

From: cfhla@memberclicks-mail.net on behalf of CFHLA
Sent: Friday, April 01, 2016 12:00 PM
To: cfhla_info@cfhla.org
Subject: CFHLA - Back of the House - April 1, 2016



ADVANCING TOURISM & THE COMMUNITY THROUGH HOSPITALITY

Volume 1 - Edition 13

04/01/2016

In This Issue...

[TIME TO PARTY](#)

[LEADS](#)

[CARES](#)

[DENSE](#)

[CASTING](#)

[BIRTHDAY](#)

[BURKE](#)

[THANK YOU](#)

[HOSPITALITY
OPPORTUNITIES](#)

This Newsletter proudly
sponsored by:

TIME TO PARTY

NOT A JOKE -

TODAY IS THE DAY!

Today - Friday, April 1 - is

THE DAY,

and CFHLA is ready to conduct

Bacchus Bash -

Food, Drinks, and Fun for Everyone

at the

Orlando Premium Outlets® - Vineland Ave!

This annual fundraiser attracts nearly
25,000 attendees and features:

50+ F&B Vendor Booths

(Sample Orlando's Best Food and Beverage)

150+ Item Silent Auction



Honorees

**April Allied
Member of the Month**



Don Synder
Allegra Print

**April Lodging
Member of the Month**



Fred Sawyers
Walt Disney World
Swan & Dolphin

**2016
CFHLA Executive
Committee**

2 Stages of Entertainment

including the NEW Bacchus Bash Headliner

Orange Avenue!

(5:00PM - 8:30PM on the Main Stage)

2 Raffle Opportunities

(Wine Wall Raffle and a Cash & Prize Raffle)

This event serves as the annual financial support for the

**Hospitality Student Scholarships
and Hospitality Education Grants**

awarded by the CFHLA Foundation!

Please download the

BACCHUS BASH APP

for all of your Bacchus Bash needs,
including a list of vendors,
silent auction items, and more!

[Android users please CLICK HERE to download.](#)

[Apple users please CLICK HERE to download.](#)

For more information relating to this exciting event, please visit:

www.BacchusBashOrlando.com



SEE YOU TONIGHT, AT THE BASH!

LEADS

NEW MEMBERS NEEDED!

Chairperson
Dave Bartek
[Loews Hotels](#)

1st Vice Chairperson
Brian Comes
[Hyatt Regency Orlando](#)

2nd Vice Chairperson
Fred Sawyers
[Walt Disney World](#)
[Swan & Dolphin](#)

Secretary
Keith Wolling
[B Resort & Spa Lake](#)
[Buena Vista](#)

Treasurer
Jetse Pottinga
[Melia Orlando](#)
[Suite Hotel](#)

Assistant Treasurer
Jesse Martinez
[The Alford Inn at Rollins](#)

Historian
Laura Sherman
[CLC Regal Oaks](#)

Immediate Past Chair
Gerald Urquiola
[Caribe Royale Resort & Convention Center](#)

Partners of the Month:

Orlando City Kickoff Tailgate Party

[All County Paving](#)

[Duct Detectives](#)

[iResponze](#)

[Moran Kidd Lyons Johnson PA](#)

[Orlando Health](#)

[Prestige Construction](#)

[System Tech Services](#)

CFHLA proudly offers three opportunities for

Allied Members

to participate in

"Leads Groups,"

to discuss and exchange business developments in Central Florida.

At this time, CFHLA needs NEW MEMBERS to fill vacancies on each of the three leads groups including:

Wednesday Leads Group

Meets the second Wednesday of each month at 8:30AM at the CFHLA Offices

Thursday Morning Leads Group

Meets the second Thursday of each month at 8:30AM at the CFHLA Offices

Thursday Lunch Leads Group

Meets the second Thursday of each month at 12Noon at the CFHLA Offices
(Members encouraged to bring their lunch)

For more information relating to these groups - or to join - please contact
CFHLA Member Services Director Ron Wrobel:
Membership@cfhla.org / 407-313-5012.

CARES

Help Students in Need!

The CFHLA Cares Committee is hosting the
Spring Collection Drive
in conjunction with the May Membership Luncheon.

Please consider supporting this important "give back" opportunity, and provide much needed items for the

**10,000+ Homeless Students
in Orange and Osceola Counties.**

CFHLA is asking for donations of

Toiletries

Address

[Booking.com](#)

[Career Source of Central Florida](#)

[Experience Kissimmee](#)

[Kissimmee Utility Authority](#)

[Old Town](#)

[Southern Strategy Group](#)

[Tavistock](#)

[University of Central Florida](#)

[Walt Disney World Company](#)

Audio Visual Partner

[PSAV - Presentation Services](#)

**Allied Relations Council
Breakfast**

[Associated Planners Group](#)

St. Patrick's Day Golf Open

Title Sponsor

[Massey PrevenTech
Commercial Services](#)

Hole Sponsors

[Arahull Services, Inc](#)

[Belfor Property Restoration](#)

[Blue Team Restoration](#)

[Boyer Building Corp](#)

[Brickman/ValleyCrest](#)

[CMIT Solutions of Central
Florida](#)

[Crown Linen](#)

[CSC Serviceworks](#)

Mid-Florida Golf Cars

Food Items

(Small, individual sizes preferred please),
which can be dropped off at the pick-up station

Wednesday, May 4

(10AM - 2PM)

at the

Hilton Orlando

(Thank you John Luke, General Manager)

Please visit

www.CFHLA.org/CFHLA-Cares

for a

Printable Flyer & Donation Form

(to attach to your items).

If you have questions regarding this collection effort,
please contact CFHLA Staff Person

Lynnea Dawes - Communications@cfhla.org.

THANK YOU

for your support of

Central Florida Homeless Students!

DENSE

[Orlando Health](#)

[Orlando Mattress Company](#)

[SeaWorld Parks & Resorts](#)

[Southeastern Laundry Equipment](#)

[Squeegee Squad](#)

[The Medical Concierge](#)

[UPS Store](#)

[VS Media Group](#)

[Yellowstone Landscape](#)

Driving Range Sponsor

[Hobart Corp](#)

Roving Cart Sponsor

[Driveway Maintenance, Inc.](#)

Putting Contest Sponsor

[Edlen Electrical Exhibition](#)

March Security Seminar

[Spaulding Decon](#)

Downtown General Managers Meeting

[Minuteman Press](#)

Vacation Rental Managers Council

[Belfor Property Restoration](#)

Vacation Ownership Managers Council

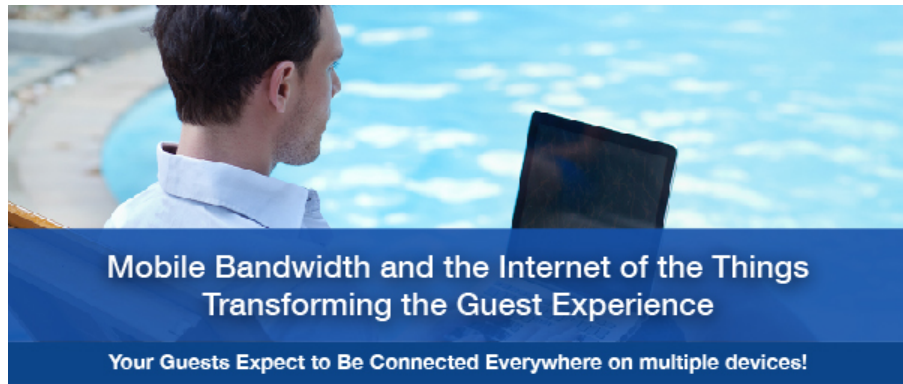
[Boyer Building Corp](#)

Executive Committee Meeting

[Global Sourcing International, LLC](#)

Governmental Affairs Committee Meeting

[SoinOut Guest Laundries Inc](#)



April 20

Full Program: 8:30 am to 3 pm

Lunch and Town Hall: 11 am to 1 pm

Dense Networks invites you and a guest to participate in a 1 of a kind collaboration event, a Social Think Tank.

On April 20, during the event, Dense Networks and UCF, Rosen College of Hospitality will be conducting a town hall on the key technologies transforming the guest experience.



- Wi Fi
- Cellular
- Internet of Things
- Location Based Services
- Cloud
- Big Data



The new IT Lab and Demonstration Center will also be announced and you can help us prioritize which technologies are most impactful to you. You can also stick around for the full program between 9 and 3.

Verizon, Hewlett Packard Enterprise, Extenet and the Small Cell Forum will also be providing presentations in the morning on funding and operating these networks including Public Safety and Video. Learn how to have your network subsidized or funded by Neutral Hosts or Carriers.

The entire conference is free for Lodging members of CFHLA. Please encourage your staff to attend and learn how these technologies will impact the success of your organization.

Limited Seating: To register www.densenetworks.com and follow link. Free code: DenseNetworks2016.

UCF, Rosen College of Hospitality Management
Disney Dining Room
9907 Universal Boulevard
Orlando, Florida 32819



More Info:
www.densenetworks.com
267-237-5907

Peter Murray, Conference Coordinator

March Board Meeting

[Belfor Property Restoration](#)

Hospitality News:

Skyplex's Sky Hotel considering 'soft brand' hotel flags

Orlando Business Journal - The Buzz

Richard Bilbao

Skyplex's Joshua Wallack is working hard to find out what hotel flag will fly above the 350-room hotel planned for the massive \$460 million entertainment, dining and shopping center slated for the corner of International Drive and Sand Lake Road.

"We are working on Sky Hotel and talking to a number of flags to manage the hotel for us. We are building it ourselves, but we would probably bring in a management company to oversee it," Wallack told the Orlando Business Journal. He said his team is considering brands like the Autograph Collection Hotels by Marriott or the Curio by Hilton because of the design independence those brands give to hotels while also still allowing the properties to benefit from the hotel chains' reservation and member rewards programs.

The Autograph Collection brand is the same family that includes the Grand Bohemian Hotel Orlando, Bohemian Hotel Celebration and the Castle Hotel on International Drive. There are no Curio by Hilton branded hotel in Central Florida.

"We are still very fluid on the hotel. But, in our discussions, the flags and management groups very much like the entertainment aspect of Sky Hotel because its unique to have the pool scene, the bars and restaurant on the deck," he added, noting there is no clear timeline on when a final decision will be made.

The Sky Hotel is part of a series of attractions and amenities at Skyplex including a surf park, zipline,

CASTING



NOW CASTING!! ORLANDO
Saturday, April 16th 10AM-6PM



DoubleTree Suites Downtown
60 S Ivanhoe Blvd. Orlando, FL 32804
To apply go to:
www.MasterChefCasting.com

 @MasterChefUSA  facebook.com/masterchefusa
 @MasterChefUSA

© 2016 FOX™, Shine Television, LLC. MASTERCHEF™ Shine TV Limited and related entities. All rights reserved.

FOX **ENDMOL SHINE NORTH AMERICA** **THE POTATO TWO POTATO**

BIRTHDAY

On Wednesday, April 6
CFHLA Special Events Director
Kim Gordon

polecoaster and observation deck.

Wallack is also overseeing the development of the future Hollywood Plaza parking garage next to his Mango's Tropical Cafe Orlando venue. That project, a 600-plus-space garage on the southwest corner of International Drive and Sand Lake Road, is set to also have a restaurant and retail/entertainment concepts.

Marriott positioned to acquire Starwood after Anbang drops bid

Orlando Business Journal - Morning Edition

Daniel Sernovitz and Rebecca Cooper

Bethesda, Md.-based hotelier Marriott International Inc. finally has the upper hand in its bid to acquire Starwood Hotels & Resorts Worldwide Inc. after an intense bidding war.

A consortium led by China's Anbang Insurance Group Co. issued a surprise statement saying it has backed away from its \$14 billion bid for Starwood, leaving Marriott (Nasdaq: MAR) and its \$13.6 billion offer as Starwood (NYSE: HOT) leadership's final choice.

But Anbang had put up quite the fight. "We were attracted to the opportunity presented by Starwood because of its high-quality, leading global hotel brands, which met many of our acquisition criteria, including the ability to generate consistent, long-term returns over time," the company said in a statement Thursday. "However, due to various market conditions, the consortium had decided not to proceed further."

Shortly afterward, Marriott and Starwood issued a statement urging both of their shareholders to vote in favor of their marriage, which is still slated to create the world's largest hospitality company, topping 1.1 million rooms and 5,000 hotels globally.

Under the terms of their merger agreement on the table, Starwood shareholders would receive \$21 in cash and 0.8 shares of Marriott common

will celebrate her Birthday!

Be sure to wish Ms. Gordon a
Happy (Early) Birthday
at
Bacchus Bash tonight!



BURKE

shareholders would own roughly 34 percent of the combined company's common stock based on current outstanding shares.

Starwood shareholders are also set to receive approximately \$5.91 per share in the spinoff and sale of its Vistana timeshare business, a deal that has been in the works for several months.

Before Anbang had entered the picture, both Marriott and Starwood had said they were banking on the combination to help save on costs, increase purchasing power and consolidate mega-loyalty programs, totaling 75 million members between the two.

"From the beginning of this process we have been steadfast in our belief that a combination with Starwood will offer the highest value to all shareholders," Marriott CEO Arne Sorenson said Thursday evening in a statement after Anbang withdrew its offer.

[CLICK HERE](#) to read more.



2016 CFHLA Board Member:

Ross Burke

General Manager of the

Blue Heron Beach Resort

Birthday: July 4

Fun Fact: Mr. Burke is an Eagle Scout - the highest rank earned in the Boy Scouts of America. His first hospitality industry job was working as a Front Desk Agent.

**Thank you Ross Burke
for serving as a CFHLA Leader!**

THANK YOU

As the first quarter comes to a close, CFHLA proudly recognizes



for serving as the first quarter
Back of the House Newsletter Sponsor!

Clean Tec Services has been serving the Hospitality Industry for over 17 Years, is a CFHLA Silver Partner Member, and supports the motto of ***"Members Doing Business With Members."***

**THANK YOU CLEAN TEC SERVICES
FOR YOUR CONTINUED SUPPORT!**

HOSPITALITY OPPORTUNITIES

Below please find current hospitality employment opportunities:

Lead Engineer

Hyatt Place Orlando / Convention Center
[CLICK HERE](#) to view the job description

Front Office Manager

The Villas of Grand Cypress
[CLICK HERE](#) to view the job description

Talent Acquisition Intern

Orange Lake Resort
[CLICK HERE](#) to view the job description

Culinary Kitchen Supervisor, Night Auditor, and MORE!

Reunion Resort & Club
[CLICK HERE](#) to view the open positions

**Restaurant Manager,
House Person,
and MORE!**

DoubleTree by Hilton Orlando at SeaWorld
[CLICK HERE](#) to view the open positions

To submit job postings, please forward a job description or application link to CFHLA Staff Person Lynnea Dawes - Communications@cfhla.org.

This Newsletter is Proudly Sponsored By:



Commercial & Hospitality Cleaning • Building Maintenance

*Efficient and Reliable Integral Maintenance Services
in the Industry for Over 17 Years*

CONTACT US

phone: **407-730-8819**

cleantecservices.com

fax: **407-730-8816**

info@cleantecservices.com

24/7 EMERGENCY LINE: **407-468-1497**

This email was sent to cfhla_info@cfhla.org by CFHLA_info@cfhla.org

Central Florida Hotel and Lodging Association • 6675 Westwood Blvd, Suite 210, Orlando, Florida 32821,
United States

[Unsubscribe or Manage Preferences](#) • [Privacy Policy](#)

powered by  memberclicks

