of Central Florida Parkway and International Drive behind an existing Chevron gas station, Wendy's and KFC restaurants. The plans also show developers are looking to build an additional 25,000 square feet of commercial space for tourism uses.

The vacant land is part of the Orangewood Center planned development. The application did not have any details on a timeline for the project.

The area around SeaWorld has been gaining attention for more hotel development, especially with SeaWorld announcing it wishes to add company-owned or partnered hotels around its theme park.

SeaWorld CEO Joel Manby said during a Nov. 9 investor call that working to build more hotels around the park will help diversify its revenue-earning portfolio and facilitate multi-day visits to the theme park. "We

Your Environment's Solution

Design:

[VS Media Group](#)

Printing:

[International Press](#)

This calendar is being distributed to all Members at CFHLA Events!

DUES DEADLINE

For your information the

DEADLINE

for

2016 Dues Payments

HAS PASSED!

(FRIDAY, JANUARY 15)

If you have not done so and wish to maintain

"UNINTERRUPTED MEMBER PRIVILEGES"

please forward your payment as soon as possible.

PLEASE NOTE:

All UNPAID MEMBERS will be removed from the membership database on **Monday, February 1**.

To make a quick and easy credit card payment, please contact

CFHLA Finance Director

Lee Johnson

407-313-5010.

**THANK YOU FOR YOUR
CFHLA MEMBERSHIP!**

YELLOW

we can afford, and we would be looking more at a 'make vs. buy' approach," he said during the call regarding the company's overall hotel plans, noting that could include acquiring nearby properties in Orlando.

The theme park identified more than 135 acres it owns around the park, but that could grow if it were to partner with nearby land owners.

New hotels also may help spur more I-Drive-related development in the SeaWorld area, which included a 28-acre parcel of land Orange County planners identified last year. Planners said that land has the potential to house big box retail and more.

EXCLUSIVE OPPORTUNITY - COMPLIMENTARY VISIBILITY FOR ALLIED MEMBERS!

At this time CFHLA is accepting submissions for
PAID 2016 ALLIED MEMBERS
to be included in the
CFHLA Yellow Pages
(Allied Member Directory).

To submit your company information,
and to take advantage of this Complimentary Listing,
please [CLICK HERE NOW](#).

***For your information, the deadline
to submit your description is:***

**MONDAY, FEBRUARY 1
(Sorry, no exceptions)**

If you have questions relating to this Membership Benefit, please contact
CFHLA Member Services Director Ron Wrobel - membership@cfhla.org.

POLITTE



2016 CFHLA Board Member:

Mark Politte

Area General Manager of the

DoubleTree by Hilton at the Entrance to Universal

Birthday: October 7

Fun Fact: Mr. Politte's first Hospitality Industry Job was working as a dishwasher. His greatest professional achievement has been being awarded "Hotel of the Year" at two different hotels in his career.

***Thank you Mark Politte
for serving as a CFHLA Leader!***

BIRTHDAYS

The month of January features 2 CFHLA Staff Birthdays:



Jennifer McAfee

Director of Convention and Council Services

January 20



Lisa Harley

Account Executive - Sponsorships

January 28



HOSPITALITY OPPORTUNITIES

Below please find current hospitality employment opportunities:

LP Officer, Housekeeping Supervisor, and MORE!

DoubleTree by Hilton Orlando at SeaWorld

[CLICK HERE](#) to view the job descriptions

Cook II, Life Guard, and MORE!

JW Marriott Orlando Grande Lakes

[CLICK HERE](#) to view the job descriptions

**Senior Sales Manager,
Asst. Restaurant Manager, and MORE!**

Ritz Carlton Orlando Grande Lakes
[CLICK HERE](#) to view the job descriptions

**Marketing Director -
European Operations - Vacation Ownership**

Diamond Resorts International
[CLICK HERE](#) to view the job description

Workforce Coordinator

Hilton Grand Vacations
[CLICK HERE](#) to view the job description

To submit job postings, please forward a job description or application link to CFHLA Staff Person Lynnea Dawes - Communications@cfhla.org.

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