

From: cfhla@memberclicks-mail.net on behalf of CFHLA
Sent: Thursday, July 02, 2015 8:59 AM
To: cfhla_info@cfhla.org
Subject: CFHLA - Back of the House - July 2, 2015



ADVANCING TOURISM & THE COMMUNITY THROUGH HOSPITALITY

Volume 3 - Edition 1

07 / 02 / 2015

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This Newsletter proudly sponsored by:



STRIKE!

SUPPORT PUBLIC EDUCATION!

Each summer, the
CFHLA Allied Relations Council (ARC)
coordinates an evening bowling event to benefit the
**ARC Adopt-A-School Partner -
Lockhart Elementary School**
(an Orange County Public School).

*Please consider securing a team for this networking activity
(last year this event attracted 150 CFHLA Members).*

CEREAL BOWL FOR ADOPT-A-SCHOOL
Thursday, July 16
AMF Sky Lanes
CLICK HERE for Registration

**Members of the
Month Honorees:**

Lodging:



Bill Friedrich
*Embassy Suites
Orlando International Dr. /
Convention Center*

Allied:



Donna Wolk
VS Media Group, Inc

**2015
CFHLA Executive
Committee**

Chairperson
Gerald Urquiola
[Caribe Royale Resort &
Convention Center](#)

1st Vice Chairperson
Deva Bortok

purchasing a team for this fundraising event:

ATM FLA

Austin Outdoor

Century Security & Event Staffing

Comprehensive Energy Services

Global Sourcing Int'l, LLC

Greenery Productions, Inc

HospitalityStaff

Massey PrevenTech Commercial Services

Mechanical Services of Central Florida, Inc (MSI)

Minuteman Press

SeaWorld Parks & Resorts

CFHLA Security & Safety Council

Spinout Guest Laundries, Inc.

System Tech Services, Inc.

*****ALLIED NETWORKING TIP: Consider purchasing a Bowling Team
and inviting LODGING MEMBERS to bowl with you!*****

NETWORK

[Universal Orlando](#)

2nd Vice Chairperson
David Friederich
[Grand Bohemian Hotel
Orlando](#)

Secretary
Fred Sawyers
[Walt Disney World
Swan & Dolphin](#)

Treasurer
Doug Ridge
[Orlando World
Center Marriott](#)

Assistant Treasurer
Jetse Pottinga
[Melia Orlando
Suite Hotel](#)

Historian
Laura Sherman
[CLC Encantada Resort](#)

Immediate Past Chair
Doug Gehret
[Hilton Orlando](#)

Partners of the Month

**Seminole County General
Managers Meeting**

[Southeastern Laundry
Equipment](#)

**Orlando International
Airport Area General
Managers Meeting**

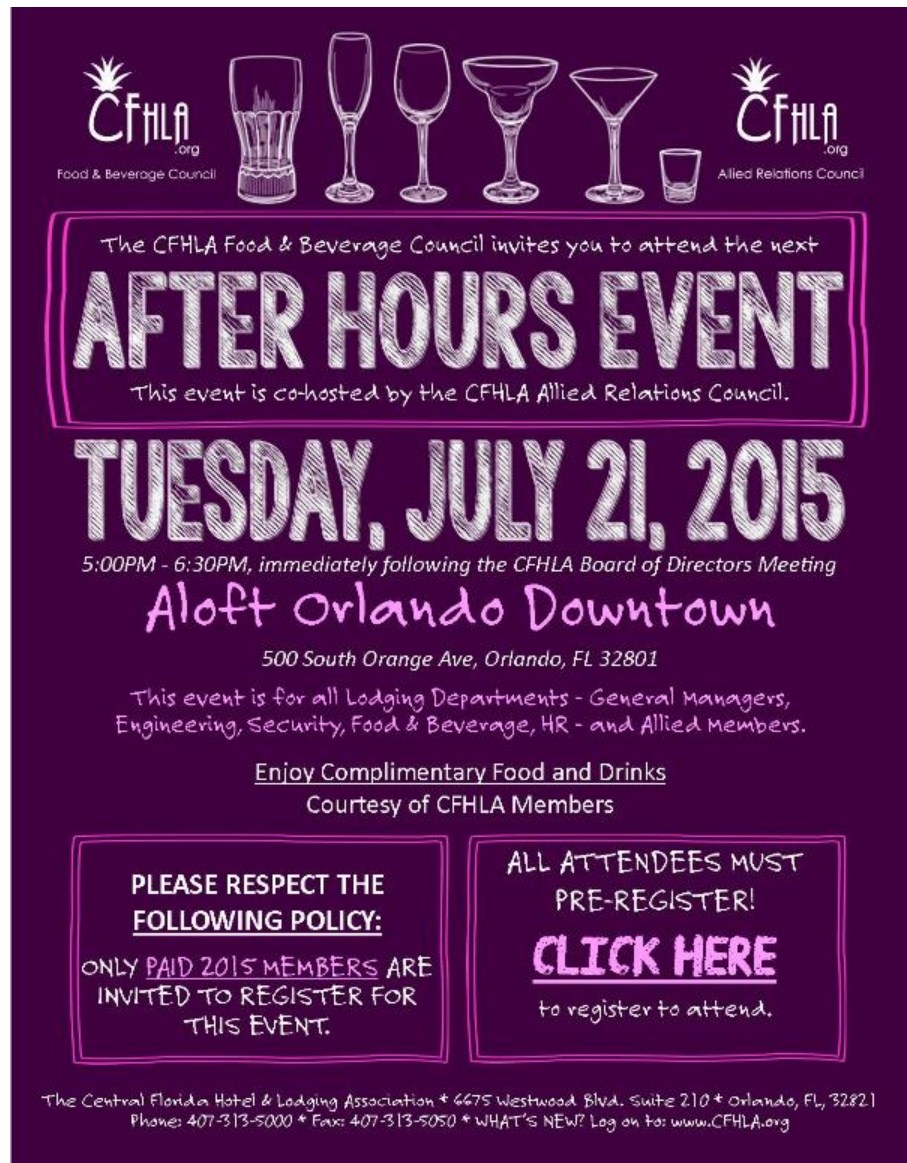
[System Tech Services,
Inc.](#)

**Allied Relations Council
Breakfast**

[Associated Planners
Group](#)

**Executive Committee
Meeting**

[Summit Broadband](#)



The CFHLA Food & Beverage Council invites you to attend the next

AFTER HOURS EVENT

This event is co-hosted by the CFHLA Allied Relations Council.

TUESDAY, JULY 21, 2015

5:00PM - 6:30PM, immediately following the CFHLA Board of Directors Meeting

Aloft Orlando Downtown

500 South Orange Ave, Orlando, FL 32801

This event is for all Lodging Departments - General Managers, Engineering, Security, Food & Beverage, HR - and Allied members.

Enjoy Complimentary Food and Drinks
Courtesy of CFHLA Members

PLEASE RESPECT THE FOLLOWING POLICY:
ONLY PAID 2015 MEMBERS ARE INVITED TO REGISTER FOR THIS EVENT.

ALL ATTENDEES MUST PRE-REGISTER!
CLICK HERE
to register to attend.

The Central Florida Hotel & Lodging Association * 6675 Westwood Blvd, Suite 210 * Orlando, FL, 32821
Phone: 407-313-5000 * Fax: 407-313-5050 * WHAT'S NEW? Log on to: [www.CFHLA.org](#)

BURKE AND WONG

For your information, two
Board Appointments
have occurred recently, to fill Board Vacancies.

CFHLA welcomes to the Board of Directors the following two professionals:

Committee Meeting

[SpinOut Guest Laundries](#)

Board of Directors Meeting

[Interstate Restoration](#)

Membership Luncheon

[Brickman / ValleyCrest](#)

[Silva's Painting & General Services](#)

2015 Board of Directors Circle

[Brickman / ValleyCrest](#)

[Bright House Networks Enterprise Solutions](#)

[Coca-Cola Bottling Co.](#)

[Radio One](#)

[Summit Broadband](#)

New for 2015 CFHLA Members sponsoring \$10,000+ will be eligible for this benefit.

For more information, please [CLICK HERE](#) to view the Sponsorships information booklet.

[Hospitality Updates:](#)

I-4 Ultimate preps for long-term detour of Grand National Drive

Orlando Business Journal - Morning Edition

Cindy Barth



Ross Burke

General Manager of

The Blue Heron Beach Resort



Brian Wong

Owner / General Manager of

Celebration Suites

WELCOME ROSS AND BRIAN TO THE CFHLA LEADERSHIP TEAM!

FORWARD

What can YOU expect in 2016?

Join CFHLA and Industry Experts for a "Working Lunch" experience, detailing predictions for the Hospitality Industry in 2016:

The I-4 Ultimate project announced a long-term detour on Grand National Drive that will aid in the construction of a new Interstate 4 overpass to serve the growing International Drive business community and the nearby attractions.

Grand National Drive from Fun Spot Way to West Oak Ridge Road is closing on Monday, July 6. The closure will continue until summer 2017. The detour for the closed section of Grand National Drive is:

Traveling north on Grand National Drive, begin detour by turning right on Fun Spot Way. Turn left on Adrianna Drive to proceed to end of detour at West Oak Ridge Road.

Traveling west on West Oak Ridge Road, begin detour by turning left on Adrianna Drive. Turn right on Fun Spot Way to proceed to end of detour at Grand National Drive.

When completed, the new overpass will connect Grand National Drive to Caravan Court and will feature express lane direct access in the eastbound direction from Grand National Drive and the westbound direction to Grand National Drive. Additional ramps will be constructed for the future express lane extension west on I-4.

The I-4 Ultimate project is rebuilding 21 miles of Interstate 4 from west of Kirkman Road in Orange County to east of State Road 434 in Seminole County, adding two new tolled express lanes in each direction, replacing more than 140 bridges, reconfiguring 15 major interchanges and

FORWARD THINKING 2016

Membership Luncheon

In Partnership With:



Featuring a "working lunch" panel discussion regarding 2016 Industry Predictions and Developments. The panel will include special guests:

Kathie Canning,
Executive Director of Orange County Convention Center

Danielle Courtenay,
Chief Marketing Officer of Visit Orlando

Paul Phipps,
Chief Marketing Officer of Visit Florida

Thursday, July 30, 2015
RENAISSANCE ORLANDO AT SEAWORLD
Crystal Ballroom / Address: 6677 Sea Harbor Drive, Orlando, FL 32821

This luncheon will adopt a NEW "Working Luncheon" format.

Agenda:

11:30AM - Registration Begins

12Noon - Luncheon Program Begins

Cost:

\$400 per Corporate Table of 8

\$50 per person

Media Sponsor

Corporate Sponsors



BRICKMAN ValleyCrest

To register, please visit:
www.CFHla.org/Membership-Luncheons

The Central Florida Hotel and Lodging Association - 6675 Westwood Blvd., Suite 210, Orlando, Florida 32821
T: 407-313-5000 * F: 407-313-5050 * What's New? Log on to www.cfhla.org

PARTNER

At this time, CFHLA is asking all members to consider participating in the

2015/2016 Adopt-A-School Program.

Members are invited to **RENEW** their existing partnership, or work with CFHLA Staff Person Lynnea Dawes (communications@cfhla.org) to create a **NEW** Partnership.

At this time, 36 Partnerships have REGISTERED for the upcoming school year, including:

roadway.

Disney taps Christine McCarthy as CFO

Orlando Business Journal - Morning Edition

Annlee Ellingson

The Walt Disney Co. (NYSE: DIS) beefed up its C-suite with two promotions Tuesday. Christine M. McCarthy was named senior executive vice president and CFO, replacing James A. Rasulo, who stepped down from the post earlier this month. In addition, Kevin Mayer was named senior executive vice president and chief strategy officer.

In her new role, McCarthy will oversee investor relations, corporate planning and control, tax, corporate treasury, corporate real estate, facilities, integrated supply chain management, and corporate citizenship. Her previous title was executive vice president of corporate real estate, alliances and treasurer.

“Christine has done an incredible job as Disney’s treasurer over the past 15 years, and her strong leadership and keen financial acumen make her an ideal chief financial officer,” said chairman and CEO Bob Iger in a statement. “She is highly respected in the finance sector, and in this new role she will have even more impact on creating value for Disney shareholders.”

Mayer will oversee corporate strategy, business development, acquisitions, enterprise information technology.

Blown Away

partnered with Jones High School

Bohemian Hotel Celebration

partnered with Celebration School K-8

CFHLA Allied Relations Council

partnered with Lockhart Elementary School

CLC World Resorts & Hotels - Encantada Resort

partnered with Westside School

ConnectWhere Touch

partnered with Dr. Phillips Elementary School

DoubleTree by Hilton Orlando Downtown

partnered with Cherokee School

Embassy Suites I-Drive/Jamaican Court

partnered with Magnolia School

Embassy Suites Orlando Lake Buena Vista South

partnered with Flora Ridge Elementary School

Green Dry Cleaners of Orlando

partnered with Oak Ridge High School

Greenery Productions, Inc.

partnered with Windermere Elementary School

Hampton Inn and Suites and Homewood Suites Orlando Airport

partnered with Cheney Elementary School

Hilton / Orlando Altamonte Springs

partnered with Winter Springs High School

Hilton Garden Inn Orlando at SeaWorld

partnered with Pineloch Elementary School

Hilton Orlando

partnered with Palm Lake Elementary School

Hilton Orlando Bonnet Creek

partnered with Shingle Creek Elementary School

Holiday Inn Orlando Airport

partnered with Lake George Elementary School

franchise management, and global corporate alliances. He has worked at Disney since 2005 as executive vice president of corporate strategy and business development.

“Kevin has overseen corporate strategy and business development at a time of unprecedented growth for Disney, playing an integral role in our successful acquisitions of Pixar, Marvel and Lucasfilm,” Iger added. “With this promotion ... he will continue to focus on growth opportunities and help position the company for the future.”

Rasulo's departure as CFO marked a huge change for the Mouse House, as he'd worked there for three decades. He was passed over for the COO role that went to Tom Staggs, with many believing that the promotion puts Staggs in line as Iger's successor. Rasulo will take an advisory role to Iger.

Burbank, Calif.-based Disney operates the Magic Kingdom, Epcot, Animal Kingdom and Disney's Hollywood Studios theme parks in Orlando.

partnered with Three Points Elementary School

Hyatt Regency Grand Cypress

partnered with Meadow Woods Elementary School

Hyatt Regency Grand Cypress

partnered with Catalina Elementary School

Hyatt Regency Orlando

partnered with Rosemont Elementary School

Hyatt Regency Orlando Int'l Airport

partnered with McCoy Elementary School

JW Marriott Orlando Grande Lakes

partnered with Freedom High School

Massey PrevenTech Commercial Services

partnered with Killarney Elementary School

Omni Orlando Resort at ChampionsGate

partnered with Osceola High School

Orlando Event Photographers

partnered with Orlando Tech - Digital Media Department

Orlando Event Photographers

partnered with Orlando Tech - Culinary Department

Renaissance Orlando at SeaWorld

partnered with Oak Ridge High School

Ritz Carlton Orlando Grande Lakes

partnered with Highlands Elementary School

Sheraton Suites Orlando Airport

partnered with Pinewood Elementary School

Sheraton Vistana Villages

partnered with Freedom Middle School

Sunbrite Outdoor Furniture

partnered with Ivey Lane Elementary School

The Blue Heron Beach Resort

partnered with Celebration K-8 School

Walt Disney World Swan and Dolphin

partnered with Sand Lake Elementary School

WorldQuest Orlando Resort
partnered with St. Cloud Elementary School

Wyndham Lake Buena Vista Resort
partnered with Howard Middle School

Wyndham Lake Buena Vista Resort
partnered with Waterbridge Elementary School

For more information about this "give back" program, please visit:
www.CFHLA.org/Adopt-A-School-Program.

***Additionally, please contact
CFHLA Staff Person Lynnea Dawes -
Communications@cfhla.org -
to be connected with a school in need.***



15

On behalf of the CFHLA Board of Directors,
please recognize CFHLA Staff Person

Jennifer McAfee

for

15 Years

of dedicated and customer service driven
employment with the Association.



CFHLA Convention & Council Services Director Jennifer McAfee

CONGRATULATIONS AND THANK YOU JENNIFER MCAFEE!

07/04/15



In observance of the
Independence Day Holiday,
CFHLA Offices will be closed
Thursday, July 2 - Friday, July 3.

Offices hours will resume Monday, July 6, at 7:30AM.

**CFHLA wishes you and your family a
happy and safe holiday weekend!**

SILVER



We are a full service electrical contractor capable of handling all of your electrical needs from maintenance, renovation, new construction, high voltage, low voltage, security, and tele/data, area/parking lot lighting installation and maintenance.

Fun fact: For every office employees birthday we go out to lunch and have cake of their choice.

HOSPITALITY OPPORTUNITIES

Below please find current hospitality employment opportunities:

Chief Engineer
Housekeeping Manager
Assistant Housekeeping Director
Director of Housekeeping
Food & Beverage Manager
Controller

Paramount Hospitality Group
[CLICK HERE](#) to view the job descriptions

This Newsletter is Proudly Sponsored By:

AraHull Services

The Leader in Advanced Cleaning & Restoration

Freddy Arafet, Co-founder

Cell: 954.296.9082

Ph: 954.850.1480 | Fx: 954.653.0887 | f.arafet@arahull.com

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