

Board of Directors

Tim Bailey
Loews Hotels
Brad Boland
Innovative Hospitality Partners
Barb Bowden
Loews Hotels at Universal Orlando
Suzi Brady
Best Western/Comfort Inn Orlando International Drive
Robert Bray
Orlando World Center Marriott
Lana Burke
Embassy Suites by Hilton Orlando I-Drive 360
Joe Cardon
DoubleTree by Hilton Orlando at SeaWorld
Gina Fedotova
Residence Inn Orlando Convention Center
Lori Fitzgibbon
Sheraton Suites Orlando Airport
Maureen Haggerty
Spinout Guest Laundries, Inc.
Michael Hanley
Wealth Management Strategies
Keith Hess
Holiday Inn Orlando Suites – Waterpark
Paul Joseph
Hyatt Regency Grand Cypress
Siegbert Kindl
Crowne Plaza Orlando Downtown
Jeff Korte
Disney's Pop Century Resort
John Lamont
Florida Hotel & Conference Center
Craig Leicester
Jay Leonard
Wyndham Lake Buena Vista Disney Springs Resort Area
Kristin Lindsay
Disney's All-Star Music Resort
Mike Magnelli
Las Palmeras by Hilton Grand Vacations
Sean McCarron
Waldorf Astoria Orlando
John McCracken
Marriott Village Orlando
Bruce McDonald
Hyatt Regency Orlando International Airport
Jon McGavin
Grande Lakes Orlando
Wade Michael
StayBridge Suites – Orlando Royale Parc Suites
Chris Mueller
Hilton Orlando
Ron Nagy
Bohemian Hotel Celebration
Thomas Petrillo
JW Marriott Orlando Grande Lakes
Jorge Reyes
Marriott's Grande Vista
Fred Sawyers
Cheryl Seckman
Courtyard by Marriott Orlando Downtown
Nina Shirk
Hyatt Place Universal Orlando / Hyatt House across
from Universal Orlando
Bruce Skwarlo
Orlando Marriott Lake Mary
Cindy Staley
Sheraton Lake Buena Vista Resort
Robert Stanfield
Omni Orlando Resort at ChampionsGate
Bill Thompson
Disney's Saratoga Springs Resort & Spa
Michael Wilke
Fairfield Inn & SpringHill Suites Orlando at SeaWorld
Justin Williams
Grand Bohemian Hotel Orlando
Duane Winjum
Melia Orlando Celebration
Glen Winsor
Hilton Orlando Bonnet Creek
Ana Zapala
Courtyard by Marriott Orlando International Drive

September 29, 2020

Dear Central Florida:

Social Injustices – in this country and in Central Florida – shall not be ignored by the Board and Membership of the Central Florida Hotel and Lodging Association (CFHLA).

This Tourism Industry and Community Leader is committed to “leading by example” for appropriate social changes.

CFHLA recognizes diversity as dimensions of differences. This organization commits to building a stronger inclusive community – where each individual is welcomed, valued, respected and free to pursue lives of choice.

To advance social change, CFHLA will “champion” a more inclusive region through the following initial actions:

- Organizing a Diversity Committee
- Developing a social change “Assessment Committee”
- Providing Tourism one-on-one Career Mentorship programs
- Coordinating a middle school and high school mentorship program utilizing minority career pathing techniques in existing “opportunity zones” to include implementing CFHLA Diversity Hospitality Scholarships
- Providing on-going Social Justice trainings to CFHLA Members and Board Leadership

These “first step” actions are only the beginning and CFHLA will leverage its influences to advance positive impacts for the Central Florida Community.



Richard Maladecki, CAE

President / CEO

Central Florida Hotel & Lodging Association

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2020 Executive Committee

Chairperson, Brian Comes, Hyatt Regency Orlando

1st Vice Chairperson, Sonja Giselsbrecht, Marriott's Lakeshore Reserve

2nd Vice Chairperson, Anthony Lazzara, Crowne Plaza Orlando Universal

Secretary, Jeff Swirsky, Flamingo Crossings Hotels / Yedla Management

Treasurer, Jorg Heyer, Sheraton Vistana Resort

Assistant Treasurer, Mark Politte, DoubleTree by Hilton at the Entrance to Universal Orlando

Immediate Past Chairperson, Jesse Martinez, The Alford Inn at Rollins