

From: cfhla@memberclicks-mail.net on behalf of CFHLA
To: cfhla_info@cfhla.org
Subject: CFHLA Back of the House - September 19, 2014
Date: Friday, September 19, 2014 12:55:42 PM



BACK of the HOUSE

The World's Largest Regional Hotel Association

Mission Statement:

Advancing Tourism and the Community through Hospitality

September 19, 2014

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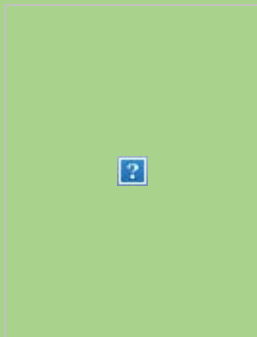
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Honorees

**LODGING MEMBER OF
THE MONTH**



Michael Garro
Melia Orlando Suites Hotel

**ALLIED MEMBER
OF THE MONTH**

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EDUCATIONAL OPPORTUNITY FOR HR PROFESSIONALS!

For your information, the final 2014
CFHLA/HHRA Central Florida Chapter
HR Educational Seminar
is set to occur on

Thursday, October 2
8:00AM-10:30AM

at the
CFHLA Conference Room # 102R
[UCF Rosen College of Hospitality Management.](#)

This seminar will feature:
**"Navigating the 'Bermuda Triangle' of
Employee Leave Management-Workers'
Compensation, the Americans with
Disabilities Act and the Family
and Medical Leave Act"**

This Educational Program is Presented By:

James F. Kidd, Esq.
of
Moran Kidd Lyons Johnson & Berkson, P.A.
and



Michael Hanley
Wealth Management
Strategies

Event Partners
of the Month

Board Meeting

[Bay Hill Eyecare](#)

Patriot Day Breakfast

[Radio One/Motorola
Solutions](#)

**Powerhouse Golf Outing &
Power Pow Wow
Luncheon**

[Carter Electric, Inc.](#)

[Crown Linen](#)

[Edlen Electrical Exhibition](#)

[GrayRobinson](#)

[Squeegee Squad](#)

**2014 CFHLA
Executive Committee**

Chairperson
Doug Gehret
[Hilton Orlando](#)

1st Vice Chairperson
Gerald Urquiola
[Caribe Royale Resort &](#)

Joanne Lambert
of
Jackson Lewis, P.C.

**To register for this educational opportunity,
please [CLICK HERE](#).**

CFHLA recognizes the following Allied Members
for supporting the Seminar series:



PARTNERSHIPS

Have You Adopted?

Each school year, CFHLA Members partner
with public schools in Central Florida. At this time,
partnerships are being established
for the 2014/2015 School Year.

**CFHLA has set a goal of 100
partnerships for the school year.**
Currently, 79 Partnerships are registered.

**For more information,
please [CLICK HERE](#) or contact
CFHLA Staff Person Lynnea Dawes --
407-313-5025/ communications@cfhla.org.**

Additionally, CFHLA **thanks** and **recognizes**
the following Members for officially
registering their 2014/2015 partnerships:

[Ambius](#)
[B Resort located in the Walt Disney World Resort](#)
[Best Western Premier-Saratoga Resort Villas](#)

[Convention Center](#)

2nd Vice Chairperson
Dave Bartek
[Loews Hotels Universal Orlando](#)

Secretary
David Friederich
[Grand Bohemian Hotel](#)

Treasurer
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[Orlando World Center Marriott](#)

Assistant Treasurer
Jetse Pottinga
[Melia Orlando Suites Hotel](#)

Historian
Pat Engfer
[Hyatt Regency Grand Cypress](#)

Immediate Past Chair
Jim Burns
[Grande Lakes Orlando](#)

Hospitality Updates

**Universal Orlando's
Newest Hotel Just the
Start of 2,200-Room
Master Plan**

Orlando Business Journal

Richard Bilbao

Universal Orlando Resort's Sept. 9 announcement that it plans to build a new hotel by 2016 is just another step toward even bigger future plans.

The new hotel, Sapphire Falls Resort, will sport a Caribbean-style theme, have 1,000 rooms and 131,000-plus square feet of meeting space. It will be built between the Cabana Bay Beach Resort and Loews Royal Pacific Resort.

[Blown Away](#)
[Blue Heron Beach Resort](#)
[Bohemian Hotel Celebration](#)
[Bravo! Cucina Italiana](#)
[Brio Tuscan Grille-Winter Park](#)
[Caribe Royale Resort & Convention Center](#)
[CFHLA Allied Relations Council Board](#)
[Comfort Suites-UCF](#)
[ConnectWhere Touch](#)
[Courtyard by Marriott Orlando Downtown](#)
[Domino's Pizza](#)
[DoubleTree by Hilton at the Entrance to Universal Orlando](#)
[DoubleTree by Hilton Orlando Downtown](#)
[DoubleTree by Hilton Orlando at SeaWorld](#)
[DoubleTree Suites by Hilton in the Walt Disney World Resort](#)
[Embassy Suites I-Drive/Jamaican Ct.](#)
[Embassy Suites Orlando-LBV South](#)
[Fairfield Inn & Suites by Marriott Orlando Universal](#)
[Gaylord Palms Resort & Convention Center](#)
[Give Kids the World](#)
[Grand Bohemian Hotel Orlando](#)
[Greenery Productions, Inc.](#)
[Hampton Inn & Suites Orlando Airport at Gateway Village & Homewood Suites Orlando Airport](#)
[Hilton Garden Inn Orlando at SeaWorld](#)
[Hilton in the Walt Disney World Resort](#)
[Hilton Orlando](#)
[Hilton Orlando/Altamonte Springs](#)
[Holiday Inn Orlando International Airport](#)
[Hyatt Place Orlando Airport NW](#)
[Hyatt Regency Grand Cypress](#)
[Hyatt Regency Orlando](#)
[Hyatt Regency Orlando International Airport](#)
[JW Marriott Orlando, Grande Lakes](#)
[Loews Hotels at Universal Orlando Resort](#)
[Martinizing Dry Cleaning](#)
[Massey PrevenTech Commercial Services](#)
[Melia Orlando Suite Hotel](#)
[Nickelodeon Suites Resort](#)
[Omni Orlando Resort at ChampionsGate](#)
[Orlando Airport Marriott](#)
[Orlando Event Photographers](#)
[Orlando Marriott Lake Mary](#)
[Renaissance Orlando Hotel at SeaWorld](#)
[Reunion Resort & Club, Wyndham Grand Resort](#)
[Ritz-Carlton Orlando, Grande Lakes](#)
[Roman Packaging](#)
[SeaWorld Parks & Resorts](#)
[Sheraton Suites Orlando Airport](#)
[Sheraton Vistana Resort](#)
[Sign a Rama Orlando](#)
[Southeastern Laundry Equipment Sales](#)
[Villas of Grand Cypress](#)
[Walt Disney World Swan & Dolphin](#)
[WonderWorks & The "Outta" Control Dinner Show](#)
[World Quest Resort](#)
[Wyndham Lake Buena Vista Resort](#)

“Loews Sapphire Falls Resort will complement our four existing hotels as we increase the total number of guest rooms and continue to strive to offer unique experiences for all guests, whether they are visiting Orlando for leisure or meetings,” said Paul Whetsell, president and CEO of Loews Hotels & Resorts, in a prepared statement.

Word of Universal’s plans for more hotels surfaced back in June when paperwork filed with Orange County showed more than 2,200 new hotel rooms being laid out by the theme park company.

Back then, Universal detailed a 1,000-room hotel with 159,000 feet of meeting space, which most likely will be this property, only with less meeting space. That still leaves the potential for another 400-room property and an 800-room hotel, based on the paperwork filed with the county.

Overall, Universal’s continued aggressiveness in building new lodging and amenities is a good sign.

“I like the fact they’re being aggressive,” Paul Sexton, a hotel expert and vice president of the Orlando office of Hospitality Real Estate Counselors LLC, told Orlando Business Journal. “I like the residual effect this will have on the International Drive market and the people it will help bring to that side of the market.”

Universal hasn’t announced any official plans to open more hotels, but industry experts say hotels are key revenue generators for theme parks as they can result in direct revenue via hotel room sales, and allow theme parks to capture overnight, multiday theme park visitation.

TEE UP

This
Thursday, September 25th,
CFHLA will host the annual
Powerhouse Golf Outing
&
Power Pow Wow Luncheon.

Florida House Representative
Mike La Rosa

will be delivering the Keynote Presentation.

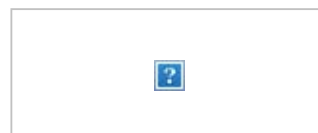
This networking event will take place at the
Waldorf Astoria Golf Club.
(Thank you Peter Kacheris)

***For your information, you may register for the
Lunch, Golf or both activities.***

Registration: 11:30am-12:00pm
Luncheon/Live Auction: 12:00pm-1:00pm
Shotgun Start: 1:15pm

**To register for this opportunity to network with
elected officials, please [CLICK HERE.](#)**

CFHLA Thanks the following Hole Sponsors:





RETREAT

As a reminder,
The CFHLA Offices will be closed
**Wednesday, September 17 -
Friday, September 20**
for the Annual Staff Retreat.

**Your CFHLA offices will re-open
this Monday, September 22.**

77,000

As you may recall, at the
April CFHLA Cares Collection Drive

over **\$100,000**

in donated items were collected to support the

**Homeless Students
of Orange and Osceola
Counties.**

For your information, over **77,000** of these items
were collected through a partnership with
[Dollar Tree Stores of Central Florida](#) and
[Massey PrevenTech Commercial Services](#).

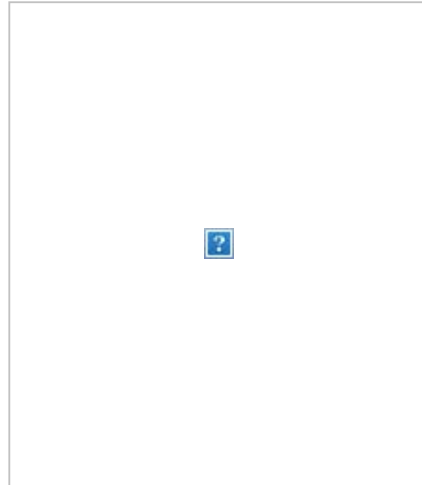
Recently, CFHLA
Allied Relations Council Board Member

Jay Hunt

of [Massey PrevenTech Commercial Services](#)
presented

Satesh Rama of [Dollar Tree](#)

with an official Certificate of Recognition for
Dollar Tree's participation in
this important community effort.



CFHLA ARC Board Member Jay Hunt
of Massey PrevenTech Commercial Services
presents Satesh Rama of DollarTree with
the official certificate of appreciation.

Once again, CFHLA THANKS [Dollar Tree](#) and
[Massey PrevenTech Commercial Services](#)
for their enthusiastic support of the
CFHLA Cares Collection Drive.

THANK YOU!

HOSPITALITY OPPORTUNITIES

Conference Manager

Loews Hotels at Universal Orlando

Please [CLICK HERE](#) to view the job description

Seasonal Server

Gaylord Palms Resort & Convention Center

Please [CLICK HERE](#) to view the job description

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