

From: cfhla@memberclicks-mail.net on behalf of [CFHLA](#)
To: cfhla_info@cfhla.org
Subject: CFHLA - Back of the House - October 3, 2014
Date: Friday, October 03, 2014 12:01:56 PM



BACK of the HOUSE

The World's Largest Regional Hotel Association

Mission Statement:

Advancing Tourism and the Community through Hospitality

October 3, 2014

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**LODGING MEMBER OF
THE MONTH**

SPOOKTACULAR



ONLY 8 FOURSOMES REMAIN!

Have you registered to play in this year's

Halloween Golf Open

on

Friday, October 24th, 2014?

***Player registration is OPEN
for this Spook-Tacular Event!***

For your information, this activity is being held at the

Falcon's Fire Golf Club

and will feature

18 holes of terrifyingly terrific **Hole Sponsors**
(including a Roving Cart!), a **Putting Contest**, an open
Driving Range, and the famous **Helicopter Ball Drop!**

To register for this event, please visit:

www.CFHla.org/Halloween-Golf-Outing

**CFHLA "salutes" the
2014 Halloween Open Corporate Sponsor:**



Loren Poor
Hilton Orlando

**ALLIED MEMBER
OF THE MONTH**



David Johnson
Terminix Commercial

Event Partners
of the Month

HR EDUCATIONAL SEMINAR

Corporate Sponsor
[Jackson Lewis](#)

Corporate Partner
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**SECURITY & SAFETY
COUNCIL SEMINAR**

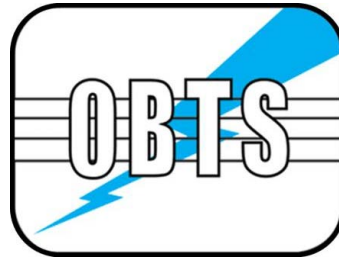
[East Coast Medical /
The Medical Concierge](#)

HALLOWEEN GOLF OPEN

Corporate Sponsor:
[Orlando Business Telephone
Systems \(OBTS\)](#)

Hole Sponsors:
[11th Hour Business Solutions](#)

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[ORLANDO BUSINESS TELEPHONE SYSTEMS](#)

AFTER HOURS

On Tuesday, September 30th the
CFHLA Food & Beverage Council
hosted an

After Hours Reception

at the
Wyndham Orlando Resort International Drive.

This
"Members Doing Business With Members"
Networking Activity proved to be another
positive experience for the CFHLA Membership.

CFHLA recognizes the following sponsors of this activity:

HOST:
Wyndham Orlando
Resort International Drive
(Thank you Rich Larkin, General Manager)

FOOD & BEVERAGE:
BRAVO! Cucina Italiana
Bungalow 23 Culinary Cocktail Mixers

Muse Gelato

Orlando Brewing

*Additionally, below please find
photographs of this After Hours Event:*

[ATM FLA](#)

[B & L](#)

[Belfor Property Restoration](#)

[Blown Away, LLC](#)

[Boyer Building Corporation](#)

[Brickman](#)

[Orlando Health](#)

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[VS Media Group, Inc.](#)

Roving Cart Sponsor:
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Putting Contest Sponsor:
[TrueBlue - Labor Ready](#)

Driving Range Sponsor:
[Bay Hill Eye Care](#)

Helicopter Ball Drop Sponsor:
[LAZ Parking](#)

**HALLOWEEN GOLF OPEN
ONLINE AUCTION**

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MEMBERSHIP LUNCHEON

[American Hotel & Lodging
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[Hospitality Resources & Design](#)

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[TravelClick](#)

[VS Media Group, LLC](#)



New CFHLA Board Member Bill Friedrich of the Embassy Suites Orlando I-Drive / Convention Center and CFHLA Board Member Glen Winsor of the Hilton Orlando Bonnet Creek



Dr. Sean P. Coughlin and Michele Coughlin of Bay Hill Eye Care, Chuck Simikian of the Nickelodeon Suites Resort and CFHLA Corporate Secretary David Friederich of the Grand Bohemian Hotel Orlando



CFHLA VIP Member Charlie Weddle of TRS Wireless, CFHLA VIP Member Mark Reid of Where Magazine Orlando/Morris Visitors Publications, LLC, CFHLA 1st Vice Chairman Gerald Urquiola of the Caribe Royale Resort & Convention Center, CFHLA Board Member Peter Favier of the Holiday Inn Orlando International Airport, and Greg Lancaster of Resort Pool Maintenance

**2014 CFHLA
Executive Committee**

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1st Vice Chairperson
Gerald Urquiola
[Caribe Royale Resort &
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2nd Vice Chairperson
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[Melia Orlando Suites Hotel](#)

Historian
Pat Engfer
[Hyatt Regency Grand
Cypress](#)

Immediate Past Chair
Jim Burns
[Grande Lakes Orlando](#)

Hospitality Updates

**7 facts about the Dr.
Phillips Center and
Orlando Citrus Bowl**

*Orlando Business Journal
Richard Bilbao*



CFHLA Board Member Laura Sherman of the Encantada Resort and CFHLA VIP Member Will Andrews of Sunbrite Outdoor Furniture, Inc.

I-DRIVE 360

REGISTRATION IS NOW OPEN

for the next CFHLA

MEMBERSHIP LUNCHEON:

Tuesday, October 28

11:45AM - 1:30PM

at the

**Wyndham Orlando Resort
International Drive**

For your information, this luncheon will feature an

"I-Drive 360 Update"

provided by

Chuck Whittall

of [Unicorp National Developments](#).

To register for this informative program,
please [CLICK HERE](#).

**CFHLA thanks the following Allied members for serving as
the October Membership Luncheon Sponsors:**



Orlando is right around the corner in finishing another two major venues.

The Dr. Phillips Center for the Performing Arts and the Orlando Citrus Bowl are both about a month away from wrapping up construction and opening.

The future \$110 million downtown soccer stadium is set to break ground on Oct. 16, but it won't be ready to host its first Major League Soccer game until the 2016 season.

During a Sept. 29 Orlando City Council workshop, officials with both projects gave a brief update.

Here are some fun facts that were shared:

- 1) \$521 million: The total projected construction costs of the arts center and renovated Orlando Citrus Bowl stadium
- 2) 9,500: The Broadway Across America season subscription goal the arts center has and aims to exceed
- 3) 50: Number of days before the Citrus Bowl hosts its first game, the Florida Blue Florida Classic, after the reconstruction
- 4) 8: Additional major events planned for the Citrus Bowl, including four high school championship games, two college bowl games, Monster Jam and the March 2015 debut of Orlando City Soccer as an Major League Soccer team
- 5) 800: Average workers each day rebuilding the new Citrus Bowl stadium
- 6) 2,517: Construction workers who have worked on the Citrus Bowl to date
- 7) 567,000: Number of man-hours expended building the Citrus Bowl

The Dr. Phillips Center is slated to open on Nov. 6, and the



BERMUDA TRIANGLE

For your information, the final 2014
**CFHLA/HHRA Central Florida Chapter
HR Educational Seminar**

occurred on Thursday, October 2
at the

**UCF Rosen College
of Hospitality Management.**

This seminar topic was
"Navigating the Bermuda Triangle"
*of Employee Leave Management-
Workers' Compensation,
the Americans with Disabilities Act
and the Family and Medical Leave Act,*
and featured

James F. Kidd, Esq.
of [Moran Kidd Lyons Johnson & Berkson, P.A.](#)

and
Joanne Lambert
of [Jackson Lewis, P.C.](#)

Orlando Citrus Bowl will officially open on Nov. 19, hosting the Florida Classic on Nov. 22.

Tourism roundtable: 3 issues that cause concerns on I-Drive

Orlando Business Journal
Richard Bilbao

International Drive seems to be the focal point of a lot of discussions regarding transportation improvements, hotels and even marijuana shops.

A chat with various tourism leaders highlights issues that could prove harmful for the tourism industry.

Here are some of the issues:

- Transportation problems are still an ongoing issue on the tourism corridor, which welcomes more than 2 million tourists and conventioners each year.

“You have a pinch point to move guests in and out efficiently that will be a challenge,” said Bill Lupfer, president of the Florida Attractions Association.

Specifically, roadways and alternative transportation options just aren’t up to the same level of Orlando’s other amenities: a rapidly growing airport, cutting-edge theme parks and constantly updated hotels.

Orange County officials said the county is looking into a study to



Keith Hammond of Jackson Lewis, P.C., Rebecca Sumption of the American Hotel & Lodging Educational Institute, Joanne Lambert of Jackson Lewis, P.C., James F. Kidd, Esq. of Moran Kidd Lyons Johnson & Berkson, P.A., and Joe Mahoney of HospitalityStaff



CFHLA President / CEO Rich Maladecki addresses the attending HR Professionals prior to the start of the educational seminar

CFHLA recognizes the 2014 HR Educational Seminar Series Sponsors:

Corporate Sponsor:



Corporate Partner:



Food & Beverage Sponsor:

address those issues, but have yet to reveal a timeline of when improvements might happen.

- When there are dozens of businesses vying for nearly 60 million tourists a year, it may become too loud for a tourist to hear about some of the smaller attractions.

At least that was the sentiment of Patrick Lyons, president and founder of the Lyons Group and Kings Bowl America, which operates Kings Bowl on International Drive.

"I am taken by the inability to cut through the chatter or interference of everyone. When you come into Orlando, you are going to Disney or Universal, but once outside, the communication is really difficult to hear because everyone is screaming and hollering to get their message across — it can obliterate one's mind," he said.

- Lastly, the ongoing discussion about medical marijuana in Florida may have an impact on International Drive.

Tourism leaders said they have heard word that marijuana stores are interested in moving onto International Drive.

"This is not medical marijuana, this is recreational marijuana," said Rich Maladecki, president and CEO of the Central Florida Hotel & Lodging Association. His group has spoken out against the medical marijuana efforts due to the impact it could have on the region's family-friendly reputation.

Orange County officials said there have been no official applications filed yet. However, that didn't stop county officials from saying any ordinances that allow medical marijuana treatment centers will include language forbidding shops to be in tourist commercial areas.

RIBBON CUTTING

Last week, the
Simon Youth Foundation
and
Simon Property Group
celebrated the official
Ribbon Cutting

signifying the opening of **brand new education facilities** for their **alternative education programs**.

For your information, the [Orlando Premium Outlets](#) and [The Florida Mall](#) support the success of this program, which offers education opportunities to "at-risk" students, and those in need of a non-traditional high school experience.

These facilities are high tech, and will provide the Simon Youth Academy the resources to further the success of their students.



Orange County School Board Chairman Bill Sublette congratulates the Simon Youth Foundation on the opening of the new facilities



The official ribbon cutting ceremony, including students of the Simon Youth Academy



The new Academy facilities



The new Hospitality & Tourism education center at the Simon Youth Academy

**CONGRATULATIONS
SIMON YOUTH ACADEMY!**

CFHLA CARES



Time to Collect!

Time to Support the Homeless Students of Central Florida!

The next CFHLA Membership Luncheon on

October 28, 2014

will feature a

CFHLA Cares Collection Drive

for Homeless Students of Central Florida.

Needed Items Include:

Body Soap / Lotion

Brushes / Combs

Cotton Balls / Q-tips / Tissues

Deodorant

Feminine Products

Hand Soap / Hand Sanitizer

Miniature First Aid Kits / Band Aids

New Socks

New T-Shirts Male/Female All Ages

New Underwear

Shampoo / Conditioner

Shaving Cream

Toothbrushes / Toothpaste

Additionally, CFHLA is adding

"Small, Healthy Snacks"

to this collection drive, to assist with feeding the Homeless Students of Orange & Osceola Counties.

***Please consider
participating by conducting a
"drive" at your business.***

For additional information relating to "CFHLA Cares," please contact CFHLA Staff Person Lynnea Dawes (407) 313-5025 or Communications@CFHLA.org.

**Thank You for your Support of the
CFHLA Cares Collection Drive!**

ADOPT-A-STATION

On **September 11**,
CFHLA Members were asked to consider
"Adopting" their local fire or police station
as a segment of the

"Adopt-A-Station"

activity - to recognize those who serve our community daily.

*CFHLA would like to recognize one additional
adoption story from this community activity:*



The [Hampton Inn & Suites Orlando Gateway Orlando Airport](#) and the [Homewood Suites by Hilton Orlando Airport at Gateway Village](#) donated lunch and spent time with the Firefighters of [Fire Station 14](#).

**THANK YOU FOR YOUR SUPPORT
OF THIS "GIVE BACK"
PROGRAM!**

SUCCESS STORY

Recently, CFHLA Allied Members

Pete Woodruff

of [Southeastern Laundry Equipment](#)

and

John Ubinger
of Graebel Hospitality Services
sponsored a
Hot Dog Picnic
for the parents and students of
Orange Center Elementary School.

This picnic enhanced the
Open House Night
activity for the elementary school, and kicked off the
Adopt-A-School Partnership
between Southeastern Laundry Equipment
and Orange Center Elementary.

Additionally, this activity serves
as a prime example of
"Members Doing Business With Members"
for the benefit of the Community!

CFHLA THANKS
Southeastern Laundry Equipment
and
Graebel Hospitality Services
for their teamwork in support of
Public Education
in Central Florida.



Students and Parents enjoying the hot dog picnic at Orange Center Elementary



Students and family members enjoying the hot dog picnic at Orange Center Elementary

For more information regarding the Adopt-A-School Program, please [CLICK HERE](#).

STAR INTERN

Recently, CFHLA Intern and [UCF-Rosen College of Hospitality Management](#) Student

Sabina Swanson

was named the

Host of the Month

for September 2014

at the

[Orlando Marriott Lake Mary!](#)



CFHLA Intern - Sabina Swanson

CONGRATULATIONS SABINA!

HOSPITALITY OPPORTUNITIES

Lead Teleservices Representative

Orange Lake Resorts, Holiday Inn Club Vacations

[CLICK HERE](#) to view the job description

Marketing Manager

Orange Lake Resorts, Holiday Inn Club Vacations

[CLICK HERE](#) to view the job description

To view additional Hospitality Job Opportunities, please visit:

www.CFHLA.org/Employment-Opportunities

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