

Lynnea Dawes

From: cfhla@memberclicks-mail.net on behalf of CFHLA
Sent: Friday, August 05, 2016 12:04 PM
To: communications@cfhla.org
Subject: CFHLA - Back of the House - August 5, 2016



ADVANCING TOURISM & THE COMMUNITY THROUGH HOSPITALITY

Volume 3 - Edition 5

08/05/2016

In This Issue...

[NO LINES](#)

[GIVE LIFE](#)

[DEDICATION](#)

[GOLF](#)

[ADOPT](#)

[SILVER](#)

[PATRIOTIC](#)

[19](#)

[SPONSOR](#)

[RETURN](#)

[SEMINAR](#)

[HOSPITALITY
OPPORTUNITIES](#)

NO LINES

**ATTENTION LODGING MEMBERS:
YOU ARE INVITED!**

This Newsletter proudly sponsored by:



Honorees

August Allied Member of the Month



Bonnie Dulgar
VS Media Group, LLC

August Lodging Member of the Month



Ross Burke
Blue Heron Beach Resort

2016 CFHLA Executive Committee

Chairperson

The Central Florida Hotel & Lodging Association Presents the 2016 Hospitality Expo And Tradeshow

HEAT

SCORE GREAT DEALS AT THE CFHLA HEAT

TAILGATE Party

WEDNESDAY, AUGUST 24, 2016

CARIBE ROYALE RESORT & CONVENTION CENTER
8101 WORLD CENTER DRIVE - ORLANDO, FL 32821

All Lodging Attendees are encouraged to pre-register for this important networking tradeshow - to

Avoid The Lines

Wednesday, August 24

(10AM - 4PM) at the

Caribe Royale Resort & Convention Center.

(Thank you Gerald Urquiola, General Manager)

To register as a lodging attendee, please [CLICK HERE](#).

NOTE TO ALLIED MEMBERS: Only CFHLA Vendors who have **PURCHASED A BOOTH** are able to attend this Tradeshow. For questions relating to this policy, please contact CFHLA Staff Person Jennifer McAfee - jmcafee@cfhla.org.

See You at the HEAT!

GIVE LIFE

SAVE A LIFE!

[Loews Hotels](#)

1st Vice Chairperson
Brian Comes
[Hyatt Regency Orlando](#)

2nd Vice Chairperson
Fred Sawyers
[Walt Disney World
Swan & Dolphin](#)

Secretary
Keith Wolling
[B Resort & Spa Lake
Buena Vista](#)

Treasurer
Jetse Pottinga
[Melia Orlando
Suite Hotel](#)

Assistant Treasurer
Jesse Martinez
[The Alford Inn at Rollins](#)

Historian
Laura Sherman
[CLC Regal Oaks](#)

Immediate Past Chair
Gerald Urquiola
[Caribe Royale Resort &
Convention Center](#)

Partners of the Month:

**Area General Managers
Meeting - UCF**

[Bright House Networks
Enterprise Solutions](#)

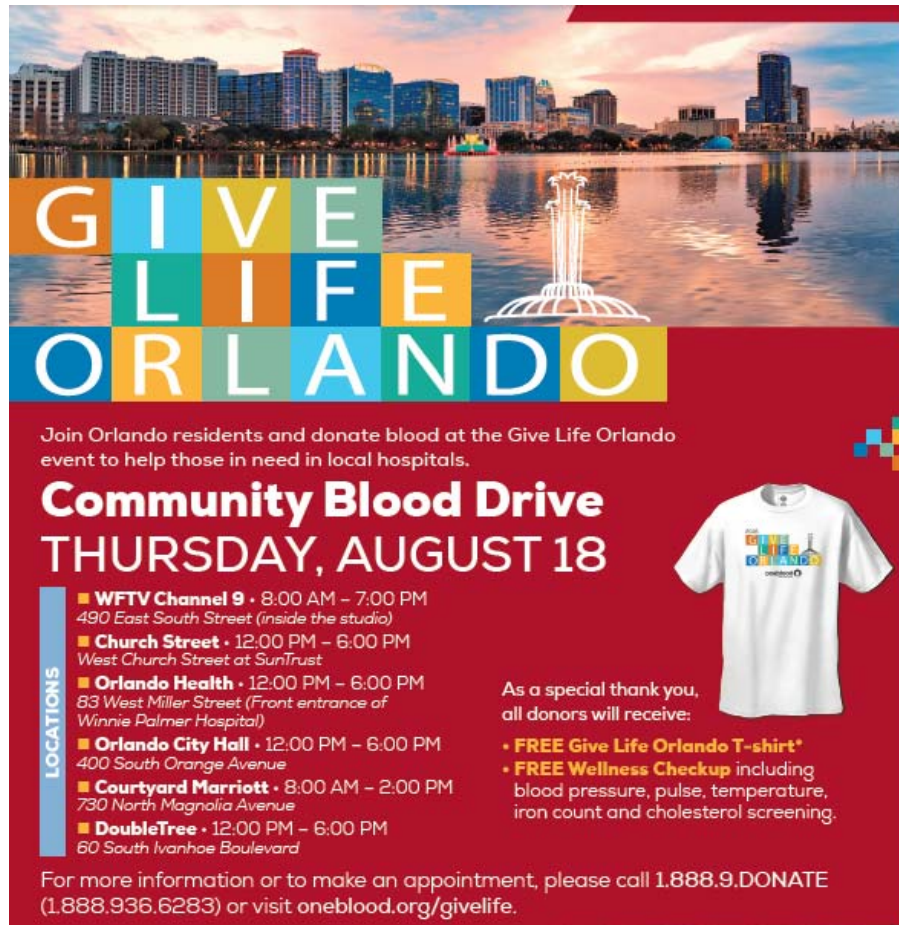
**Area General Managers
Meeting - Osceola**

[Minuteman Press](#)

**Executive Committee
Meeting**

[Blue Team Restoration](#)

Please consider donating blood at
one of the participating locations during the
2016 Give Life Orlando Day!



Join Orlando residents and donate blood at the Give Life Orlando event to help those in need in local hospitals.

Community Blood Drive THURSDAY, AUGUST 18


LOCATIONS

- **WFTV Channel 9** • 8:00 AM – 7:00 PM
490 East South Street (inside the studio)
- **Church Street** • 12:00 PM – 6:00 PM
West Church Street at SunTrust
- **Orlando Health** • 12:00 PM – 6:00 PM
83 West Miller Street (Front entrance of
Winnie Palmer Hospital)
- **Orlando City Hall** • 12:00 PM – 6:00 PM
400 South Orange Avenue
- **Courtyard Marriott** • 8:00 AM – 2:00 PM
730 North Magnolia Avenue
- **DoubleTree** • 12:00 PM – 6:00 PM
60 South Ivanhoe Boulevard

As a special thank you,
all donors will receive:

- **FREE Give Life Orlando T-shirt***
- **FREE Wellness Checkup** including
blood pressure, pulse, temperature,
iron count and cholesterol screening.

For more information or to make an appointment, please call 1.888.9.DONATE
(1.888.936.6283) or visit [oneblood.org/givelife](#).



ID required. Donors must be at least 16 years old. Those who are 16 years old need parental permission. See website for more details. *One offer per donor, per donation. No cash value. Non-transferable. While supplies last. T-Shirt may vary from image shown. If you have recently donated, thank you. Please visit us when you are eligible to donate again.

DEDICATION

Recently, an official dedication ceremony was held in honor of

Brandon Coates,

a fallen **Orange County Sheriff's Office Deputy.**

Orange County Mayor Teresa Jacobs led the ceremony, and read a letter
written by Deputy Coates' mother to mark the Grand Opening of the

**Deputy Brandon Coates
Community Park.**

Governmental Affairs
Committee Meeting

[Spin Out Guest Laundries](#)

HEAT (Tradeshow)

Corporate Sponsors

[AHLEI](#)

[Arahull Services](#)

[Blown Away](#)

[Carter Electric](#)

[Duke Energy](#)

[GES - Global Experience
Specialists](#)

[Hufcor](#)

[iResponze](#)

[LANCO Paints and Coatings](#)

[Mechanical Services \(MSI\)](#)

[OUC - The Reliable One](#)

[Rimco](#)

[Servpro of West Orange](#)

[Southeastern Laundry
Equipment](#)

[T-Mobile](#)

Carpet Cling Sponsor

[All County Paving](#)

[Dryfast](#)

[Libbey Service](#)

[Park One of Florida, LLC](#)

[Yellowstone Landscape](#)

Parkina Sponsor

memorial through the donation of a bench for the park.



CFHLA Security & Safety Council Board Member Greg Moore of The Mall at Millenia, Orange County Sheriff Jerry Demings, CFHLA VIP Member Charlie Weddle of TRS Wireless, Inc., Detective Sergeant Doug Sarubbi of the Orange County Sheriff's Office, CFHLA Security & Safety Council Member Mike Petrella of Holiday Inn Resort Orlando Suites - Waterpark, and Orange County Mayor Teresa Jacobs

GOLF

The 2016 CFHLA Political Committee's
**"Tee It Up for Tourism"
Golf Outing & Luncheon**

is set to occur on

Thursday, September 29th

at the

Waldorf Astoria Orlando Golf Club.

This annual CFHLA-PC fundraiser features over a dozen of Central Florida's most respected legislators and allows CFHLA Members the opportunity to network with **Elected Officials** both at lunch and on the course.

This year's Keynote Speaker will be:

[AAA Parking](#)

A/V Sponsor

[PSAV - Presentation Services](#)

Electrical Sponsor

[Edlen Electrical Exhibition Services](#)

Printing Sponsor

[Minuteman Press](#)

Ultimate Chef Competition Sponsors

[Cheney Brothers](#)

[Sir Speedy Print Signs Marketing](#)

Lounge Sponsor

[CleanTec Services](#)

Reception Sponsor

[Domino's](#)

Lanyard Sponsor

[Switch Electric](#)

Email Banner Sponsor

[PPG Paints](#)

HR Seminar Series

Corporate Sponsor

[Jackson Lewis](#)

Corporate Partners

[AHLEI](#)

[Driveway Maintenance](#)

[The Medical Concierge](#)



State Representative Mike Miller -

a CFHLA-Endorsed candidate who is one of the Hospitality Industry's strongest voices in Tallahassee.

The CFHLA Political Committee thanks the following Allied Members for serving as sponsors of this activity:

Presenting Sponsor:



Hole sponsors:

[Awnclean USA](#)

[Blue Team Restoration](#)

[Edlen Electrical Exhibition Services](#)

[GrayRobinson](#)

[Mid Florida Golf Cars](#)

[Squeegee Squad](#)

Summer Golf League

[CP Rankin](#)

Vacation Rental Council

[Belfor Property Restoration](#)

Vacation Ownership Council

[Boyer Building Corp](#)

Hospitality Updates:

[I-Drive hotel sold in multimillion-dollar deal](#)

Orlando Business Journal - The Buzz

Rachel Williams

A Comfort Inn International hotel in Orlando's tourist corridor has a new owner.

AD1 Orlando Hotels 2 LLC, an entity related to Hollywood-based hospitality investments firm AD1 Global, paid more than \$8 million for the six-story, 112-room hotel at 8134 International Drive. The sale hit Orange County property records Aug. 3. Orlando-based Aavkar Hospitality Inc. was the seller, and originally bought the property in January 2005 for more than \$6 million.

Comfort Inn International is a Rockville, Md.-based Choice Hotels International Inc. brand. Its International Drive hotel was built in 1999 on 1.74 acres about 2 miles south of Universal Orlando Resort, 4 miles north of SeaWorld Orlando and 2 miles north of the Orange County Convention Center.

Several hotels have been changing hands in Orlando as the region's record visitation attracts investors. In 2015, a record 66.1 million visitors

For more information and registration please visit:

www.CFHLA.org/PAC-Golf

ADOPT



Have You Renewed???

Currently
35 Partnerships
are
OFFICIALLY REGISTERED
for the
2016 / 2017 Adopt-A-School Program!

At this time, CFHLA is asking all current partners to RENEW their commitment for the upcoming school year - [CLICK HERE](#) to register now!

If you are not a current partner, please visit
www.CFHLA.org/Adopt-A-School-Program
for more information.

To establish a new partnership, please contact
CFHLA Staff Person Lynnea Dawes - communications@cfhla.org,
who will guide you through the partnership process.

Additionally, please **SAVE THE DATE** of
Wednesday, September 7 for the official
Adopt-A-School Kickoff Luncheon

to be held at the beautiful
[B Resort & Spa Lake Buena Vista](#)
(Thank you Keith Wolling, General Manager).

growing as theme parks add more rides and other nearby attractions reinvest to stay competitive. The Incredible Hulk roller coaster at Universal Orlando, for instance, is expected to reopen soon after months of extensive renovations.

[New 126-room hotel planned near downtown Orlando arts center](#)

Orlando Business Journal - The Buzz

Richard Bilbao

Plans for a new 10-story, 126-room hotel near the downtown Dr. Phillips Center for the Performing Arts have been filed with the city of Orlando.

The project, dubbed Magnolia Hotel, is being proposed by GDC Properties LLC at 500 S. Magnolia Ave. The architect on the project is Hogan Campis Architecture in Atlanta.

"The purpose of the proposed development is to introduce a contemporary urban hotel and full-service restaurant onto an underutilized, infill site directly south of the Dr. Phillip Center. The hotel and restaurant will be complementary to the immediate neighborhood, patrons of the Dr. Phillips Center and central business district," said the project's application, noting the land currently has a two-story single-tenant office building.

The hotel is expected to create 50 full-time jobs and 25 part-time jobs. The hotel will also have a 1,330-square-foot pool deck and more than 7,000 square feet of restaurant space.

This comes shortly after another hotel project near the arts center fizzled. A 155-room, eight-story luxury boutique Hilton Curio hotel was proposed on a small parcel of land in front of the arts center by Orlando developer Marc Bortz in 2015, but failed to become a reality.

At that time, Orlando Mayor Buddy Dyer said there were no plans to seek another hotel

SILVER

CFHLA recognizes the **2016 Silver Partner Members:**

Adrenaline Media, Inc.

All Guest Services

Allegra Print

American Metal Refinishers, Inc.

Anthony's Coal Fired Pizza

Armstrong Lock & Security Products, Inc.

Ashberry Water Conditioning

Balloons By Renee

Behr Paint Corporation

Blown Away LLC

Blue Team Restoration

Buckalew Hospitality, LLC

Carter Electric, Inc.

Cash To Go ATMs

Centerplate

Clean Tec Services

Comprehensive Energy Services

CSC Service Works

Diamond Cab Company

DryFast Systems

Business Journal, in February of this year.

[Unicorp flips 8 retail centers to fund Creative Village, Longboat Key projects](#)

Orlando Business Journal the Buzz

Richard Bilbao

Unicorp National Developments Inc. has unloaded eight properties in a \$33.1 million portfolio sale to Crow Holdings Capital Real Estate, and will use most of that cash to fund two projects on Florida's west coast and in downtown Orlando's planned Creative Village.

Unicorp's eight properties sold include:

Metro Plaza, Metro Pointe, and Metro Crossings in Orlando

Winter Park Terrace, Village Shoppes of Winter Park, and WPT Outparcel in Winter Park

Brandon Commons and Lake Brandon Shoppes in Brandon

Unicorp CEO Chuck Whittall said the total portfolio consists of more than 100,000 square feet of retail space, including the Winter Park Terrace - his first retail center. "It's always a little bittersweet. I thought about if I'd be a little sad selling my first center, but I have the center with Trader Joe's next door that is such a nice center, so I figured it best to look forward and not backward," he told Orlando Business Journal.

The portfolio deal also opens up new opportunities for the Orlando developer. Specifically, Whittall said the capital from the deal will go toward many new projects, but two are at the forefront.

The Colony, a \$1 billion resort on Longboat Key on Florida's west coast that will have a 5-star resort with 180 hotel rooms, 67 timeshare units and 180 luxury condos. That project will break ground in two years and open in 2020. "There will be a lagoon with exotic fish for snorkeling, a lazy river pool and oceanfront cabanas that will be pretty cool. To be creative on a project like that is

[**EDC Services Group**](#)

[**Edlen Electrical Exhibition Services**](#)

[**F.P.I.S., Inc. Brochure Distribution & Travel Marketing**](#)

[**Florida in Motion Realty**](#)

[**Helpro Cleaning Services**](#)

[**Hoshizaki Southeastern D.C., Inc**](#)

[**HospitalityStaff**](#)

[**Kone, Inc.**](#)

[**LANCO Paints & Coatings**](#)

[**Lochinvar, LLC**](#)

[**Market Loyal**](#)

[**Mayer Electric Supply**](#)

[**Mechanical Services of Central Florida, Inc \(MSI\)**](#)

[**Native Building Services, LLC.**](#)

[**PCD Building Corp.**](#)

[**Photosound of Orlando, Inc.**](#)

[**Rimco Marketing Products**](#)

[**Sena Hospitality Design, Inc.**](#)

[**SERVPRO of Osceola County**](#)

[**SONIFI Solutions, Inc.**](#)

[**Sunshine Recycling**](#)

[**Switch Electric, LLC**](#)

[**Symbiont Service Corp**](#)

[**T&G Constructors**](#)

paid \$22 million for the property.

A mixed-use center at downtown Orlando's Creative Village that will have 300 apartments with some micro units - smaller apartments, roughly 200 to 300 square feet - and more than 20,000 square feet of retail. A deal on the land needed for the project will be closed by next year with plans to begin work shortly after, Whittall added.

Contractors interested in finding out more about work opportunities for the Longboat Key project should expect to see bids emerge within the next 18 months.

"These moves have been strategic," said Whittall. "We had been working for three years on the Longboat Key project when we were approached by Crow to buy our retail centers. Realizing we will need to have capital for Longboat Key, it made sense to recycle the money into something brand new. So we did sell those with a intent. We usually don't sell, but this time it made sense to reinvest it."

[The Medical Concierge](#)

[thyssenkrupp Elevator](#)

[Universal Contracting](#)

[Waste Management Inc. of FL](#)

[Wealth Management Strategies](#)

[Wieland](#)

THANK YOU SILVER PARTNER MEMBERS!

PATRIOTIC

MARK YOUR CALENDAR!

Registration for the annual

Patriot Day Breakfast

is set to open on

Friday, August 12

(NEXT FRIDAY).

This community event will honor the victims of the tragic events of September 11, 2001 and June 12, 2016. Additionally, CFHLA will recognize the dedication and heroics of our local and national first responders.

As a reminder, the Patriot Day Breakfast is set to occur

Friday, September 9

at the Orange County Convention Center.

(Thank you Kathie Cannina, Executive Director)



SAFETY

The Time is Always Right for Safety and Security Training

Safety Matters, online training from the **American Hotel & Lodging Educational Institute (AHLEI)**, uses video clips and written information to provide guidelines and practical tips for addressing safety and security risks throughout a hotel property-including the lobby, front desk, guest rooms, maintenance areas, and the property's perimeter.

The "Safety Matters" Course offers affordable, online training for every member of your team.

For your information, AHLEI is offering special pricing for Members:

CFHLA Special Pricing: \$20.00

Reference offer code SAF20.

Offer expires 8/31/2016.

Please contact AHLEI sales manager **Jennifer Bonilla** at 407.999.8138 or ibonilla@ahla.com to order.



19

For your information, August 4, 2016 was the
19th Work Anniversary
of CFHLA President / CEO
Richard Maladecki!



CONGRATULATIONS RICH!

SPONSOR

ATTENTION ALLIED MEMBERS:

VISIBILITY OPPORTUNITIES AVAILABLE!

Halloween Golf Open - Non-Alcohol Hole Sponsorship

Date: Friday, October 28

Fee: \$350

- Display Table & Signage at assigned hole
 - 2 Seats at the Luncheon
- "Back of the House" Recognition with web link (left side bar)
- Company name on sponsor appreciation sign at player registration

Halloween Golf Open - Pumpkin Raffle Sponsorship

Date: Friday, October 28

Fee: \$1,000

- Corporate logo on 300 Raffle Tickets
 - Tabletop display at luncheon
 - Company banner
 - 2 seats at luncheon
- Logo on PowerPoint Presentation

Summer Golf League

**Dates: August 16, August 23, August 30,
September 6, OR September 13**

Fee: \$250 per week

- Table at Golf Cart Loading Area
- Opportunity to offer "Welcome Remarks"

- Networking Opportunity prior to Shotgun Start
- One Sponsor per week
- Benefiting the CFHLA Foundation and Children's Miracle Network

***To secure a sponsorship, please contact
CFHLA Staff Person Lisa Harley - sponsorships@cfhla.org.***

RETURN

Yesterday, CFHLA welcomed a familiar face back to the Staff...

ERIN WALSH

has returned to the Association in the new role of

Vice President - Membership.



WELCOME BACK ERIN WALSH!

SEMINAR

2016 HUMAN RESOURCES SEMINAR SERIES

PRESENTED BY: **jackson|lewis**
Preventive Strategies and
Positive Solutions for the Workplace

SEMINAR SERIES PRICING:

Seminar 2: \$40
Seminar 3: \$30
Seminar 4: \$30

CFHLA Policy: Cancellations must occur at least 48 hours in advance to qualify for refund. Registrations may be transferred between company employees.

SEMINAR #1

LEGISLATIVE & REGULATORY UPDATE

Overview of recently passed / revised employment laws and regulations, including insight on employment law-related legislative proposals.

WEDNESDAY, AUGUST 24 / 8:00AM - 10:30AM

IN CONJUNCTION WITH THE CFHLA HEAT (TRADESHOW)

CARIBE ROYALE RESORT & CONVENTION CENTER

8101 World Center Dr, Orlando, FL 32821

SEMINAR #3

ALTERNATIVE STAFFING

How to recruit in a low-unemployment market, using staffing firms and visa programs, joint employment issues, and avoidance of unscrupulous vendors.

TUESDAY, OCTOBER 18 / 8:00AM - 10:30AM

UCF ROSEN COLLEGE - CFHLA BOARD ROOM

9907 Universal Blvd, Orlando, FL 32819

SEMINAR #4

SOCIAL SECURITY & RETIREMENT

What employees should know about retirement, disability and Medicare. This presentation by the Social Security Administration will answer questions on these important issues

TUESDAY, NOVEMBER 15 / 8:00AM - 10:30AM

UCF ROSEN COLLEGE - CFHLA BOARD ROOM

9907 Universal Blvd, Orlando, FL 32819

F&B SPONSOR:



CORPORATE PARTNERS:



VISIT WWW.CFHLA.ORG/EDUCATIONAL-SEMINAR TO REGISTER



CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION | 6675 WESTWOOD BLVD, SUITE 210 | ORLANDO, FL 32821
PHONE: 407-313-5000 | FAX: 407-313-5050 | WEBSITE: WWW.CFHLA.ORG

HOSPITALITY OPPORTUNITIES

Below please find current employment opportunities in the Central Florida Hospitality Industry:

**Banquet Manager,
Front Desk Clerk,
Housekeeping Supervisor,
and MORE!**

Crowne Plaza Orlando Universal
[CLICK HERE](#) to view the open positions

Chiller / Laundry Mechanic (AM Shift)

[CLICK HERE](#) to view the job description

Document Processor

Vistana Signature Experiences

[CLICK HERE](#) to view the job description

Director of Sales

Comfort Inn Maingate

[CLICK HERE](#) to view the job description

Training Manager (AM Shift)

Caribe Royale Resort & Convention Center

[CLICK HERE](#) to view the job description

This Newsletter is Proudly Sponsored By:

BRIGHT HOUSE NETWORKS
enterprise solutions



We deliver property-wide, customized solutions
for the superior experience today's guests expect.

1-877-900-5246
BRIGHOUSE.COM/HOSPITALITY

VIDEO | VOICE | DATA | MANAGED SERVICES

This email was sent to communications@cfhla.org by CFHLA_info@cfhla.org

Central Florida Hotel and Lodging Association • 6675 Westwood Blvd, Suite 210, Orlando, Florida 32821,
United States

[Unsubscribe or Manage Preferences](#) • [Privacy Policy](#)

