

From: CFHLA_info@cfhla.org
To: communications@cfhla.org
Subject: CFHLA - Back of the House - August 22, 2014
Date: Friday, August 22, 2014 11:50:53 AM

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Mission Statement: *Advancing Tourism and the Community Through Hospitality*

August 22, 2014

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HONOREES

**Lodging Member
of the Month**



John Parkinson
DoubleTree Suites
by Hilton Orlando
Lake Buena Vista

**Allied Member
of the Month**

6 DAYS

Do you want to meet:

237 Exhibitors

(Including 60 First-Time Vendors)???

All **Lodging Professionals** are invited to
attend the 2014 CFHLA **Tradeshow** entitled:

THE HEAT!

This one day Hospitality Expo features:

**1) "TV Game Show" themed booths will
feature interactive games and costumes.**

**2) Complimentary Lunch, via the
"Ultimate Chef Competition"**

3) Exclusive Show Discounts

**4) 1,000 Lodging Executives
(Great Networking)**

To Register For This



Peter Woodruff
Southeastern Laundry
Equipment

**Event
Partners of the
Month**

**Airport Area General
Managers Luncheon**

*Global Sourcing
International*

The HEAT Tradeshow

Corporate:

*American Hotel and
Lodging Institute
Bright House Networks
Enterprise Solutions
Dunkman Paints &
Wallcovering, LLC
Duke Energy
Ecolab
GES Global Experience
Specialists
Hall Company, Inc.
HUF COR Florida Group
International Emergency
Response Training &
Consulting
OUC-The Reliable One
RedCell Technologies,
Inc.
Servpro
Southeastern Laundry
Equipment Sales
USA Hospitality, Inc.
ValleyCrest Landscape
Maintenance*

AV Sponsor:

*PSAV Presentation
Services*

Electrical Sponsor:

*Edlen Electrical Exhibition
Services*

Lounge Sponsor:

Clean Tec Services

Parking Sponsor:

AAA Parking

Printing Sponsor:

*Minuteman Press Sand
Lake*

**"FREE" Event,
please CLICK HERE
(for Lodging Professionals Only).**

As you know, the HEAT Tradeshow is set to occur this:

Thursday, August 28

10:00AM - 4:00PM

at the

**Caribe Royale Resort & Convention Center
(Thank you Gerald Urquiola, General Manager)**

**CFHLA recognizes the following
Allied Members for serving as HEAT sponsors:**

Corporate Sponsors

American Hotel & Lodging Educational Institute

Bright House Networks Enterprise Solutions

Dunkman Paints & Wallcovering, LLC

Duke Energy

Ecolab

GES Global Experience Specialists

Hall Company, Inc.

HUF COR Florida Group

International Emergency Response Training & Consulting

OUC - The Reliable One

RedCell Technologies, Inc.

Servpro

Southeastern Laundry Equipment Sales

USA Hospitality, Inc.

ValleyCrest Landscape Maintenance

Audio Visual Sponsor

PSAV Presentation Services

Electrical Sponsor

Edlen Electrical Exhibition Services

Lounge Sponsor

Clean Tec Services

Parking Sponsor

**Ultimate Chef
Competition
Sponsors:**

*Cheney Brothers
Kone, Inc.*

**Seminole County
Hoteliers Luncheon**

System Tech Services

**2014 CFHLA
Executive
Committee:**

*Chairperson
Doug Gehret
Hilton Orlando*

*1st Vice Chairperson
Gerald Urquiola
Caribe Royale Resort
& Convention Center*

*2nd Vice Chairperson
Dave Bartek
Loews Hotels
Universal Orlando*

*Secretary
David Friederich
Grand Bohemian
Hotel*

*Treasurer
Doug Ridge
Orlando World Center
Marriott*

*Assistant Treasurer
Jetse Pottinga
Melia Orlando Hotel*

*Historian
Pat Engfer
Hyatt Regency Grand
Cypress*

*Immediate
Past Chair
Jim Burns
Grande Lakes
Orlando*

Hospitality Updates

**Florida's tourism
industry sees
largest 2Q visitation**

*Megan Ribbens
Orlando Business Journal*

**The Sunshine State is
inching closer to
another record-**

AAA Parking

**Printing Sponsor
Minuteman Press**

**Ultimate Chef Competition Sponsors
Cheney Brothers
Kone, Inc.**

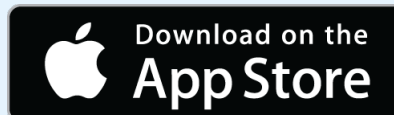
SEE YOU THIS THURSDAY!

APP

SOMETHING NEW...

Please download the **New CFHLA app** for an enhanced
HEAT Tradeshow Experience!

**Click below or search for "CFHLA"
in your preferred app store.**



WELCOME DT

DT Minich

has been named the new
President & CEO of

Experience Kissimmee

breaking year in tourism, as preliminary estimates released by [Visit Florida](#) show record second-quarter visitation.

Visit Florida estimates 24 million visitors came to the Sunshine State in the second quarter, up 3 percent from the year-ago period. It was the largest second quarter for visitation Florida has experienced, exceeding the previous record of 23.3 million in second-quarter 2013.

In addition, visitor spending grew 7.4 percent to \$35.7 billion from January-May when compared to the same period last year.

Meanwhile, the average number of direct travel-related jobs saw a record high in the second quarter, with 1,151,400 Floridians employed in the tourism industry - up 3.9 percent, or 43,600 jobs, when compared to this time last year.

"This year we invested \$74 million into Visit Florida, and set a goal to have 100 million visitors visit the Sunshine State, which we are well on our way to reaching," said Gov. [Rick Scott](#), in a prepared statement. "Together we are creating an opportunity economy, and continuing to grow more jobs for Floridians with more than 1.1 million individuals employed in the growing tourism industry."

For the quarter, Visit Florida estimates 2.8 million overseas visitors and 1 million Canadians came to Florida, both of which are record highs and represent 6.2 percent and 1.6 percent increases from second-quarter 2013.



President & CEO of Experience Kissimmee DT Minich

Welcome to Central Florida DT!

DONATION

Recently, CFHLA Member
Sheraton Vistana Resort
donated **\$2,872.60** to CFHLA Member
Give Kids the World.

The **Sheraton Vistana Resort** collected donations through drop boxes, dollars posted by patrons on the walls of their Tacky Tiki Bar and an annual "Ice Cream for Breakfast" social.



Staff from the Sheraton Vistana Resort present the check to Give Kids the World

Estimates reflect a 2.6 percent increase in domestic visitors to Florida in second-quarter 2014 and show that Floridians took more than 3.7 million in-state pleasure trips during the second quarter.

Osceola County to privatize its tourism promotion efforts

Susan Lundine
Orlando Business Journal

Osceola County commissioners on Monday adopted a contract to privatize tourism promotion, enabling a new nonprofit to market the area to travelers.

[The action finalized a decision commissioners made in March to establish a public/private partnership responsible for promoting its No. 1 industry.](#) Experience Kissimmee, [which formed in 1978 as the Kissimmee-St. Cloud Convention & Visitors Bureau.](#) will cease operating as a department of Osceola County government when the new fiscal year begins Oct. 1.

A board of directors chaired by [Mark McHugh](#), current President/CEO of Gatorland, will be responsible to the county commissioners for charting the future of Experience Kissimmee and the area's tourism growth and development. "What we've done is given Experience Kissimmee the freedom to be more entrepreneurial and to capitalize on sales and marketing opportunities without having to process requests through our governmental channels," said Osceola County Commission Chairman



CFHLA Board Member and General Manager of the Sheraton Vistana Resort Glen Vlasic pressure washes the roof of a villa at Give Kids the World

GIVE LIFE RESULTS

The Give Life Orlando Day

that occurred

August 14th

in Downtown Orlando was a success.

For your information, the total amount of blood donations were:

- 19 units at **City Hall (Aloft Hotel and Grand Bohemian Hotel)**
- 14 units at **Church Street**
- 10 units at the **Orange County Administration**
- 14 units at **Courtyard Marriott Orlando Downtown**
- 5 units at **Crowne Plaza Orlando Downtown**
- 4 units at **Embassy Suites Orlando Downtown**
- 6 units at **DoubleTree by Hilton Orlando Downtown**
- 107 units at **Channel 9 Studios**

NEW BOARD MEMBER

Bill Friedrich

of the

Embassy Suites Orlando International Drive South Convention Center

has been appointed to the **CFHLA Board of Directors**

Fred Hawkins Jr.

Experience Kissimmee said about 7 million visitors stay overnight in Osceola County each year. Tourism creates 40,000-plus jobs in Osceola County and pumps \$2 billion into the local economy.

[D.T. Minich is first president and CEO of Experience Kissimmee, which has a nearly 40-person staff and an \\$11 million operating budget.](#)

Minich, 50, who held the top post at St. Petersburg/Clearwater Area Convention & Visitors Bureau for the past seven years, began his new duties on Monday.

"Osceola County is an exciting destination with such a rich history, a diversity of vacation experiences, and the world's finest theme parks right next door," says Minich. "As I look at our current marketing opportunities and new products expected to be introduced in the near future, I am thrilled at the fun challenge of sharing our good news with visitors from around the world."



CFHLA Board Member Bill Friedrich of the Embassy Suites Orlando International Drive South Convention Center

Congratulations Bill!

PATRIOT DAY

The 2014

PATRIOT DAY BREAKFAST

"Remembering the Tragic Events of September 11, 2001"

will occur on:

Thursday, September 11, 2014

7:30 AM - 9:30 AM

at the

**Orange County Convention Center
West Concourse - Valencia Ballroom A**

**This breakfast will honor Local
Law Enforcement, Fire Rescue, EMS
and Hospitality Security Personnel.**

In addition,

**Major Dan Pantaleo (ret.)
United States Marine Corp.**

will discuss his experiences at the Pentagon on

September 11, 2001.

This breakfast is proudly sponsored by:



MOTOROLA SOLUTIONS

Radio Solutions Channel Partner

To register online, please click [here](#).

KIM

This
Wednesday, August 27th
is the
2nd CFHLA anniversary
for staffperson
Kim Gordon



CFHLA Special Events & Projects
Assistant Kim Gordon

Congratulations Kim!

ADOPTION

Have You Partnered?

The 2014/2015 CFHLA
ADOPT-A-SCHOOL PROGRAM
is now accepting Partnership Requests!

Over 50 Partnerships have already
registered or renewed for this year!

To **register** or to **renew** your partnership for the
upcoming school year, please [CLICK HERE!](#)

CFHLA recommends registering your partnership
by **Friday, August 22** so that you and your
partner can plan to attend the complimentary
Adopt-A-School Kick Off Orientation Luncheon
on
Wednesday, September 3
at the
Nickelodeon Suites Resort.
(Thank you Louis Robbins)

For your information, partnerships
must be registered to attend.

For more information relating to this
important community outreach program,
please contact

CFHLA Staff Person - Lynnea Dawes:
407-313-5022/assistant@cfhla.org.



Grand Tour Gala

The
Grand Tour Gala
will take place at the
Hilton Orlando Resort
on
Saturday, November 1, 2014
and
2014 Dick Pope Legacy Awards
will be presented to:

Steve Hogan
CEO of Florida Citrus Sports

Adrian Jones

General Manager of Legoland Florida/
VP of Merlins Entertainment USA

Richard Kessler

Chairman & CEO of Kessler Hotel Group

Emeril Lagasse

Celebrity Chef/ Host of TV's *Emeril Florida*

This event will support:

**UCF Rosen College of Hospitality
Valencia College
Mid-Florida Tech
Daytona State College**

For more information, please click [here](#).

INTERNSHIPS

**Are you looking for
friendly and motivated
individuals to join your team?**

Florida International College
is seeking educational partners for
Hospitality & Tourism Internship positions.

Positions Sought: Food & Beverage Positions
Chef/Culinary Arts positions

Internship Term: Fall 2014 Semester (Sept to Dec)

Internship Hours: 30-40 hrs/week

Credits Granted: 6 credits (unpaid, academic credit granted)

Please Contact: Samara Zamora, Director of Operations
407-203-3885 szamora@floridaintlcollege.com

HOSPITALITY OPPORTUNITIES

**Below please find the following
employment opportunities:**

Assistant Front Office Manager

Loews Hotels at Universal Orlando

[CLICK HERE](#) to view the job description

Director of Banquets

Loews Hotels at Universal Orlando

[CLICK HERE](#) to view the job description

Rooms Director

Crowne Plaza Orlando-Lake Buena Vista

[CLICK HERE](#) to view the job description

Sales Associate/Coordinator

Crowne Plaza Orlando-Lake Buena Vista

[CLICK HERE](#) to view the job description

Sales Manager

Crowne Plaza Orlando-Lake Buena Vista

[CLICK HERE](#) to view the job description

Sales Manager-Corporate Market

Holiday Inn Orlando Airport

[CLICK HERE](#) to view the job description



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Central Florida Hotel & Lodging Association | 6675 Westwood Blvd. Suite 210 | Orlando | FL | 32821



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