

**From:** cfhla@memberclicks-mail.net on behalf of CFHLA  
**Sent:** Friday, July 10, 2015 11:19 AM  
**To:** communications@cfhla.org  
**Subject:** CFHLA - Back of the House - July 10, 2015



ADVANCING TOURISM & THE COMMUNITY THROUGH HOSPITALITY

Volume 3 - Edition 2

07 / 10 / 2015

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This Newsletter proudly sponsored by:



## LAST CHANCE

**DO YOU HAVE YOUR TEAM**

for the 2015 ARC

**Cereal Bowl for Adopt-A-School?**

For your information,

**Over 20 Teams**

have been secured representing  
**Over 100 CFHLA Members.**

This social activity will be another  
**Members Doing Business With Members** Event.

The team building fundraiser is set for this

**Thursday, July 16**

(6:30PM - 9:00PM)

at the

**AMF Sky Lanes**

(7401 S. Orange Blossom Trail, Orlando, FL, 32809).

A Portion of the proceeds from this event will benefit the ARC

**Adopt-A-School Partner**

**Lockhart Elementary School**

**Members of the  
Month Honorees:**

**Lodging:**



**Bill Friedrich**  
*Embassy Suites  
Orlando International Dr. /  
Convention Center*

**Allied:**



**Donna Wolk**  
*VS Media Group, Inc*

**2015  
CFHLA Executive  
Committee**

*Chairperson*  
**Gerald Urquiola**  
[Caribe Royale Resort &  
Convention Center](#)

*1st Vice Chairperson*

*(a High Need School - where 90% of students  
receive Free/Reduced Lunch).*

To register your team, and to support your community please

**[CLICK HERE.](#)**

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**SCHOOLS IN NEED**

At this time, CFHLA is searching for Members willing to  
**Adopt-A-School**  
**for the 2015 / 2016 School Year.**

Below please find current  
**"Schools In Need"**  
of a partner in Orange, Osceola, and Seminole Counties:

**Orange County:**

*Cypress Park Elementary  
Eagle's Nest Elementary  
Hungerford Elementary  
Lake Gem Elementary  
Lakeville Elementary  
Lancaster Elementary  
Mollie Ray Elementary  
Orlo Vista Elementary  
Ridgewood Park Elementary  
Rock Lake Elementary  
Sadler Elementary  
Washington Shores Elementary  
Wheatley Elementary*

*Carver Middle  
Gotha Middle  
Meadowbrook Middle  
Union Park Middle  
Walker Middle*

*Jones High  
Evans High  
Ocoee High  
Wekiva High*

**Osceola County:**

*Boggy Creek Elementary  
Central Ave Elementary  
Chestnut Elementary*

[Loews Hotels](#)  
[Universal Orlando](#)

2nd Vice Chairperson  
**David Friederich**  
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[Suite Hotel](#)

Historian  
**Laura Sherman**  
[CLC Encantada Resort](#)

Immediate Past Chair  
**Doug Gehret**  
[Hilton Orlando](#)

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Partners of the Month

Seminole County General  
Managers Meeting

[Southeastern Laundry](#)  
[Equipment](#)

Orlando International  
Airport Area General  
Managers Meeting

[System Tech Services,](#)  
[Inc.](#)

Allied Relations Council  
Breakfast

[Associated Planners](#)  
[Group](#)

Executive Committee  
Meeting

[Summit Broadband](#)

**KOA Elementary**  
**Mill Creek Elementary**  
**Neptune Elementary**  
**Reedy Creek Elementary**  
**Ventura Elementary**

**Denn John Middle**  
**Discovery International Middle**  
**Horizon Middle**  
**Kissimmee Middle**

**Celebration High**  
**Liberty High**  
**Osceola High**  
**Poinciana High**  
**St. Cloud High**

**Seminole County:**

**Eastbrook Elementary**  
**Forest City Elementary**  
**Hamilton Elementary**  
**Idyllwilde Elementary**  
**Midway Elementary**  
**Pine Crest Elementary**  
**Spring Lake Elementary**  
**Wicklow Elementary**

**Greenwood Lakes Middle**  
**Millennium Middle**  
**Milwee Middle**  
**Sanford Middle**  
**South Seminole Middle**  
**Tuskawilla Middle**

**Lake Howell High**  
**Lake Mary High**  
**Lyman High**  
**Seminole High**

If you are interested in creating a  
**NEW Adopt-A-School Partnership,**  
please contact CFHLA Staff Person Lynnea Dawes  
(communications@cfhla.org) for the School Contact Information.

**To RENEW and REGISTER your Partnerships, please visit**  
**[www.CFHLA.org/adopt-a-school-program](http://www.CFHLA.org/adopt-a-school-program).**

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**FREE NETWORKING**

Governmental Affairs  
Committee Meeting

[SpinOut Guest Laundries](#)

Board of Directors  
Meeting

[Interstate Restoration](#)

Membership Luncheon

[Brickman / ValleyCrest](#)

[Silva's Painting & General  
Services](#)

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2015 Board of  
Directors Circle

[Brickman / ValleyCrest](#)

[Bright House Networks  
Enterprise Solutions](#)

[Coca-Cola Bottling Co.](#)

[Radio One](#)

[Summit Broadband](#)

*New for 2015 CFHLA  
Members sponsoring  
\$10,000+ will be eligible for  
this benefit.*

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Hospitality Updates:

**Exclusive: Work to start  
on new \$66M downtown  
Maitland project**

*Orlando Business Journal -  
The Buzz*

*Anjali Fluker*

Construction is set to start  
in the fall on a \$66 million  
mixed-use development set  
to transform downtown  
Maitland into a bustling  
"metropolitan oasis."

invites you to attend the complimentary  
**After Hours Networking Reception**

on

**Tuesday, July 21**

(5:00PM - 6:30PM) at the

**Aloft Orlando Downtown**

*(Thank you Craig Leicester, General Manager).*

This event is for all active CFHLA Lodging and Allied Members and will  
feature complimentary food and beverage provided by

**Domino's**

and

**Orlando Brewing.**

Additionally, a reduced

***Valet Parking Fee of \$6***

and a cash bar will be available for Reception Attendees.

To register for this activity,  
please **CLICK HERE.**

(Please note, advanced registration is REQUIRED)

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## FORWARD

### ***What Can You Expect In 2016?***

The CFHLA

### **Forward Thinking 2016 Membership Luncheon**

provides attendees with information regarding

***Industry Predictions and Developments***

for the upcoming year.

***This "Working Lunch" will feature the following three industry experts  
detailing their predictions for hospitality in 2016:***

**Kathie Canning**

Executive Director of [Orange County Convention Center](#)

**Danielle Courtenay**

Chief Marketing Officer of [Visit Orlando](#)

Maitland City Centre — being developed by Lamm & Co. Partners, Millenia Partners and The Allen Morris Co. — will include a 3-acre, village-style, walkable community on U.S. Highway 17-92 set with a six-story, 244-unit apartment complex, 35,000 square feet of shops, restaurants and offices, and a seven-story parking garage.

The apartment complex will feature 220 one- and two-bedroom units and 24 live/work units with one bedroom and an office. The units will have gourmet kitchens, granite countertops, stainless steel appliances and landscaped terraces and are priced from \$1,300 to \$2,400 per month.

Maitland City Centre is expected to create hundreds of temporary construction and permanent retail/service jobs for the region. The development will bring new life to an abandoned Winn-Dixie property and the New Traditions Bank Plaza.

“We are already seeing tremendous interest from retailers and restaurants, as well as potential residents, to make Maitland City Centre their home, even as we work with the municipality through the permitting process,” said Allen Morris Co. Chairman and CEO W. Allen Morris.

The project also may generate \$250,000-\$355,000 for the city’s tax rolls, along with paying the city and county \$3 million in fees, proponents said.

Winter Park-based ACi Inc. is the project architect and general contractor is a joint venture between Lamm & Company Partners and

## Paul Phipps

Chief Marketing Officer of [VISIT FLORIDA](#)

For your information, this educational program is set to occur

**Thursday, July 30**

(12Noon - 1:30PM)

at the

## **Renaissance Orlando at SeaWorld**

*(Thank you Bob Walsh General Manager).*

To register for this activity - featuring nearly

**400** Hospitality Executives, please visit:

**[www.CFHLA.org/Membership-Luncheons](http://www.CFHLA.org/Membership-Luncheons)**.

**CFHLA recognizes the Forward Thinking 2016 Sponsors:**



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## LUXURY

### **Mark Your Calendar!**

The CFHLA Website will host the

## **Luxury Stay Online Auction**

from

**July 22 - July 29.**

This auction will feature luxurious, specialty stays at various Central Florida Properties - including **presidential suites**, **dining packages**, and **more!**

Bidding will open at 2PM on July 22 online at

**[www.CFHLA.org/Online-Auction](http://www.CFHLA.org/Online-Auction)**.

CFHLA salutes the 2015 Online Auction Sponsor:



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ORLANDO

**Iconic I-Drive McDonald's revamp to break ground this month**

*Orlando Business Journal*

*Megan Ribbens*

Construction work will begin next week on the corner of International Drive and Sand Lake Road to make way for the new state-of-the-art World's Largest Entertainment McDonald's.

Orlando-based McDonald's franchisee Oerther Foods Inc. on July 20 will break ground on the new three-story restaurant at 6877 W. Sand Lake Road, which is an adjacent site to the existing restaurant at 6875 Sand Lake Road.

The new McDonald's restaurant is expected to open in first-quarter 2016. Sanford-based CPH Inc. is the project architect and engineer, as previously reported by Orlando Business Journal.

The original french fry-shaped World's Largest Entertainment McDonald's is one of the more iconic buildings along Orlando's tourist corridor and has welcomed millions of the region's tourists since it opened in 1976. It was also previously recognized as "The Best McDonald's to Play In."

Oerther Foods is one of Central Florida's top privately owned firms with \$71.2 million in annual revenue.

**See when you can bid on Orlando soccer stadium**

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## ROTARY

CFHLA congratulates

**Dawn Hatch**

of [11th Hour Business Solutions](#) for being named the Rotary Club of Lake Buena Vista -

*2015 Garth Walker Rotarian of the Year.*



**CONGRATULATIONS DAWN!**

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## GOOD BYE

CFHLA wishes

**Erin Walsh**

"All The Best" as she pursues a new career opportunity with **Westgate Resorts**.

Orlando Business Journal -  
The Buzz

Anjali Fluker

Companies interested in a piece of the work on the new Orlando City Soccer Club stadium in downtown Orlando should keep their eyes peeled as bids may come out in late summer.

The soccer team is expected to share an update sometime this month on its revamped design plans and construction timetable for its new Major League Soccer stadium, which in late May shifted from being a city of Orlando/Orange County project to privately funded by the team.

A spokeswoman for the project construction manager Barton Malow Co. said subcontractor packages already have been awarded for steel, concrete, site work and utilities, though she was unable to name the companies who received those contracts. The remaining packages will likely be released later this summer, after the team completes its analysis of design changes and upgrades.

Previous plans for the \$110 million stadium had included nearly 20,000 seats and a 300,000-square-foot complex and was going to include about \$35 million from the city and county, but rather than wait for the Florida Legislature to approve those funds, the team opted to move forward on its own.

Orlando City Soccer previously said it wanted stadium capacity to increase to between 25,000 to 28,000 seats, and to

**CFHLA Member Services Director**

for

**Over 6 Years,**

and will be greatly missed by CFHLA Membership.



**BEST WISHES ERIN WALSH!**

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**SILVER**



**CLEAN TEC SERVICES** is a premier carpet cleaning and all floor care services company. We established our company 17 years ago, offering services to the Hospitality Industry in Central Florida. We would compete for your business with hard work, dedication and our commitment to provide you with unparalleled quality work. We have a 24/7 Water Damage Restoration crew in case of any emergency at your services.

You can visit our website @ [www.cleantecservices.com](http://www.cleantecservices.com)

**FUN FACT:** The Norwalk virus or Norovirus (the virus that causes the stomach flu) can survive on an uncleaned carpet for a month or more

amenities for a premium fan experience, as previously reported by Orlando Business Journal.

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## HOSPITALITY OPPORTUNITIES

*Below please find current hospitality employment opportunities:*

### **Food & Beverage Supervisor**

*Reunion Resort & Club*

[CLICK HERE](#) to view the job description

### **Night Auditor**

*The Alford Inn* to view the job description

### **Guest Service Supervisor**

*The Mall at Millenia*

[CLICK HERE](#) to view the job description

### **Housekeeping Supervisor**

**Front Desk Supervisor**

**Front Office Manager**

**and MORE!**

*StaySKY Resort Management*

[CLICK HERE](#) to view the job descriptions

### **Controller - Rooms Server**

**Recreation Supervisor  
and MORE!**

*JW Marriott Orlando Grande Lakes*

[CLICK HERE](#) to view the job descriptions

### **Fitness Center Instructor**

**Cocktail Server**

**Cook II**

**and MORE!**

*The Ritz-Carlton Orlando Grande Lakes*

[CLICK HERE](#) to view the job descriptions

[Housekeeping](#)

**Laundry Attendant**

**Room Attendant**

**PT Night Attendant**

[Food & Beverage](#)

**Bistro Attendant**

[Management](#)

**Accounting Manager**

[Front Office](#)



**Front Office Supervisor**

*Courtyard Orlando Downtown*

Interested applicants may apply online at <http://turnberry.com/career-opportunities> or apply in person at the property.

**Housekeeping Operations Supervisor  
CFRST Property Coordinator  
Laundry Attendant  
and MORE!**

*Marriott International*

[CLICK HERE](#) to view the job descriptions

**Audio Visual Specialist  
Night Auditor  
Catering Supervisor  
and MORE!**

*Renaissance Orlando at SeaWorld*

[CLICK HERE](#) to view the job description

**This Newsletter is Proudly Sponsored By:**

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Cell: 954.296.9082

Ph: 954.850.1480 | Fx: 954.653.0887 | [f.arafet@arahull.com](mailto:f.arafet@arahull.com)

405 S. Federal Highway, Suite 9, Pompano Beach, Florida 33062

Central Florida Hotel and Lodging Association • 6675 Westwood Blvd, Suite 210, Orlando, Florida 32821,  
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