



COMMITTEE “CHARTER” WORKSHEET and 2020 OBJECTIVES

Today’s Date: January 1, 2020

Name of Committee: Patriot Day Breakfast

Chairperson: Bruce McDonald

Vice Chairperson: Tim Bailey and Wade Michael

Allied Liaison: Steve Vinciguerra

Charter (reason for being): To provide a networking opportunity for Lodging and Allied members, as well as to honor our local Law Enforcement, Fire, EMS and Hotel Security heroes.

2020 GOALS

- 1) Conduct the breakfast event on Friday, September 11, 2020 at a prestigious Lodging Member resort, achieving goals of a minimum of 420 paid attendees at \$45 per person.
- 2) Maintain the table fee of \$360 per corporate table of 8.
- 3) Maintain corporate sponsorship at \$7,500 (Renew Radio One / Motorola).
- 4) Offer member businesses the opportunity to sponsor a table (Heroes Table) of 8 “at cost” for the honorees, Honor Guard, local first responders, choir table (target goal: 10 tables).
- 5) Maintain presentation of annual awards in Heroism and Life Saving for Law Enforcement, Fire, EMS and Hospitality Security. Also include a Lifetime Achievement Award (To maintain timing of the program, only secure 10 actual awardees).
- 6) Secure a “Keynote Speaker” to offer a 9/11 remembrance story (additionally, invite family members of the presenter to accompany for an Orlando get-away weekend).
- 7) Secure “High Profile” 2020 Honorary Chairman.
- 8) Maintain local celebrity as emcee and a regional school choir for “patriotic” entertainment (Jim Payne of WESH 2 News).
- 9) Program should feature:
 - An official “Moment of Silence” followed by “Lighting of the Remembrance Candle”
 - A trumpeter performing “Taps”
 - Bag Pipes performing “Amazing Grace”
 - A choir / trio or quartet of singers for registration area “Patriotic” entertainment (Police / Firefighters / Military / Osceola County School of Arts)
 - Consider adding a military procession / first responder group for National Anthem / God Bless America performance

Thank you for your continued support.

- 10) As a segment of this program, provide master listing of all Central Florida Fire and Police stations from which members can contact to deliver and serve food to Central Florida “public servants” on Friday, September 11th / Adopt-A-Station Program.
- 11) Maintain partnership with the Orlando Business Journal for pre-event advertisements.
- 12) Obtain the email addresses/and or visit the meetings of regional police and fire officials for distribution of nominations forms.
- 13) Maintain official “greeters” to direct attendees to the correct registration area.
- 14) Maintain the enhancement of table tickets by listing the table assignment more prominently. Distribute tickets to honorees before event.
- 15) Coordinate patriotic music to play in the background prior to and concluding the event.
- 16) Coordinate a Patriot Day Proclamation with Orange County Government.
- 17) After the activity, conduct survey through SurveyMonkey.
- 18) Secure site / date for 2021.

Thank you for your continued support.